

12 Measures of Success



SANTA ANA COLLEGE • SANTIAGO CANYON COLLEGE

RSCCD Research Department October 2009

Table of Contents

	Page #
Readers' Summary	II
Measure 1: Access to Students	1
Enrollment and Community Population	1
Percent of High School Graduates Attending RSCCD/SAC/SCC	2
Measure 2: Successful Course Completion	3
Measure 3: Course Retention	4
Measure 4: College-Level Skills Attained by Placement-Test Takers	5
Successful Course Completion of Math 060 (Elementary Algebra) or Higher	5
Successful Course Completion of English 061/ESL 112 or Higher	6
Measure 5: Graduates	7
AA/AS Degrees and Certificates Awarded	7
High School Diplomas Awarded	8
Measure 6: Transfers	9
Transfers to Four-Year Institutions.	9
Transfer Eligible	10
Measure 7: Student Satisfaction	11
Student Assessment of the Colleges, Education, and Services.	11
Student Assessment of SLO Skills Attained	12
Measure 8: Matriculation of Continuing Education Students to Credit Coursework	13
Measure 9: Vocational Technical Education Act (VTEA) Core Indicators of Performance	14
Measure 10: Employee Diversity	15
Gender	15
Ethnicity	16
Measure 11: Financial Indicators	17
Measure 12: Resource Development	18
Competitive and Entitlement Grants Received	18
Financial Aid Awarded to Students	19

Readers' Summary

RSCCD uses this report to annually assess its institutional effectiveness. Using a sample of standard measures typically employed to describe the success and progress of community colleges, this report includes quantitative data to monitor the quality of the district as a whole and of each of its two colleges. Additionally, the district maintains qualitative data and other processes as means to ensure excellence.

- Both colleges successfully strive to provide access and enrollment to diverse students,
 representative of their communities. (p.1)
- **About a third** of the Santa Ana and Orange area's high school graduates enroll in our colleges. (p. 2)
- Over two-thirds of course enrollments result in successful course completion. (p. 3)
- With the exception of 2006-07 spike increase in the number of fire technology certificates, the number of students receiving **A.A. degrees and certificates** remains steady. (p. 7)
- The number of **transfer students** to CSUs and UCs universities remains steady. (p. 9)
- **Student satisfaction** survey results show that students are generally pleased with their college experiences. (p. 11)
- Students were asked to self rate core competencies/student learning outcomes identified by faculty in a variety of general education areas. Responses show that our graduates experience greater learning gains than students who are still attending our colleges. (p. 12)
- The number of students who matriculate to credit coursework from our continuing education programs has decreased since Fall 2006. (p. 13)
- Students enrolled in vocational coursework at RSCCD colleges successfully complete courses, persist, transfer, and get, and keep, jobs at high rates comparable to students throughout California. (p. 14)
- Overall, RSCCD employees are increasingly diverse in ethnicity and representative of the service area. (p. 16)
- **Grant income** to the district has remained fairly constant since 2006-07. (p. 18)

#1 ACCESS TO STUDENTS: Enrollment and Community Population

Comparison of ethnic group representation in the service area and credit and continuing education student populations.

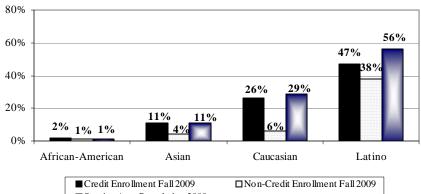
RSCCD

- The RSCCD service area population is approximately 586,000 (U.S. Census 2000)
- 27,989 students were enrolled in credit coursework at RSCCD in Fall 2009
- 21,726 students were enrolled in noncredit coursework at RSCCD in Fall 2009

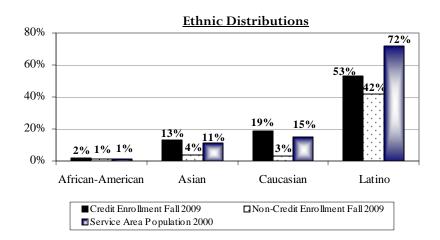
SAC

- The SAC service area population is approximately 392,815 (U.S. Census 2000)
- 21,063 students were enrolled in credit coursework at SAC in Fall 2009
- 13,818 students were enrolled in noncredit coursework at SAC in Fall 2009

