

12 Measures of Success



SANTA ANA COLLEGE · SANTIAGO CANYON COLLEGE

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Readers' Summary

RSCCD staff, faculty, and Board members use this report to annually assess institutional effectiveness. Using a sample of standard measures typically employed to describe the success and progress of community colleges, this report includes quantitative data to monitor the quality of the district as a whole and of each of its two colleges. Additionally, the district maintains qualitative data and other processes as means to ensure excellence.

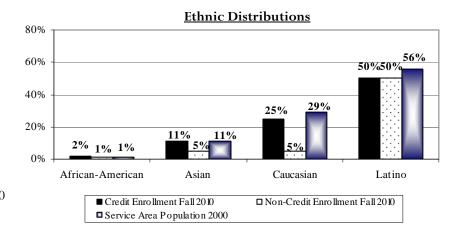
- Both colleges successfully strive to provide access and enrollment to diverse students representative of their communities. (p.1)
- **About a quarter** of the Santa Ana and Orange area's high school graduates enroll in our colleges. (p. 2)
- Over two-thirds of course enrollments result in successful course completion. (p. 3)
- **Course retention** rate held steady. (p.4)
- The number of certificates awarded at both colleges increased significantly, primarily due to the addition of IGETC and CSU General Education certificates. (p. 7)
- Both colleges show increases to transfers to private/out-of-state universities over the prior year.
 (p. 9)
- **Student satisfaction** survey results show that students are generally pleased with their experiences at SAC and SCC. (p. 10)
- Students were asked to self rate core competencies/student learning outcomes identified by faculty in a variety of general education areas. Responses show that our graduates experience greater learning gains than students who are still attending our colleges. (p. 11)
- The number of students who matriculate to credit coursework from our continuing education programs has decreased. (p. 12)
- Students enrolled in vocational coursework at RSCCD colleges successfully complete courses, persist, transfer, and get, and keep, jobs at high rates comparable to students throughout California. (p. 13)
- Overall, RSCCD employees are increasingly diverse in ethnicity and representative of the service area. (p. 15)
- Ending balance increased significantly in the last two years. (p. 16)
- **Grant income** to the district has dropped compared to previous year. (p. 17)
- **Financial aid** to students has steadily increased in the last five years. (p. 18)

#1 ACCESS TO STUDENTS: Enrollment and Community Population

Comparison of ethnic group representation in the service area and credit and continuing education student populations.

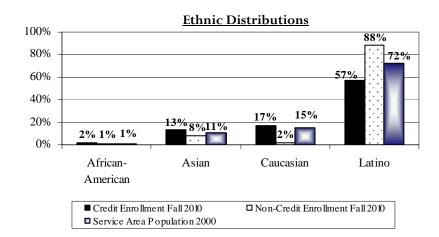
RSCCD

- The RSCCD service area population is approximately 586,000 (U.S. Census 2000)
- 25,024 students were enrolled in credit coursework at RSCCD in Fall 2010
- 19,083 students were enrolled in noncredit coursework at RSCCD in Fall 2010



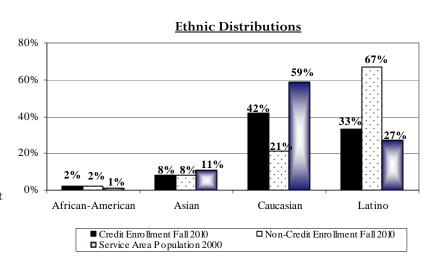
SAC

- The SAC service area population is approximately 392,815 (U.S. Census 2000)
- 18,089 students were enrolled in credit coursework at SAC in Fall 2010
- 12,696 students were enrolled in noncredit coursework at SAC in Fall 2010

