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FOR IMMEDIATE RELEASE

Tenth Annual Chancellor's Ball Celebrates a "Decade of Distinction"

WHAT Rancho Santiago Community College District's (RSCCD) tenth annual Chancellor's Ball

marks *A Decade of Distinction*. Since 1998, the gala has raised more than \$600,000 for student scholarships and programs at Santa Ana College (SAC) and Santiago Canyon College (SCC). In addition to the Partners in Education awards ceremony, the event features a silent auction and the "Buy the Book" live auction inviting participants to step

up to "buy" book scholarships to help students meet the skyrocketing costs of

textbooks—one of the "hidden" costs of attending college.

WHERE Disneyland Hotel Grand Ballroom

1150 Magic Way, Anaheim, CA 92802

WHEN Friday, October 12, 2007

6:00 p.m. to 11:00 p.m.

WHO The Tenth Annual Chancellor's Ball is sponsored by Kinsell, Newcomb & De Dios, Inc.;

LPA; OCTFCU; Disneyland; McMahan Business Interiors; RBC Dain Rauscher; and Seville Construction Services. The event features Miriam Hernandez, ABC7 Eyewitness News, as the event's mistress of ceremonies; musical performances by students from Santa Ana College's Fine and Performing Arts Division; and SOTO, one of the region's hottest Latin/funk-R&B dance bands. 2007 Partners in Education honorees are the Metropolitan Water District of Southern California; University of California, Irvine; and

the U.S. Small Business Administration, Santa Ana District.

WHY Many students at SAC and SCC come from moderate- and low-income families and

depend on the community's generosity to access higher education. Last year, the Chancellor's Ball generated more \$100,000 for student scholarships and \$21,000 through

the "Buy the Book Society" for book scholarships.

HOW Reservations are available for \$200 per person; sponsorships range from \$2,000 to

\$15,000. For information, contact (714) 480-7450 or visit <u>www.rsccd.org/cb07</u>/

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About the Rancho Santiago Community College District

The mission of the Rancho Santiago Community College District (RSCCD) is to respond to the educational needs of an ever-changing community and to provide programs and services that reflect academic excellence. Santa Ana College and Santiago Canyon College are public community colleges of RSCCD, which serve the residents of Anaheim Hills, East Garden Grove, Irvine, Orange, Santa Ana, Tustin and Villa Park. Both colleges provide education for academic transfer and careers, courses for personal and professional development, customized training for business and industry, and programs to train nurses, firefighters and law enforcement personnel.

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