Building the future through quality education



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Santa Ana College • Santiago Canyon College

PLANNING AND ORGANIZATIONAL EFFECTIVENESS COMMITTEE

POE is the district-level planning and accreditation oversight and coordinating committee that makes recommendations to District

AGENDA

Wednesday, June 26, 2024, 3:30 pm – 5:00 pm

https://rsccd-edu.zoom.us/j/88439883333 OR dial 1-669-444-9171 / 884 3988 3333#

- I. WELCOME/CALL TO ORDER
- II. *APPROVAL OF MINUTES Action
 - a. May 22, 2024, regular meeting
- III. DISTRICT COUNCIL
 - a. Update to June 3, 2024, meeting
 - b. Next meeting: July 15, 2024
- IV. *2024-25 REQUESTS FOR RESOURCE ALLOCATION Continued Discussion / Action
 - a. *Educational Services
 - 1. ITS (2 positions): 1. Network Specialist IV 2. Information Security Specialist
 - 2. ITS-Software Funding: 1. Distance Education Technology 2. Software Technology
 - 3. Public Affairs REORG: 1. Director of Creative Services 2. Publication Specialist 3. Graphic Designer
 - b. *Business Services
 - 1. District Safety & Security (2 positions): 1. Senior Safety & Security Officer 2. Dispatcher
- V. RSCCD COMPREHENSIVE PLAN, DISTRICT SERVICES AND OPERATIONS PLAN & COLLEGE EDUCATIONAL PLANS Updates / Next steps
 - Update from BIEC meeting: June 17, 2024
 - Board of Trustees meeting: June 24, 2024
- VI. *2024-2025 MEETING SCHEDULE Information / Continued Discussion
- VII. *GRANT DEVELOPMENT SCHEDULE Information
 - a. New Resource Development Initiatives
- VIII. OTHER

NEXT MEETING: Wednesday, July 24, 2024, 3:30 pm -virtual by Zoom

*attachment provided

RSCCD Mission Statement

The mission of the Rancho Santiago Community College District is to provide quality educational programs and services that address the needs of our diverse students and communities.

2013 - 2024 RSCCD Goals

RSCCD Goal 1

RSCCD will assess the educational needs of the communities served by RSCCD and will adjust instructional programs, offerings, and support services and will allocate resources as needed to optimize the alignment of students' needs with services and fiscal resources.

RSCCD Goal 2

RSCCD will assess the educational needs of the communities served by RSCCD and then pursue partnerships with educational institutions, public agencies, non-profit organizations, and business/industry/labor to collaboratively meet those needs.

RSCCD Goal 3

RSCCD will annually improve the rates of course completion and completion of requirements for transfer, degrees, certificates, and diplomas.

RSCCD Goal 4

RSCCD will support innovations and initiatives that result in quantifiable improvement in student access, preparedness, and success.

RSCCD Goal 5

RSCCD will use a cycle of integrated planning that will demonstrate the effective use of resources.

Extension of goals 2013-2024 approved POE 4/26/23

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MINUTES

Wednesday, May 22, 2024, 3:30 pm – 5:00 pm virtual by zoom

Ms. Santoyo called the virtual meeting to order at 3:33 pm.

I. WELCOME/CALL TO ORDER

Present: Kelvin Leeds for Matthew Beyersdorf • Claire Coyne • Dr. James Kennedy • Tara Kubicka-Miller • Veronica Munoz • Nga Pham • Kristen Robinson • Dennise Rusk • Craig Rutan • Sarah Santoyo • Christopher Sweeten • Aaron Voelcker

Ms. Robinson and Mr. Sweeten were not present at roll call.

Guests: Dr. Daniel Martinez, Dr. Chi-Chung Keung and Mary Law.

Patricia Duenez present as record keeper.

II. *APPROVAL OF MINUTES – Action

a. April 24, 2024, regular meeting

It was moved by Ms. Coyne; seconded by Ms. Pham and by roll call vote with abstention from Ms. Santoyo, to approve April 24, 2024, regular meeting minutes.

III. DISTRICT COUNCIL

- a. Update to May 6, 2024, meeting
- b. Next meeting: June 3, 2024

Mr. Rutan provided update.

IV. CO-CHAIR ELECTION – Discussion / Action

Election of Co-chair is outlined in membership as one academic Senate President serves as committee Co-chair for two-year term, alternating between the colleges. Ms. Claire Coyne received nomination for co-chair.

Ms. Robinson arrived at this time.

It was moved by Mr. Rutan; seconded by Ms. Pham and carried unanimously to elect Ms. Claire Coyne as Co-chair for a two-year term. Mr. Sweeten was not present for the vote. Term is effective July 1, 2024.