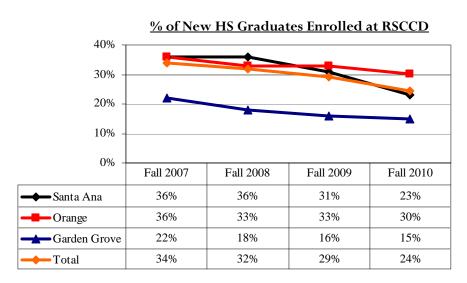


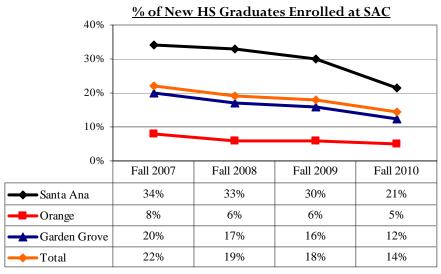
SCC

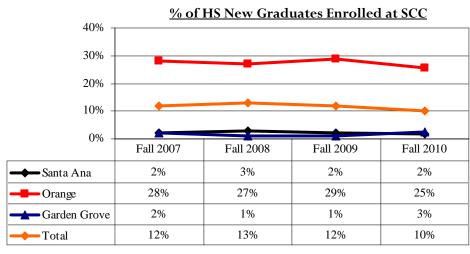
- The SCC service area population is approximately 183,188 (U.S. Census 2000)
- 8,861 students were enrolled in credit coursework at SCC in Fall 2010
- 6,387 students were enrolled in non-credit coursework at SCC in Fall 2010



#1 ACCESS TO STUDENTS: Percentage of Feeder High School Graduates Enrolled as New Freshmen



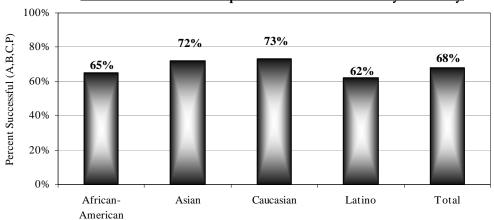




#2 SUCCESSFUL COURSE COMPLETION

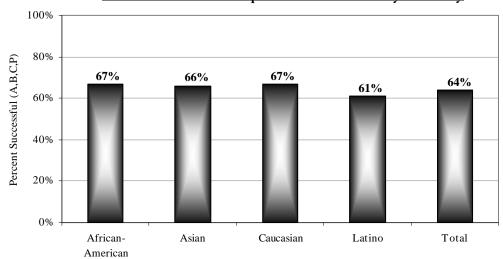
The ratio of the number of courses that students successfully complete (A, B, C, P) to the number of courses in which students are actively enrolled the third week of the Fall 2010 semester.

Successful Course Completion Rates at RSCCD by Ethnicity



Successful Course Completion Rates at SAC by Ethnicity 100% 80% 75% Percent Successful (A,B,C,P) 80% 69% 64% 62% 60% 40% 20% 0% African-Asian Caucasian Latino Total

Successful Course Completion Rates at SCC by Ethnicity

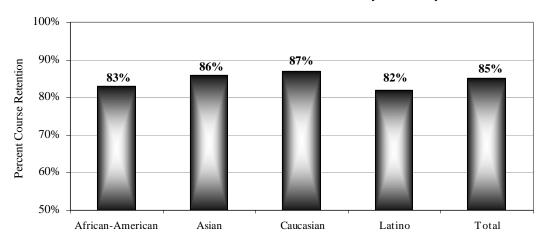


American

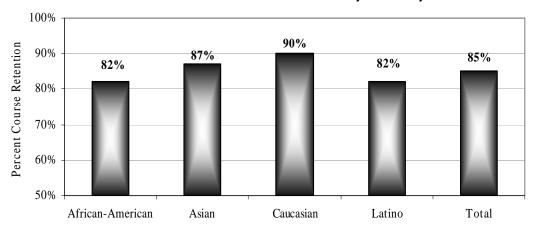
#3 COURSE RETENTION

The percentage of enrollments (active third week of the Fall 2010 term) that result in an end-of-term course grade.