Ethnic Distributions

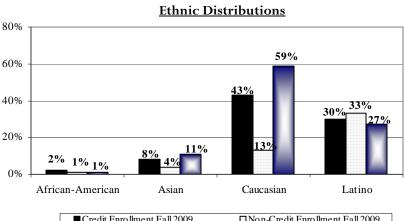


■ Service Area Population 2000



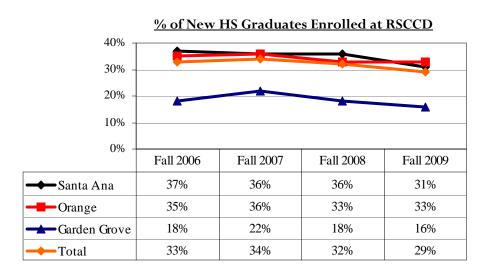
SCC

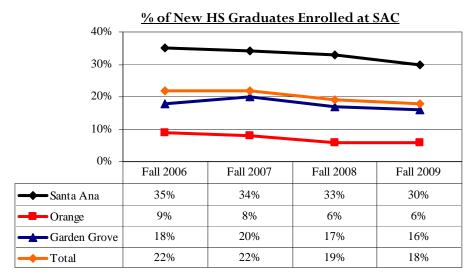
- The SCC service area population is approximately 183,188 (U.S. Census 2000)
- 9,423 students were enrolled in credit coursework at SCC in Fall 2009
- 7,908 students were enrolled in non-credit coursework at SCC in Fall 2009

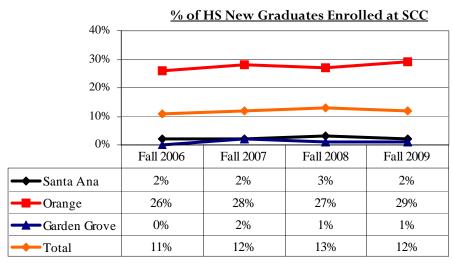


■ Credit Enrollment Fall 2009 ■ Non-Credit Enrollment Fall 2009 ■ Service Area Population 2000

#1 ACCESS TO STUDENTS: Percentage of Feeder High School Graduates Enrolled as New Freshmen



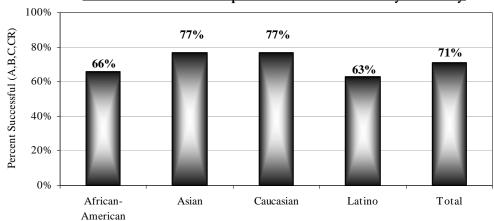




#2 SUCCESSFUL COURSE COMPLETION

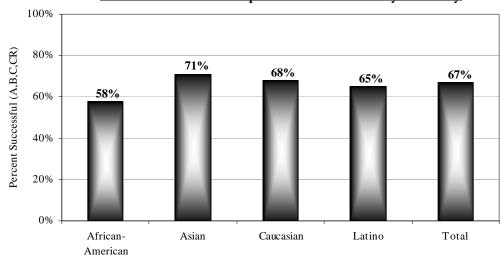
The ratio of the number of courses that students successfully complete (A, B, C, CR) to the number of courses in which students are actively enrolled the third week of the Fall 2008 semester.