V. BOARD INSTITUTIONAL EFFECTIVENESS COMMITTEE (BIEC) / RSCCD COMPREHENSIVE MASTER PLAN, DISTRICT SERVICES AND OPERATIONS PLAN & COLLEGE EDUCATIONAL MASTER PLANS – Updates

• Next meeting: May 29, 2024

Ms. Pham provided update.

For consistency to name of plans, it was suggested to remove 'Master' from title of 4 plans. This is only a title change. Content remains same.

Ms. Coyne by chat: The Santa Ana College Comprehensive Educational Plan

Mr. Voelcker by chat: RSCCD Comprehensive Plan/SAC Comprehensive Plan / SCC Comprehensive Plan

POE COMMITTEE MEMBERS:

This item was changed to a voting item.

It was moved by Ms. Coyne; seconded by Mr. Rutan and carried unanimously to approve removing 'Master' from 4 plans.

Ms. Coyne will reach out to Leisa Schumacher for most updated SAC copy.

Ms. Pham will reach out to Dr. Jason Parks for updated SCC copy.

VI. *GRANT DEVELOPMENT SCHEDULE – Information

a. New Resource Development Initiatives

Ms. Santoyo reported on May Grant Schedule and reported her office creating onboarding packages to meet with project managers and administrators.

Mr. Sweeten arrived at this time.

VII. *2024-2025 MEETING SCHEDULE – Information

2024-2025 meeting schedule was on agenda as an informational item.

Discussion ensued on faculty off contract months (January, June, July, and December) and meeting schedule of other participatory governance committees.

It was suggested Co-chairs identify if July meeting is needed. Co-chairs to also identify when in person meeting is needed, depending on agenda items.

Kelvin Leeds by chat: The December 18 meeting is also off contract.

Dennise Rusk: As a student I can't do June and July due to summer classes (and if it is in-person)

It was suggested to move 2024-2025 Meeting Schedule to June agenda for further discussion and vote.

VIII. OTHER

Next meeting scheduled for Wednesday, June 26, 2024, 3:30 pm virtual by zoom.

*attachment provided

Ms. Santoyo called the meeting adjourned at 4:15 pm.

Approved: June 26, 2024

Resource Type	Description	Resource Annual Cost Estimate	Reason for request	Impact of not funding
Budget	Distance Education Technology		has averaged close to \$700K, with a peak of \$806K in FY21-22 and an estimated \$672K for FY23-24. These additional costs are related to the	Distance Education courses will be severely affected. Remote tutoring, counseling, virtual labs, proctoring and communication technology tools available to students will be reduced to a point where it may be impossible for the colleges to offer these courses. Face to face classes will have to be reverted back to at least pre-pandemic levels. Internet access for students in need will no longer be available.
	· ·			
Classified	2. Network Specialist IV	\$202.368.26	Cyber security and building systems demands are driving the need for additional staffing within the Infrastructure team. The state Chancellor's Office now requires annual data security remediation reports and ongoing risk assessments. Most of the issues found in risk assessments require a systems technician to resolve them. According to Educause, a national organization supporting IT in education, the average staffing in two-year colleges should be 4.4. per 1,000 Full Time Equivalent (FTE) staff, faculty and students. Average local staffing across the CCC system is 3.2. The ratio for RSCCD is 2.9 (accounting for figures of 1,519.8 faculty and staff FTEs and 15,657.44 FTE students in Fall 2022). The infrastructure team has not gotten any additional capacity for close to 10 years, while district technology demands have continued to increase. In addition, several building infrastructure technologies that have been implemented districtwide, which require technology systems management, have been expanding and growing. This includes the swipe card door access control system, building management systems, and video surveillance systems. This systems are managed today by a mix of internal resources and consulting services. However, the growth of these systems is enough to require a full time resource.	The Infrastructure team will continue to be stretched balancing between daily system and network support tasks and remediation of data security issues. Issues related to ITS timeliness of response and availability of assistance outlined on the District Survey will be further affected. The district's ITS department will continue to be below the average staffing levels for the CCC system. The ITS infrastructure team would be operating with the same staffing levels it had for the last tan years, despite growing technology and data security demands. Building infrastructure technologies such as the swipe card door access control system, building management systems, and video surveillance systems will need to continue to be managed in a limited capacity through a combination of consulting and internal resources.
Classified	2. Network specialist IV	\$202,308.20	is enough to require a run time resource.	
Budget	3. Software Technology	\$90,868.05	through ITS. Neogov is used for recruitment and performance management.	Recruitment for new positions will be severely affected. Evaluation management could not be moved to be done through Neogov.
			connected to our network and applications required for academic and business purposes. This technology increase carries an element of technology risk that needs to be mitigated with the use of cybersecurity	The District will continue to have a single dedicated resource for cybersecurity, which is not enough to secure the thousands of additional computing devices added as a result of growth. In addition, the district will not be leveraging the annual \$175,000 given to all Districts to strengthen their security posture. This could lead to data security issues and
Classified	4. Information Security Specialist	\$27,368.26	staff.	downtime.