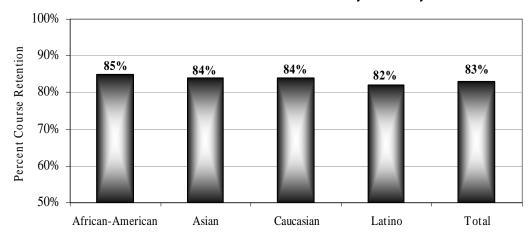
Course Retention Rates at RSCCD by Ethnicity



Course Retention Rates at SAC by Ethnicity

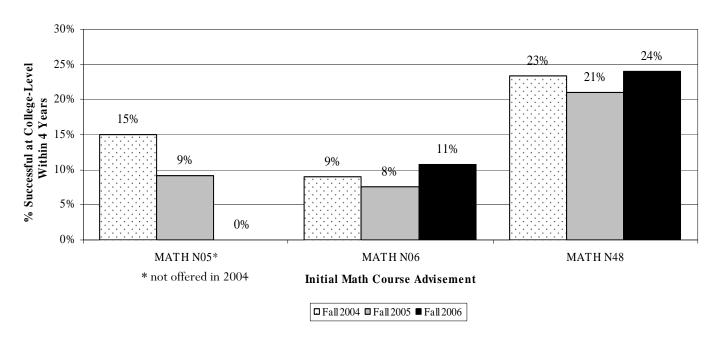


Course Retention Rates at SCC by Ethnicity

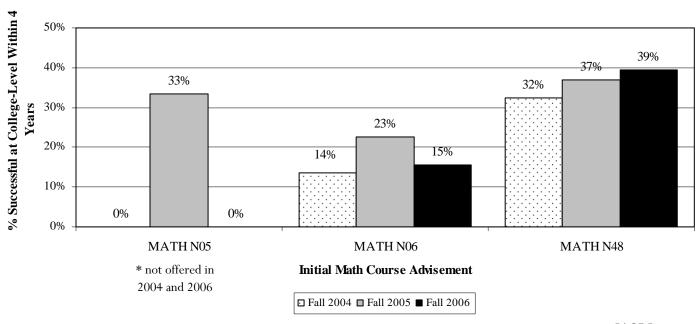


#4 SUCCESSFUL COMPLETION OF COLLEGE-LEVEL COURSEWORK WITHIN 4 YEARS BY TEST-TAKERS WITH REMEDIAL SCORES

Successful Completion of College-Level Basic Skills Coursework Within Four Years at SAC

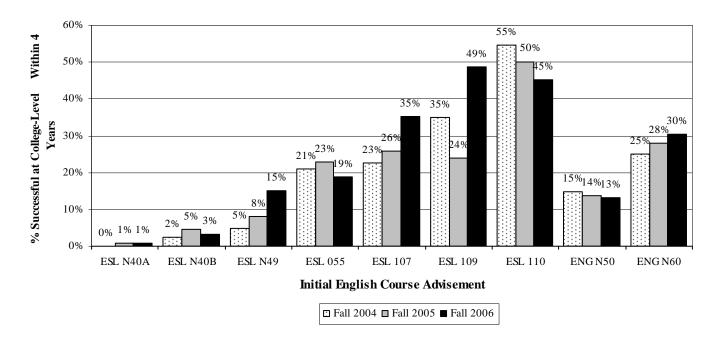


Successful Completion of College-Level Basic Skills Coursework Within Four Years at SCC

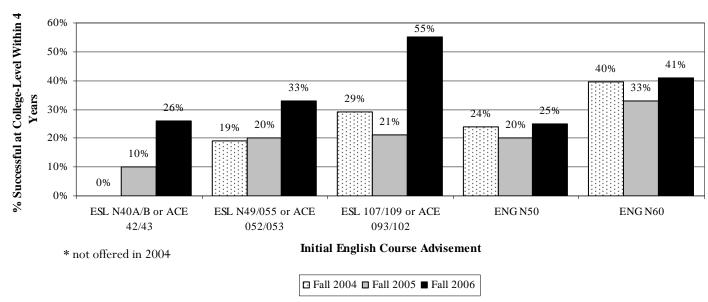


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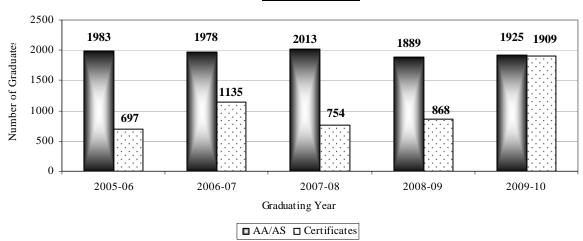