Successful Course Completion Rates at RSCCD by Ethnicity



Successful Course Completion Rates at SAC by Ethnicity 100% 84% **78%** Percent Successful (A,B,C,CR) 80% 73% 68% 62% 60% 40% 20% 0% African-Asian Total Caucasian Latino American

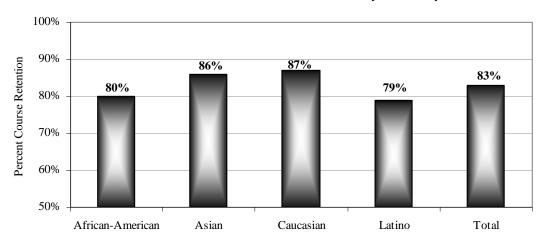
Successful Course Completion Rates at SCC by Ethnicity



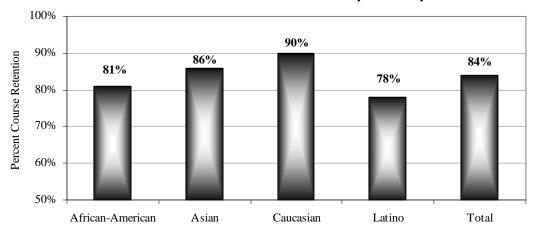
#3 COURSE RETENTION

The percentage of enrollments (active third week of the Fall 2008 term) that result in an end-of-term course grade.

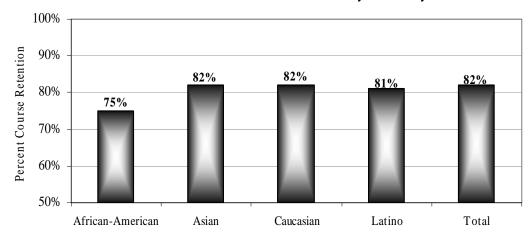
Course Retention Rates at RSCCD by Ethnicity



Course Retention Rates at SAC by Ethnicity

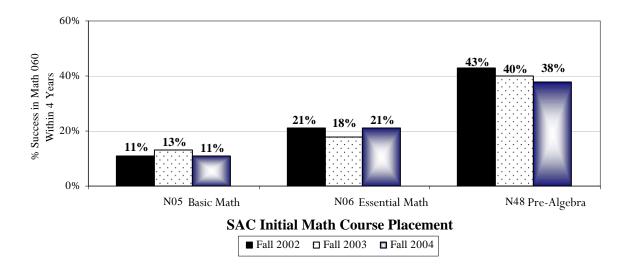


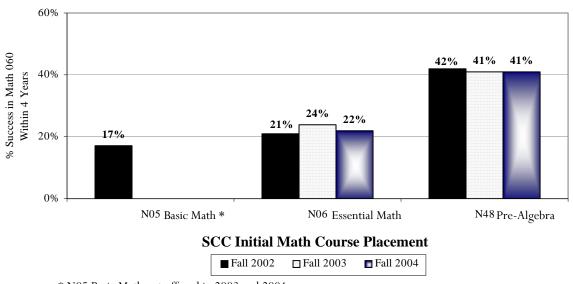
Course Retention Rates at SCC by Ethnicity



#4 SUCCESSFUL COMPLETION OF COLLEGE-LEVEL COURSEWORK WITHIN 4 YEARS BY TEST-TAKERS WITH REMEDIAL SCORES

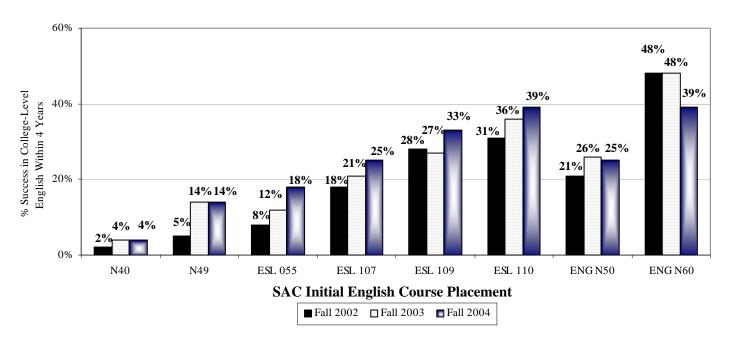
Successful Completion of Math 060 (Elementary Algebra) or Higher