1. Distance Education Technology				
TOTAL RESOURCE REQUEST	\$621,053.72			

2. Network Specialist IV							
Position	Annual Cost	Notes					
Network Specialist IV	\$ 202,368.26						
TOTAL RESOURCE REQUE	ST	\$	202,368.26				

3. Software Technology						
Cost Item	Annual Cost	Notes				
Software	\$90,868.05					
TOTAL RESOURCE REQUE	ST	\$90,868.05				

4. Information Security Specialist						
Position	Annual Cost	Notes				
Information Security Specialist	\$ 202,368.26					
		The district is only responsible for covering the				
Ongoing funding from State CO	\$ 175,000.00	difference				
TOTAL RESOURCE REQUE	ST	\$ 27,368.26				

Vendor Name	Service	Description	FY 24-25 Prior Estimate	FY 24-25 Current Estimate Districtwide Black=Actual	Increase/Decrease from last estimate Black=Actual	SAC's Total Cost FY24-25	SCC's Total Cost FY 24-25	SAC's Portion of the Funding Required Prior to June 30, 2024	SCC's Portion of the Funding Required Prior to June 30, 2024	Notes
BlackBeltHelp	BlackBeltHelp Virtual Helpdesk	Virtual one-stop-service for students		N/A. this will become a CEC expenditure only	N/A	N/A	N/A	N/A	N/A	
Ocelot	•	Al Chatbot for student support	\$149,325.00	\$149,325.00	\$0.00	\$82,225.00	\$67,100.00	None	None	Due in April 2025
ConexEd	Cranium Café	Online student services platform remote counseling, student helpdesk support and tutoring		N/A. This will be replaced by Ocelot	N/A	N/A	N/A	N/A	N/A	
Foundation for California Community College (FCCC)	NetTutor	Online tutoring service	\$29,095.00	\$35,650.00	\$6,555.00	\$13,800.00	\$21,850.00	\$13,800.00	\$21,850.00	STAC/STARTE, due June 15, 2024
Foundation for California Community College (FCCC)	Proctorio	Online proctoring	\$43,065.00	\$40,600.00	-\$2,465.00	\$33,600.00	\$7,000.00	\$33,600.00	\$7,000.00	STAC/STARTE, due June 15, 2024
Foundation for California Community College (FCCC)	Pronto	Online student engagement platform	\$74,995.54	\$93,325.00	\$18,329.46	\$63,203.25	\$30,122.30	\$63,203.25	\$30,122.30	STAC/STARTE, due June 15, 2024
Foundation for California Community College (FCCC)	Namecoach LTI	Student DEI - name pronunciation services	\$40,099.40	\$39,713.00	-\$386.40	\$26,895.00	\$12,818.00	\$26,895.00	\$12,818.00	STAC/STARTE, due June 15, 2024
Foundation for California Community College (FCCC)	Student Internet Hotspots	Internet connectivity for students	\$66,115.50	\$0.00	-\$66,115.50	\$0.00	\$0.00	\$0.00	\$0.00	Each college is now handling issuance of hotspots
Foundation for California Community College (FCCC)	Student Adobe Licenses	Adobe Creative Suite student licenses for remote use	\$88,695.02	\$224,000.00	\$135,304.98	\$154,224.00	\$69,776.00	\$77,112.00	\$34,888.00	Six months of coverage for 2,235 students needed prior to June 30, 2024. (Half of \$224,000 estimate).
Golden Star Technology, Inc	TeamViewer		\$7,413.64	\$7,020.50	-\$393.14	\$4,833.61	\$2,186.89	\$4,833.61	\$2,186.89	
Techstrata LLC	Pulse Secure Networks VPN Appliance	remote.rsccd.edu connectivity for all employees	\$31,420.22	\$31,420.22	\$0.00	\$21,632.82	\$9,787.40	\$21,632.82	\$9,787.40	
	Grand Totals		<u>\$530,224.32</u>	\$621,053.72	\$90,829.41	\$400,413.69	<u>\$220,640.59</u>	<u>\$241,076.69</u>	<u>\$118,652.59</u>	

