## 12 Measures of Success



SANTA ANA COLLEGE - SANTIAGO CANYON COLLEGE

RSCCD Research Department February 2011

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## Readers' Summary

RSCCD staff, faculty, and Board members use this report to annually assess institutional effectiveness. Using a sample of standard measures typically employed to describe the success and progress of community colleges, this report includes quantitative data to monitor the quality of the district as a whole and of each of its two colleges. Additionally, the district maintains qualitative data and other processes as means to ensure excellence.

- Both colleges successfully strive to provide access and enrollment to diverse students representative of their communities. (p.1)
- About a quarter of the Santa Ana and Orange area's high school graduates enroll in our colleges. (p. 2)
- Over two-thirds of course enrollments result in successful course completion. (p. 3)
- Course retention rate held steady. (p.4)
- The number of certificates awarded at both colleges increased significantly, primarily due to the addition of IGETC and CSU General Education certificates. (p. 7)
- Both colleges show increases to transfers to private/out-of-state universities over the prior year. (p. 9)
- Student satisfaction survey results show that students are generally pleased with their experiences at SAC and SCC. (p. 10)
- Students were asked to self rate core competencies/student learning outcomes identified by faculty in a variety of general education areas. Responses show that our graduates experience greater learning gains than students who are still attending our colleges. (p. 11)
- The number of students who matriculate to credit coursework from our continuing education programs has decreased. (p. 12)
- Students enrolled in vocational coursework at RSCCD colleges successfully complete courses, persist, transfer, and get, and keep, jobs at high rates comparable to students throughout California. (p. 13)
- Overall, RSCCD employees are increasingly diverse in ethnicity and representative of the service area. (p. 15)
- Ending balance increased significantly in the last two years. (p.16)
- Grant income to the district has dropped compared to previous year. (p. 17)
- Financial aid to students has steadily increased in the last five years. (p. 18)


## \#1 ACCESS TO STUDENTS: Enrollment and Community Population

Comparison of ethnic group representation in the service area and credit and continuing education student populations.

## RSCCD

- The RSCCD service area population is approximately 586,000 (U.S. Census 2000)
- 25,024 students were enrolled in credit coursework at RSCCD in Fall 2010
- 19,083 students were enrolled in noncredit coursework at RSCCD in Fall 2010



## SAC

- The SAC service area population is approximately 392,815 (U.S. Census 2000)
- 18,089 students were enrolled in credit coursework at SAC in Fall 2010
- 12,696 students were enrolled in noncredit coursework at SAC in Fall 2010


Ethnic Distributions


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## \#1 ACCESS TO STUDENTS: Percentage of Feeder High School Graduates Enrolled as New Freshmen



## \#2 SUCCESSFUL COURSE COMPLETION

The ratio of the number of courses that students successfully complete ( $\mathrm{A}, \mathrm{B}, \mathrm{C}, \mathrm{P}$ ) to the number of courses in which students are actively enrolled the third week of the Fall 2010 semester.



Successful Course Completion Rates at SCC by Ethnicity


## \#3 COURSE RETENTION

The percentage of enrollments (active third week of the Fall 2010 term) that result in an end-of-term course grade.

Course Retention Rates at RSCCD by Ethnicity


Course Retention Rates at SAC by Ethnicity


Course Retention Rates at SCC by Ethnicity


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## \#4 SUCCESSFUL COMPLETION OF COLLEGE-LEVEL COURSEWORK WITHIN 4 YEARS BY TEST-TAKERS WITH REMEDIAL SCORES

Successful Completion of College-Level Basic Skills Coursework Within Four Years at SAC


Successful Completion of College-Level Basic Skills Coursework Within Four Years at SCC


## \#4 SUCCESSFUL COMPLETION OF COLLEGE-LEVEL COURSEWORK WITHIN 4 YEARS BY TEST-TAKERS WITH REMEDIAL SCORES

Successful Completion of College-Level Basic Skills Coursework Within Four Years at SAC


■ Fall $2004 \square$ Fall $2005 \square$ Fall 2006

Successful Completion of College-Level Basic Skills Coursework Within Four Years at SCC


- Fall 2004 - Fall 2005 ■ Fall 2006


## \#5 GRADUATES: Total number of AA/AS degrees and certificates awarded



## \#5 GRADUATES: Total number of high school diplomas awarded

RSCCD School of Continuing Education Graduates


## SAC School of Continuing Education Graduates



SCC School of Continuing Education Graduates


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## \#6 TRANSFERS TO FOUR-YEAR INSTITUTIONS

The number of students for whom records were found at four-year institutions the first semester after leaving RSCCD.




## \#7 STUDENT SATISFACTION: Student Assessment of the Colleges,

 Education, and Services
## Student Satisfaction at SAC



## Student Satisfaction at SCC



## \#7 STUDENT SATISFACTION: Colleges' Contributions To Knowledge and Skills Student Learning Outcomes

## Core Competencies at SAC




## \#8 MATRICULATION OF CONTINUING EDUCATION STUDENTS TO COLLEGE CREDIT COURSEWORK

Matriculation at SAC


Matriculation at SCC


## \#9 VOCATIONAL TECHNICAL EDUCATION ACT (VTEA) CORE INDICATORS OF PERFORMANCE

Comparison of college performance to statewide community college performance on six "Core Indicators" established by the CCCCO to evaluate major areas of student performance in vocational programs. All indicators are based on 2007-08 data with the exception of training leading to non-traditional employment which is based on 2006-07, and track students up to four years.


Performance at SCC


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## \#10 RSCCD EMPLOYEE DIVERSITY, FULL-TIME: Gender



Percentage of Female Employees at SCC


## \#10 RSCCD EMPLOYEE DIVERSITY, FULL-TIME: Ethnicity



Percentage of Non-White Employees at SAC


Percentage of Non-White Employees at SCC


## \#11 FINANCIAL INDICATORS

Ending Fund Balance - Cash set aside as prudent reserve for extraordinary expenditures
5\% of Total Expenditures - The amount established by the State Chancellor's Office as a measure of financial wellbeing. (An unrestricted general fund reserve balance under $5 \%$ of total expenditures is a possible indication of financial problems.)


Fiscal Year
\#12 RESOURCE DEVELOPMENT: Competitive and entitlement grants received

Districtwide Grants


SAC Grants


SCC Grants


## \#12 RESOURCE DEVELOPMENT: Financial aid awarded to students