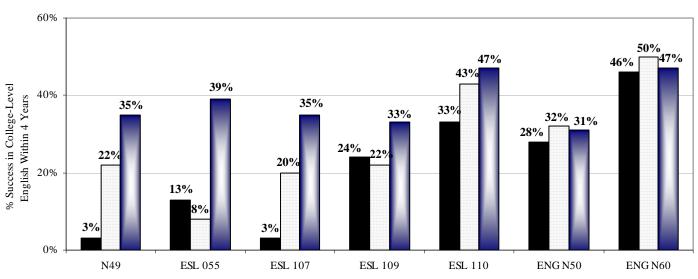




#4 SUCCESSFUL COMPLETION OF COLLEGE-LEVEL COURSEWORK WITHIN 4 YEARS BY TEST-TAKERS WITH REMEDIAL SCORES

Successful Completion of English 061/ESL 112 or Higher

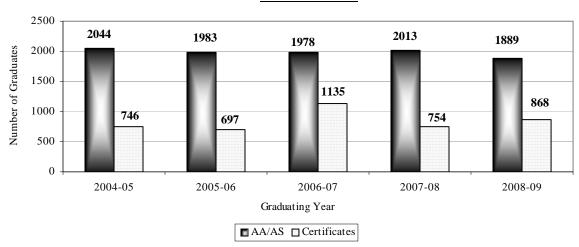




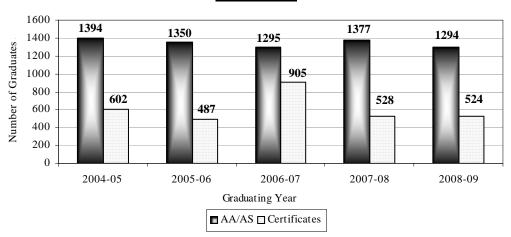
■ Fall 2002 □ Fall 2003 ■ Fall 2004

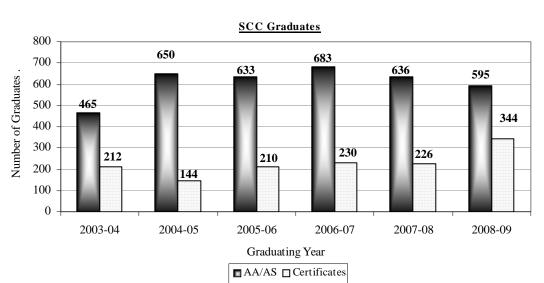
#5 GRADUATES: Total number of AA/AS degrees and certificates awarded

RSCCD Graduates



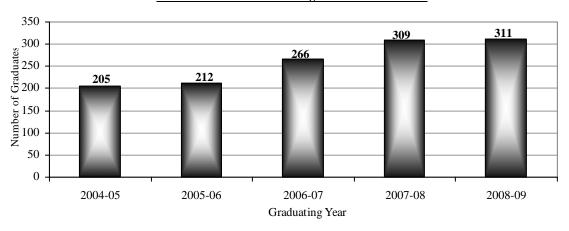
SAC Graduates



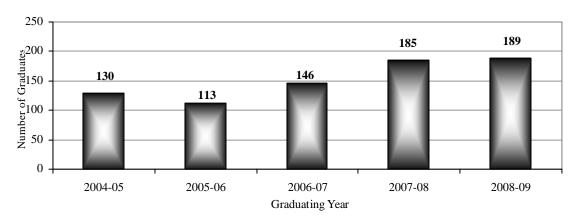


#5 GRADUATES: Total number of high school diplomas awarded

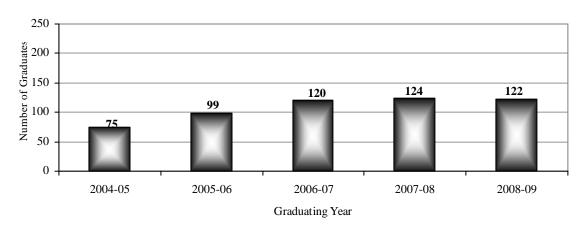
RS CCD School of Continuing Education Graduates