RSCCD 2024-2025 Cost of Position

COST OF NEW POSITION - CLASSIFIED CONTRACT

NETWORK SPECIALIST IV					
	MONTHLY	Y	NO OF		NUAL
GRADE & STEP	RATE		MONTHS	COS	T
22/Step3	\$	10,942.340	12	\$	131,308.08
SALARY RELATED	BENEFIT		BENEFIT	1	
TAX/BENEFITS	RATE		COST		
THE DELYES TO	ICITE		COST	1	
PERS		26.680%	35,033.00		
SOCIAL SECURITY		6.200%	8,141.10		
MEDICARE		1.450%	1,903.97		
UNEMPLOYMENT		0.050%	65.65		
WORKERS COMP		1.500%			
ACTIVE RET. INS. COST		0.000%	-		
TOTAL TAX & BENEFIT COST		35.880%	\$ 47,113.34	\$	47,113.34
			•		•
TOTAL SALARY & BENEFIT COST				\$	178,421.42
FRINGE BENEFITS	BENEFIT	Γ	BENEFIT	1	
COST	RATE		COST		
FRINGE BENEFITS (CSEA only)	•		1,500.00		
SOCIAL SECURITY		6.200%	93.00	_	
MEDICARE		1.450%	21.75		
UNEMPLOYMENT		0.050%	0.75		
WORKERS COMP		1.500%	22.50		
ACTIVE RET. INS. COST		0.000%	-		
TOTAL FRINGE BENEFIT COST		9.200%	\$ 1,638.00	\$	1,638.00
INCLIDANCE DENERIES	· ¬				
INSURANCE BENEFITS	_			1	
LIFE INSURANCE (ANNUAL OR \$50,000 minimum)		121 200 00	110.10		
(Annual Life Insurance X \$0.075/1000 X 12 Months) MEDICAL INSURANCE (see below)	\$	131,308.08	118.18 22,190.66		
MEDICAL INSURANCE (see below)			22,190.00		
TOTAL INSURANCE COST			22,308.84	\$	22,308.84
TOTAL COST OF POSITION				\$	202,368.26
DENIERITO DE STACO TO	7				
BENEFITS = \$ 71,060.18	<u> </u>			l	EA 130/
BENEFIT COST AS A PERCENT OF CONTRACT =				<u> </u>	54.12%
CSEA		Max	36,449,16		22,190,66

CSEA Max 36,449.16 22,190.66 AVERAGE NOTE: WHEN CALCULATING A VACANT POSITION PLEASE USE AVERAGE \$\$ FOR H&W

Vendor Name	Service	Description	FY 24-25 Estimate
Modern Campus	Omni CMS	Web Content Management System to replace SharePoint	\$0.00
NEOGOV	NEOGOV	Recruitment and performance management software for P&C	\$90,868.05
	Grand Totals		<u>\$90,868.05</u>

RSCCD 2024-2025 Cost of Position

COST OF NEW POSITION - CLASSIFIED CONTRACT INFORMATION SECURITY SPECIALIST

CSEA Max 36,449.16 22,19

NOTE: WHEN CALCULATING A VACANT POSITION PLEASE USE AVERAGE \$\$ FOR H&W

Resource Type	Description	Resource Annual Cost Estimate	Reason for request	Impact of not funding
			Over the past 5 years, the roles and responsibilities of the current Graphics Manager have expanded to encompass a more strategic role in the visual	The ability to serve our colleges and district with changing technological trends in communications will not be realized without the investment in a Creative Services Director.
			brand identity for RSCCD, SAC, and SCC. These roles included but were not	Visual identity has progressed to the point that it is now more than just graphics. Our lives
			limited to the development of the mission of the department and working	are now impacted with the dominance of video and sound within the creative process.
			with stakeholders within the District and influencers in the community and	Additionally, the growth of AI in design demands a leader who can embrace these changing
Management	2. Director of Creative Services	\$ 42,580.92		realities and bring this capability to our colleges and district.
				The incumbent has faithfully worked alongside the current Publications Specialist to the point
			The pandemic of 2020 caused a shift in the work flow of our area. As such,	where their roles are identical. As such, the incumbent has worked out of class for the
			the demands that once served the role of the Publications Technician	district with no additional compensation. This action will correct that inequity and bring her
Classified	4. Publication Specialist	\$9,805.53	became more aligned with that of the Publications Specialist.	in alignment with her daily workflow management.
			The current position of desktop publishing technician is an obsolete job	
			description. Advances in computer technology have eliminated the functions	Desktop publishing is no longer a valid skill set for today's world. Colleges are no longer
			of a desktop publisher to that of a Graphic Designer. New skills are needed	producing desktop publishers and instead are graduating Graphic Designers. We need this
			to meet the capabilities afforded to us by the advances in technology.	reclassification to meet the growing need of our colleges and district for today's audiences. In
				the past there have been questions and lack of clarity in how the roles of Graphic Designer
				and Desktop Publishing Technician differ and how they overlap. These questions will
Classified	Graphic Designer	\$10,604.50		continue as long as this position exists.