Successful Completion of College-Level Basic Skills Coursework Within Four Years at SCC

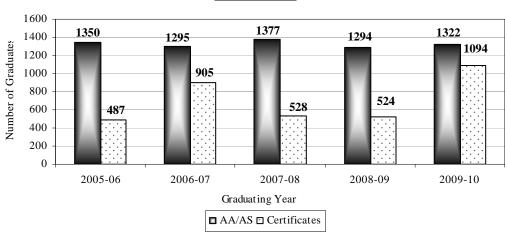


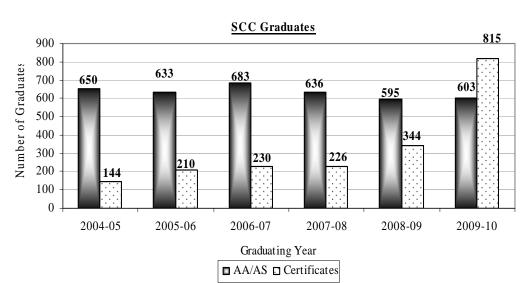
#5 GRADUATES: Total number of AA/AS degrees and certificates awarded





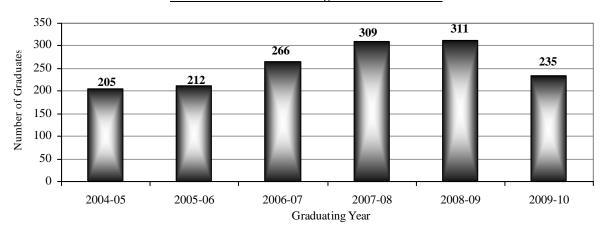
SAC Graduates



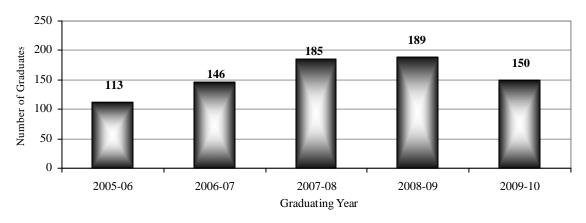


#5 GRADUATES: Total number of high school diplomas awarded

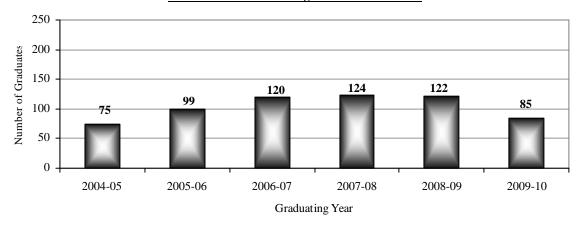
RSCCD School of Continuing Education Graduates



SAC School of Continuing Education Graduates

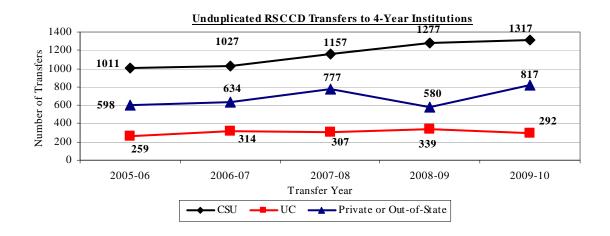


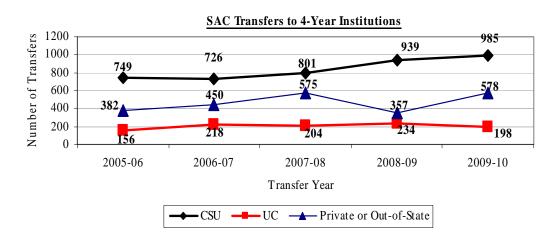
SCC School of Continuing Education Graduates

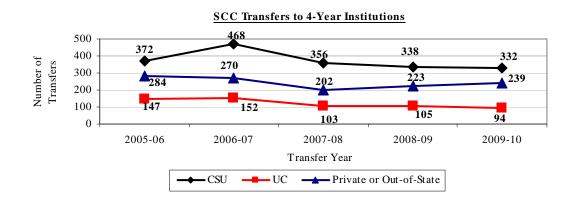


#6 TRANSFERS TO FOUR-YEAR INSTITUTIONS

The number of students for whom records were found at four-year institutions the first semester after leaving RSCCD.