SAC School of Continuing Education Graduates

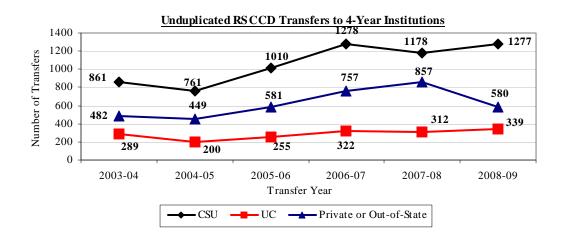


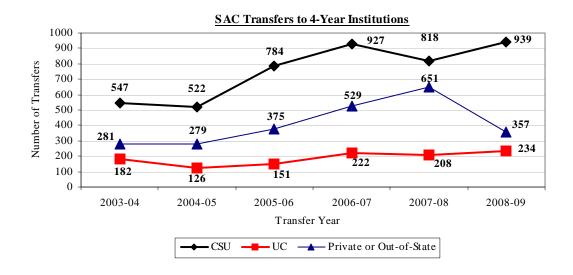
SCC School of Continuing Education Graduates

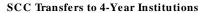


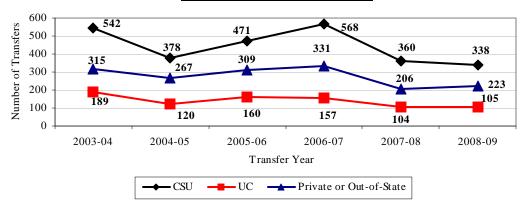
#6 TRANSFERS: Transfers to Four-Year Institutions

The number of students for whom records were found at four-year institutions the first semester after leaving RSCCD.









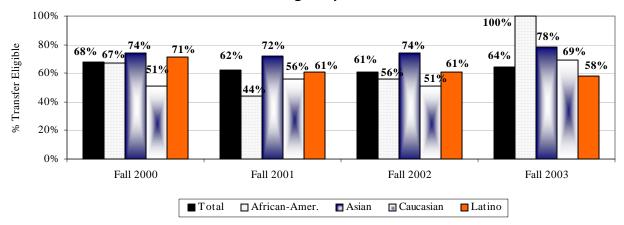
#6 TRANSFERS: Transfer Eligible

<u>Transfer Eligible Rate</u> = transfer eligible/transfer directed

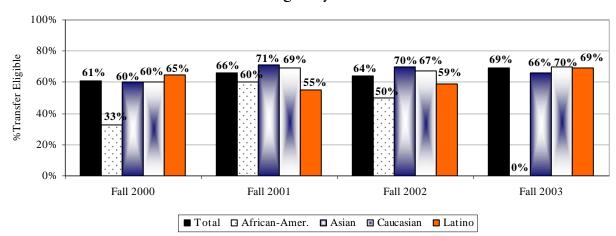
<u>Transfer Eligible</u> = directed students who completed 56+ units at transfer level, GPA of 2.00+ in those courses, and success in a transfer level writing and math course

<u>Transfer Directed</u> = students enrolled in transfer level English writing and any transfer level math or statistics in a four-year period