Use this form and the reorganization process to make a permanent perso change of position, please attach a cost of position worksheet.						
Site/Department/Division: District Office/Educational Services/ Public Aff						
Manager/Supervisor: Dr. Chi-Chung Keung / Vice Chancellor, Enri	que Perez					
Position(s) affected:						
CURRENT POSITION	PROPOSED POSITION					
Graphic Comunications Manager, Grade H, Step 3 (Delete)	Director of Creative Services, Grade E, Step 4 (Add)					
Current annual salary/benefits cost \$ 220,483.33 Post Specify budget impact – include exact amounts or the best available estimate a GENERAL FUNDS	roposed annual salary/benefits cost \$ 279,385.26 and the source of funding: RESTRICTED FUNDS					
Source of funding (account numbers):(Attach	necessary budget change forms)					
Reason for reorganization: Reclassification to reflect actual work and experience of the position n Will there be duties and/or responsibilities that will no longer be performed/requivolved. Yes If yes, please explain below.						
Does this change affect more than one department/division? No ✓	Yes If yes, please explain below.					
<u>Please note:</u> You are required to attach both current and proposed organization this form.	on charts (highlighting all positions affected, both current and proposed) with					
Submitted by (District Cabinet Member):	Date:					
SIGNATURES AND/						
Human Resources (Signature/Date):	Business Operations & Fiscal Services (Signature/Date):					
	Resource Development (Signature/Date - Only for Restricted Funds)					
COLLEGE POSITIONS	DISTRICT POSITIONS					
President's Council Approval (Signature/Date):	Chancellor's Cabinet Approval (Signature/Date):					
Chancellor's Cabinet Approval (Signature/Date):	Chancellor's Council Approval (Signature/Date):					
CSEA (Signature/Date): CSEA (Signature/Date):						

Number	#			
	Δ	ssianed	hy Human	Resources

Use this form and the reorganization process to make a permanent personnel change in your program or department. If proposing a new and/or change of position, please attach a cost of position worksheet. Site/Department/Division: District Office/Educational Services/ Public Affairs & Publications Dr. Chi-Chung Keung / Vice Chancellor, Enrique Perez Manager/Supervisor: Position(s) affected: **CURRENT POSITION** PROPOSED POSITION Director of Graphic Communications, Grade H, Step (Delete) Director of Creative Services, Grade F, Step 4 (Add) Proposed annual salary/benefits cost \$_263,064.25 Current annual salary/benefits cost \$ 220,483.33 Specify budget impact – include exact amounts or the best available estimate and the source of funding: GENERAL FUNDS

✓ RESTRICTED FUNDS Source of funding (account numbers): _ (Attach necessary budget change forms) Reason for reorganization: Reclassification to reflect actual work and experience of the position managing the graphic communication department. Will there be duties and/or responsibilities that will no longer be performed/required in this department/division? If yes, please explain below. Yes No Yes If yes, please explain below. Does this change affect more than one department/division? Please note: You are required to attach both current and proposed organization charts (highlighting all positions affected, both current and proposed) with this form. Submitted by (District Cabinet Member): SIGNATURES AND/OR REVIEW DATES Human Resources (Signature/Date): Business Operations & Fiscal Services (Signature/Date): Resource Development (Signature/Date - Only for Restricted Funds) **COLLEGE POSITIONS DISTRICT POSITIONS** President's Council Approval (Signature/Date): Chancellor's Cabinet Approval (Signature/Date): Chancellor's Cabinet Approval (Signature/Date): Chancellor's Council Approval (Signature/Date): CSEA (Signature/Date): CSEA (Signature/Date):

Number #	:	
,	Assigned by Hu	man Resources

Use this form and the reorganization process to make a permanent personnel change in your program or department. If proposing a new and/or change of position, please attach a cost of position worksheet. Site/Department/Division: District Office/Educational Services/Public Affairs & Publications Manager/Supervisor: Dr. Chi-Chung Keung/ Vice Chancellor, Enrique Perez Position(s) affected: **CURRENT POSITION** PROPOSED POSITION SAC Desktop Publishing Technician (Vacant/SRP, Delete) Graphic Designer (Add) SCC Desktop Publishing Technician (Vacant, Delete) Administrative Clerk (Vacant/SRP, Delete) Manager of Publications and Electronic Media (Vacant/SRP, Delete) Current annual salary/benefits cost \$ 121,812.32 Proposed annual salary/benefits cost \$ 132,416.82 Specify budget impact – include exact amounts or the best available estimate and the source of funding: GENERAL FUNDS ✓ RESTRICTED FUNDS Source of funding (account numbers): _____ (Attach necessary budget change forms) Reason for reorganization: Removing vacant positions and adding new position to perform the work required in the digital media and publication departments. Will there be duties and/or responsibilities that will no longer be performed/required in this department/division? Yes If yes, please explain below. No Yes If yes, please explain below. Does this change affect more than one department/division? Please note: You are required to attach both current and proposed organization charts (highlighting all positions affected, both current and proposed) with this form. Submitted by (District Cabinet Member): _ SIGNATURES AND/OR REVIEW DATES Human Resources (Signature/Date): Business Operations & Fiscal Services (Signature/Date): Resource Development (Signature/Date - Only for Restricted Funds) **COLLEGE POSITIONS DISTRICT POSITIONS** President's Council Approval (Signature/Date): Chancellor's Cabinet Approval (Signature/Date): Chancellor's Cabinet Approval (Signature/Date): Chancellor's Council Approval (Signature/Date): CSEA (Signature/Date): CSEA (Signature/Date):