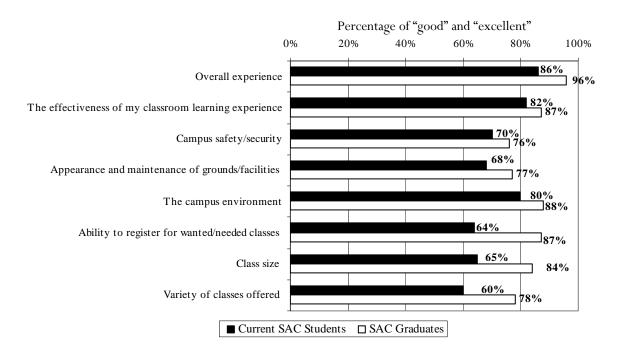




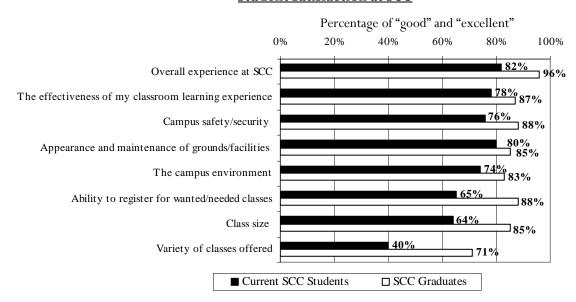


#7 STUDENT SATISFACTION: Student Assessment of the Colleges, Education, and Services

Student Satisfaction at SAC

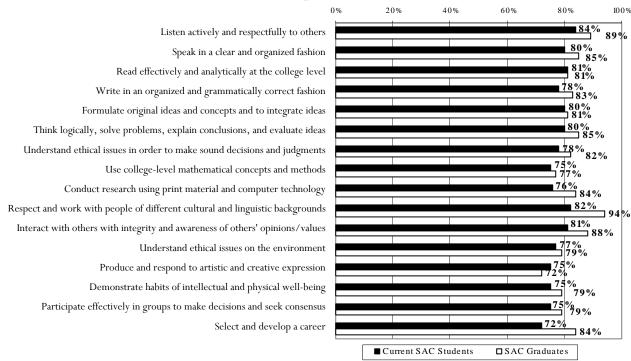


Student Satisfaction at SCC

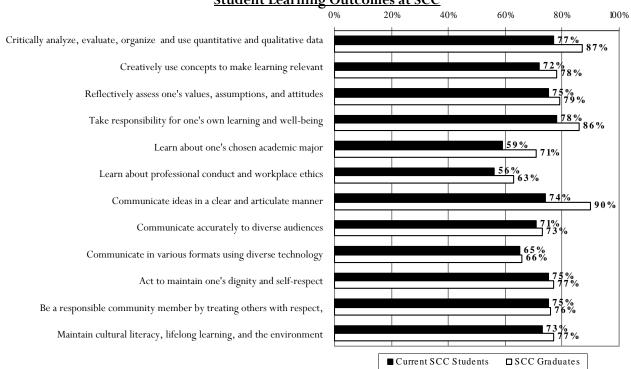


#7 STUDENT SATISFACTION: Colleges' Contributions To Knowledge and Skills Student Learning Outcomes