Transfer Eligibility Rates at SAC

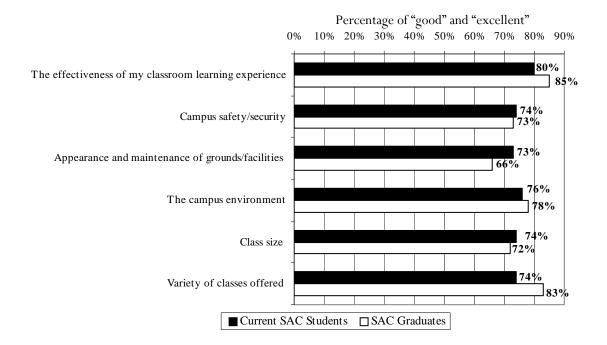


Transfer Eligibility Rates at SCC

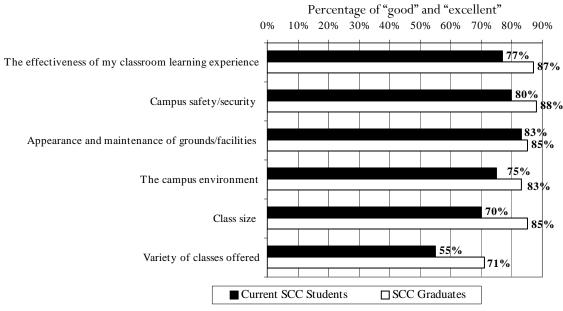


#7 STUDENT SATISFACTION: Student Assessment of the Colleges, Education, and Services

Student Satisfaction at SAC

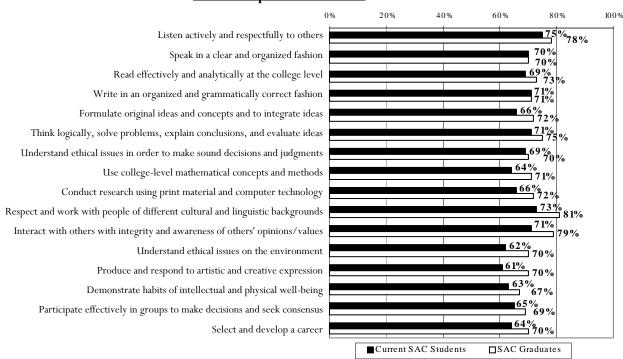


Student Satisfaction at SCC

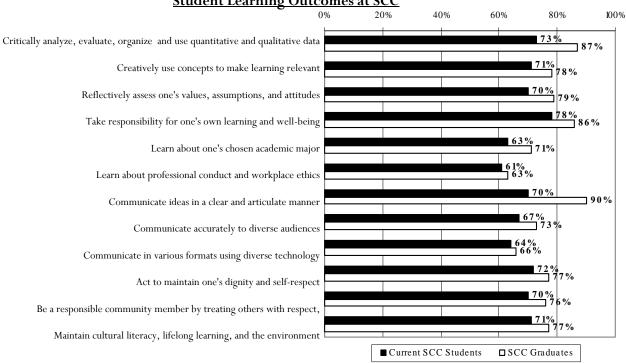


#7 STUDENT SATISFACTION: Colleges' Contributions To Knowledge and Skills Student Learning Outcomes

Core Competencies at SAC



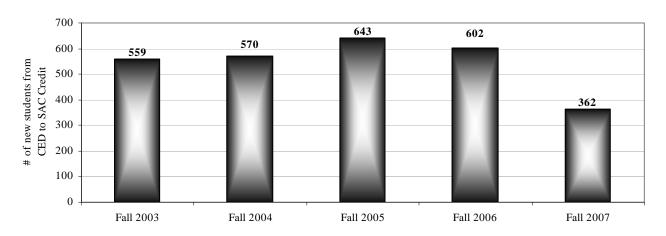
Student Learning Outcomes at SCC



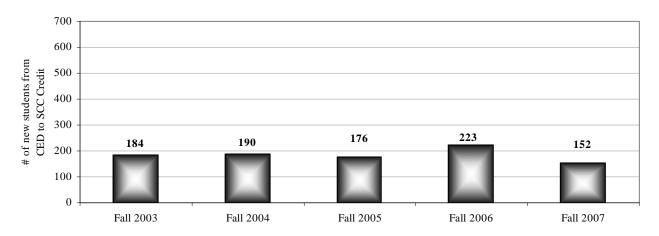
#8 MATRICULATION OF CONTINUING EDUCATION STUDENTS TO COLLEGE CREDIT COURSEWORK

Migration to a new student record system resulted in a change in compilation of this data. Cohort sizes vary and caution should be used when compared longitudinally.