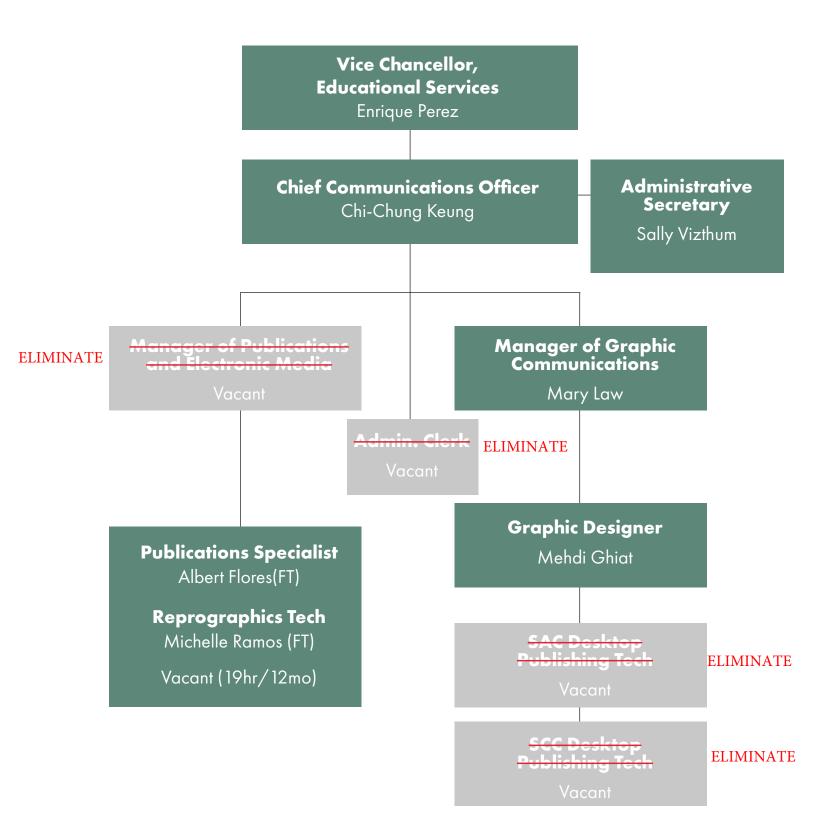
Number	#		
		Assigned by Human	Resources

Use this form and the reorganization process to make a permanent persochange of position, please attach a cost of position worksheet.	
Site/Department/Division: District Office / Educational Services / Public A	Affairs & Publications
Manager/Supervisor: Dr. Chi-Chung Keung / Vice Chancellor, Enrique F	
Position(s) affected:	
CURRENT POSITION	PROPOSED POSITION
Reprographics Technican (DELETE, Reclassification)	Publications Specialist (ADD, Reclassification)
Current annual salary/benefits cost \$\frac{131,512.73}{} P Specify budget impact - include exact amounts or the best available estimate a	roposed annual salary/benefits cost \$\frac{141,318.25}{} and the source of funding:
GENERAL FUNDS	RESTRICTED FUNDS
Source of funding (account numbers):	
· ·	necessary budget change forms)
Reason for reorganization:	
Position to be reclassified to reflect that actual work required and perfe	ormed.
Will there be duties and/or responsibilities that will no longer be performed/requive. No Yes If yes, please explain below.	uired in this department/division?
Does this change affect more than one department/division? No \overline{X}	Yes If yes, please explain below.
<u>Please note:</u> You are required to attach both current and proposed organizati this form.	on charts (highlighting all positions affected, both current and proposed) with
Submitted by (District Cabinet Member):	Date:
SIGNATURES AND	OR REVIEW DATES
Human Resources (Signature/Date):	Business Operations & Fiscal Services (Signature/Date):
	Resource Development (Signature/Date – Only for Restricted Funds)
COLLEGE POSITIONS President's Council Approval (Signature/Date):	DISTRICT POSITIONS Chancellor's Cabinet Approval (Signature/Date):
	PERSONAL COMMISSION (SIGNAL OF SAME).
Chancellor's Cabinet Approval (Signature/Date):	Chancellor's Council Approval (Signature/Date):
CSEA (Signature/Date):	CSEA (Signature/Date):