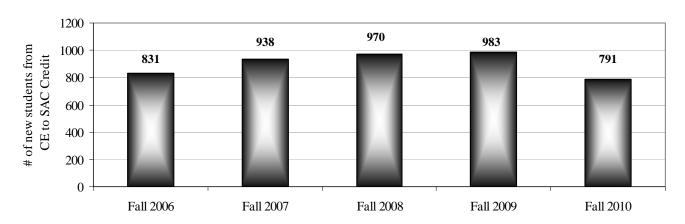


Student Learning Outcomes at SCC

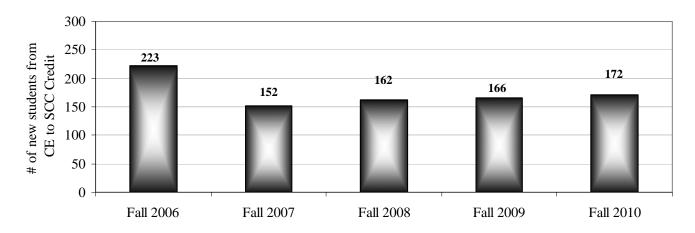


#8 MATRICULATION OF CONTINUING EDUCATION STUDENTS TO COLLEGE CREDIT COURSEWORK

Matriculation at SAC



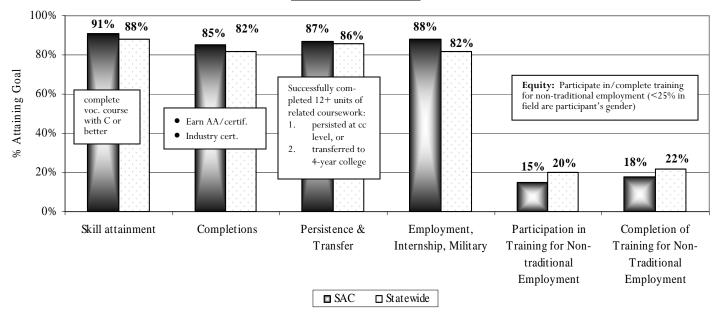
Matriculation at SCC



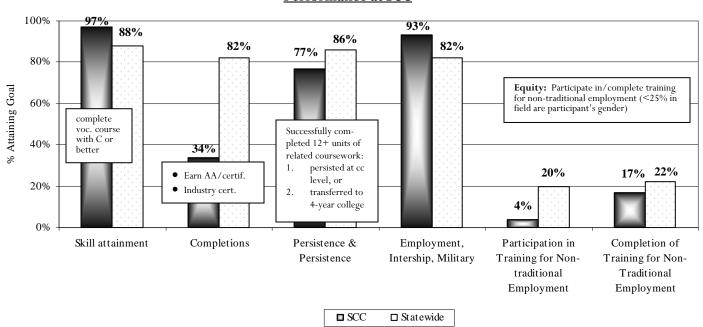
#9 VOCATIONAL TECHNICAL EDUCATION ACT (VTEA) CORE INDICATORS OF PERFORMANCE

Comparison of college performance to statewide community college performance on six "Core Indicators" established by the CCCCO to evaluate major areas of student performance in vocational programs. All indicators are based on 2007-08 data with the exception of training leading to non-traditional employment which is based on 2006-07, and track students up to **four** years.

Performance at SAC

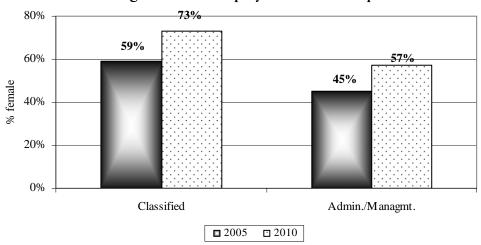


Performance at SCC

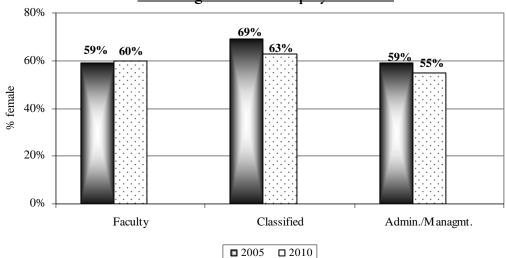


#10 RSCCD EMPLOYEE DIVERSITY, FULL-TIME: Gender

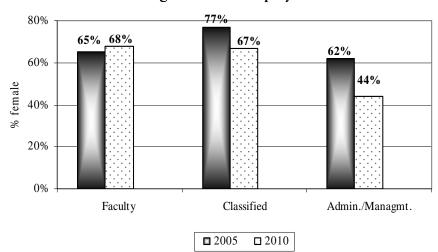
Percentage of Female Employees at District Operations Center