Matriculation at SAC



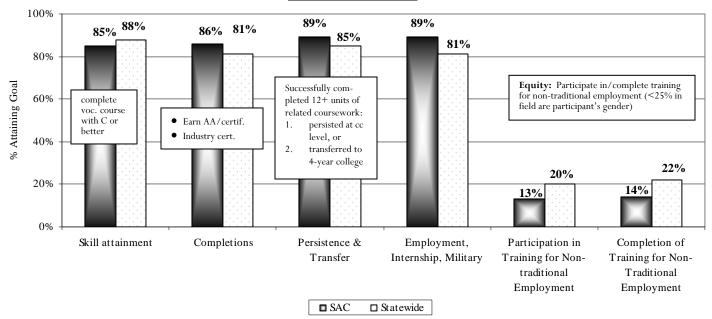
Matriculation at SCC



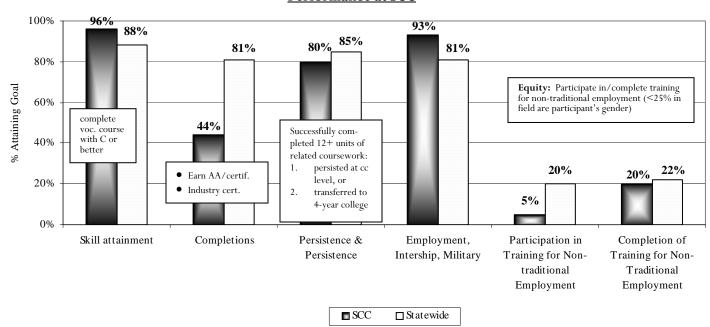
#9 VOCATIONAL TECHNICAL EDUCATION ACT (VTEA) CORE INDICATORS OF PERFORMANCE

Comparison of college performance to statewide community college performance on six "Core Indicators" established by the CCCCO to evaluate major areas of student performance in vocational programs. All indicators are based on 2006-07 data with the exception of training leading to non-traditional employment which is based on 2005-06, and track students up to four years.