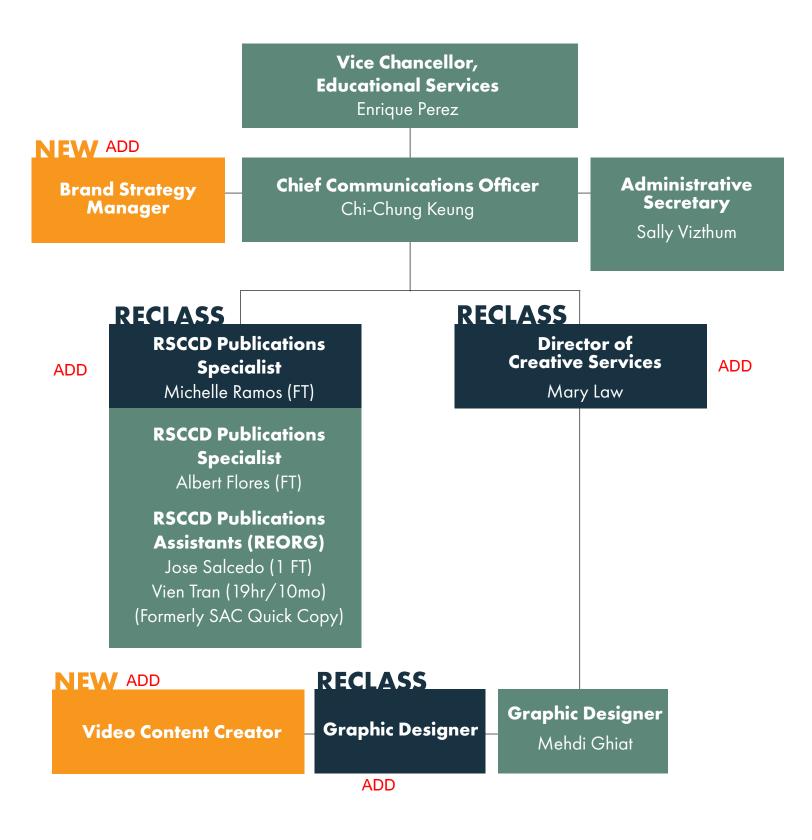
Number	#	
		Assigned by Human Resources

Use this form and the reorganization process to make a permanent p change of position, please attach a cost of position worksheet.	ersonnel change in your program or department. If proposing a new and/or
Site/Department/Division: District Office/Educational Services/ Publi	
Dr. Chi-Chung Keung / Vice Chancellor, E	Educational Services
Position(s) affected:	
CURRENT POSITION	PROPOSED POSITION
	Brand Strategy Manager, Grade I, Step 4 (Add)
	Video Content Creator, Grade 13, Step 3 (Add)
	, , , , , , , , , , , , , , , , , , , ,
	Proposed annual salary/benefits cost \$ 333,137.26
Current annual salary/benefits cost \$ Specify budget impact – include exact amounts or the best available estim	1 reposed annual calaryroenence seet 4
GENERAL FUNDS	RESTRICTED FUNDS
Source of funding (account numbers):	
(A	Attach necessary budget change forms)
Reason for reorganization:	
Adding new positions to perform the work required in the d	ligital media and publication departments
Will there be duties and/or responsibilities that will no longer be performed	//required in this department/division?
No ☑️Yes ☑️ If yes, please explain below.	
Does this change affect more than one department/division?	Yes If yes, please explain below.
Please note: You are required to attach both current and proposed organ	nization charts (highlighting all positions affected, both current and proposed) with
this form.	nzation charts (highlighting all positions affected, both current and proposed) with
Cubmitted by (District Cobinet Mamber)	Date
Submitted by (District Cabinet Member):	Date:
SIGNATURES A	AND/OR REVIEW DATES
Human Resources (Signature/Date):	Business Operations & Fiscal Services (Signature/Date):
	Resource Development (Signature/Date – Only for Restricted Funds)
COLLEGE POSITIONS	DISTRICT POSITIONS
President's Council Approval (Signature/Date):	Chancellor's Cabinet Approval (Signature/Date):
Changellada Oakinat Annua I (Oi a (a (Oi a)	Observations Council American (1/0) and (1/0) and
Chancellor's Cabinet Approval (Signature/Date):	Chancellor's Council Approval (Signature/Date):
CCEA (Signatura/Data)	CCFA (Cinnature/Data):
CSEA (Signature/Date):	CSEA (Signature/Date):