Percentage of Female Employees at SAC

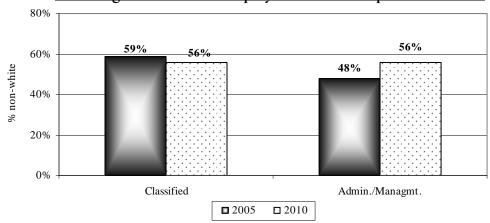


Percentage of Female Employees at SCC

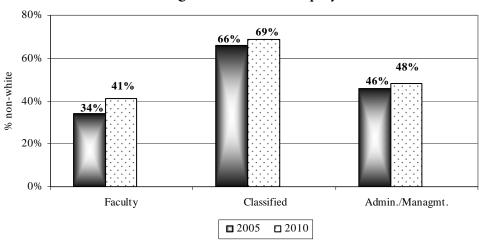


#10 RSCCD EMPLOYEE DIVERSITY, FULL-TIME: Ethnicity

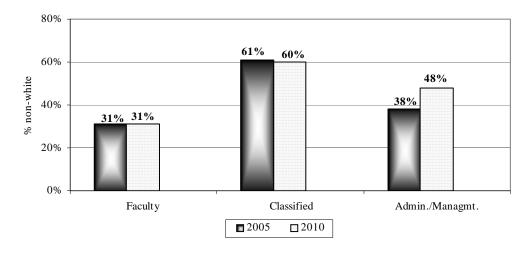
Percentage of Non-White Employees at District Operations Center



Percentage of Non-White Employees at SAC



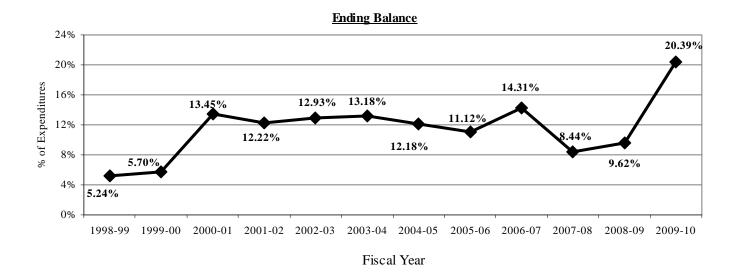
Percentage of Non-White Employees at SCC



#11 FINANCIAL INDICATORS

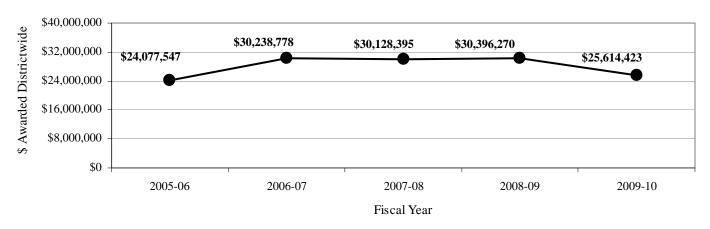
Ending Fund Balance – Cash set aside as prudent reserve for extraordinary expenditures

5% of Total Expenditures - The amount established by the State Chancellor's Office as a measure of financial wellbeing. (An unrestricted general fund reserve balance under 5% of total expenditures is a possible indication of financial problems.)

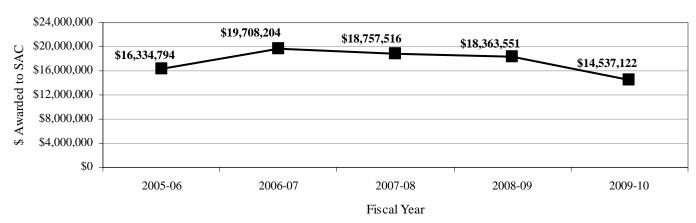


#12 RESOURCE DEVELOPMENT: Competitive and entitlement grants received

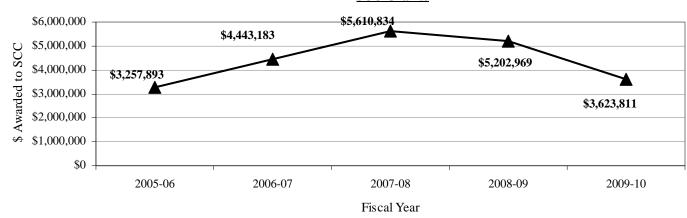
Districtwide Grants



SAC Grants







#12 RESOURCE DEVELOPMENT: Financial aid awarded to students