Performance at SAC

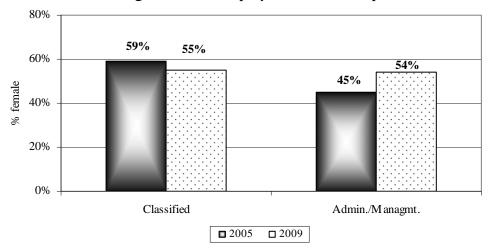


Performance at SCC

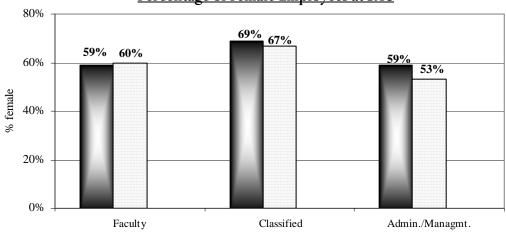


#10 RSCCD EMPLOYEE DIVERSITY, FULL-TIME: Gender

Percentage of Female Employees at District Operations Center

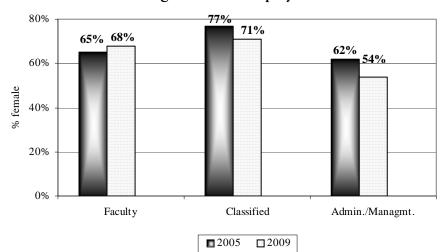


Percentage of Female Employees at SAC



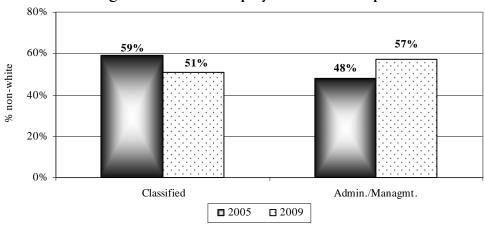
■ 2005 □ 2009

Percentage of Female Employees at SCC

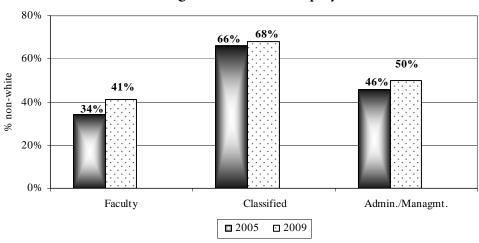


#10 RSCCD EMPLOYEE DIVERSITY, FULL-TIME: Ethnicity

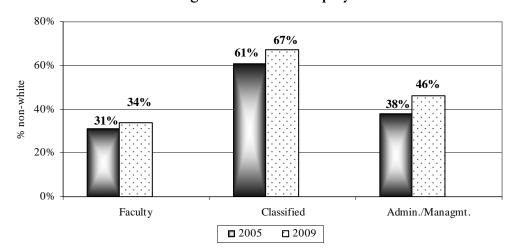
Percentage of Non-White Employees at District Operations Center



Percentage of Non-White Employees at SAC



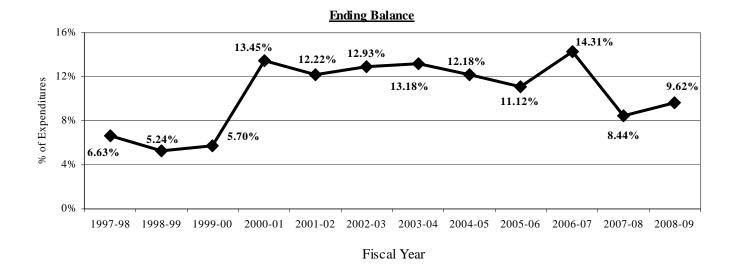
Percentage of Non-White Employees at SCC



#11 FINANCIAL INDICATORS

Ending Fund Balance – Cash set aside as prudent reserve for extraordinary expenditures

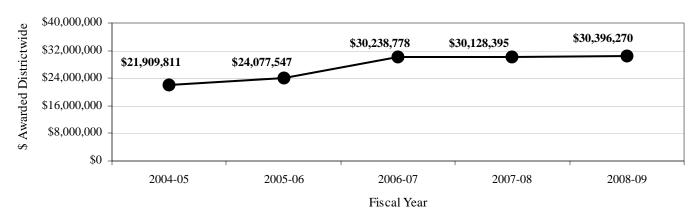
5% of Total Expenditures - The amount established by the State Chancellor's Office as a measure of financial wellbeing. (An unrestricted general fund reserve balance under 5% of total expenditures is a possible indication of financial problems.)



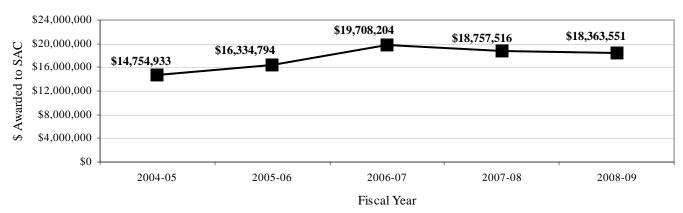
PAGE 17

#12 RESOURCE DEVELOPMENT: Competitive and entitlement grants received

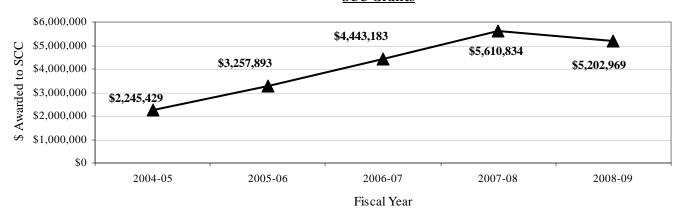
Total Grants Awarded Districtwide



SAC Grants



SCC Grants



#12 RESOURCE DEVELOPMENT: Financial aid awarded to students

Awarded by SAC and SCC \$13,000,000 \$ Awarded to Students \$12,000,000 \$12,248,746 \$11,000,000 \$9,582,271 \$10,000,000 \$8,847,829 \$8,703,308 \$9,000,000 \$7,856,359 \$8,000,000 \$7,000,000 \$6,000,000 2004-05 2005-06 2006-07 2007-08 2008-09 Fiscal Year