On-Record/Current



Proposed



RSCCD 2023-2024 Cost of Position

COST OF NEW POSITION -MANAGEMENT CONFIDENTIAL CONTRACT

POSITION TITLE	Graphi	c Commu	nications	Mai	nag	ger (Mary La
	MONTHL'	Y	NO OF		ANN	NUAL
GRADE & STEP	RATE		MONTHS		COS	ST
0 1 11/0 2	Ф	10.500.102		10	₽	127.050.20
Grade H/Step 3	\$	10,588.183		12	\$	127,058.20
SALARY RELATED	BENEFIT		BENEFIT		Ī	
TAX/BENEFITS	RATE		COST			
DEDC		26 6900/	22.00	0.12		
PERS SOCIAL SECURITY		26.680% 6.200%				
MEDICARE		1.450%				
UNEMPLOYMENT		0.050%		3.53		
WORKERS COMP		1.500%				
ACTIVE RET. INS. COST		0.750%		2.94		
		01,20,0	, , ,			
TOTAL TAX & BENEFIT COST		36.630%	\$ 46,54	1.42	\$	46,541.42
TOTAL SALARY & BENEFIT COST					\$	173,599.62
TOTAL SALAKT & BENEFIT COST					Þ	173,377.02
FRINGE BENEFITS	BENEFI	Γ	BENEFIT	Γ		
COST	RATE		COST			
FRINGE BENEFITS			1,992	2.00		
SOCIAL SECURITY		6.200%	12	3.50		
MEDICARE		1.450%		8.88		
UNEMPLOYMENT		0.050%		1.00		
WORKERS COMP		1.500%		9.88		
ACTIVE RET. INS. COST		0.750%		4.94		
TOTAL FRINGE BENEFIT COST		9.950%	\$ 2,190	0.20	\$	2,190.20
	. ¬					
INSURANCE BENEFITS	_				Ī	
LIFE INSURANCE (ANNUAL OR \$50,000 minimum		107.070.00		4.2.5		
(Annual Life Insurance X \$0.075/1000 X 12 Months)	\$	127,058.20		4.35		
MEDICAL INSURANCE (see below)			44,579	9.16		
TOTAL INSURANCE COST			44,693	.51	\$	44,693.51
TOTAL COST OF POSITION					\$	220,483.33
					Ψ	
BENEFITS = \$ 93,425.13	-					
BENEFIT COST AS A PERCENT OF CONTRACT =	=					73.53%
Admn., Superv/Mang. & Conf.		Max	44,049	9.23		23,985.21
ramm, super winding. a com.		17141	17,04			FOR H&W

RSCCD 2024-2025 Cost of Position

COST OF NEW POSITION -MANAGEMENT CONFIDENTIAL CONTRACT

POSITION TITLE	Director	of Creat	ive Services		
	MONTHLY	•	NO OF		NUAL
GRADE & STEP	RATE		MONTHS	COS	ST
Grade E/Step 4	\$	14,012.503	12	\$	168,150.03
SALARY RELATED	BENEFIT		BENEFIT	T	
TAX/BENEFITS	RATE		COST		
TANDENETTIS	KATL		COST	1	
PERS		27.800%	46,745.71		
SOCIAL SECURITY		6.200%			
MEDICARE		1.450%	2,438.18		
UNEMPLOYMENT		0.050%	84.08		
WORKERS COMP		1.500%	2,522.25		
ACTIVE RET. INS. COST	Г	0.000%	-		
TOTAL TAX & BENEFIT COST		37.000%	\$ 62,215.52	\$	62,215.52
	•		•	_	
TOTAL SALARY & BENEFIT COST				\$	230,365.55
FRINGE BENEFITS	BENEFIT	,	BENEFIT	1	
COST	RATE		COST		
FRINGE BENEFITS	1		3,320.00		
SOCIAL SECURITY		6.200%	205.84		
MEDICARE		1.450%			
UNEMPLOYMENT		0.050%			
WORKERS COMP		1.500%	49.80		
ACTIVE RET. INS. COST	1	0.000%	-		
TOTAL FRINGE BENEFIT COST		9.200%	\$ 3,625.44	\$	3,625.44
INSURANCE BENEFITS	T				
LIFE INSURANCE (ANNUAL OR \$50,000 minimum]			1	
	/	160 150 02	151 24		
(Annual Life Insurance X \$0.075/1000 X 12 Months) MEDICAL INSURANCE (see below)	\$	168,150.03	151.34 45,242.93		
MEDICAL INSURANCE (SCC SCIOW)			43,242.93		
TOTAL INSURANCE COST			45,394.27	\$	45,394.27
TOTAL COST OF POSITION				\$	279,385.26
BENEFITS = \$ 111,235.23	<u></u>				
BENEFIT COST AS A PERCENT OF CONTRACT =	=				66.15%
Admin Company/Man C. P. Cf		M	44.040.22		22 005 21
Admn., Superv/Mang. & Conf.	CITION	Max	44,049.23	00.1	23,985.21

RSCCD **2024-2025 Cost of Position**

COST OF NEW POSITION -MANAGEMENT CONFIDENTIAL CONTRACT

POSITION TITLE	Directo	or of Creat	ive Services		
	MONTHL	Y	NO OF		NUAL
GRADE & STEP	RATE		MONTHS	COS	ST
a 1 7 2		10.000.000		•	15604450
Grade F/Step 4	\$	13,020.393	12	\$	156,244.72
SALARY RELATED	BENEFIT		BENEFIT	Ī	
TAX/BENEFITS	RATE		COST		
IMADDINETTIS	IKATE		COST		
PERS		27.800%	43,436.03		
SOCIAL SECURITY		6.200%			
MEDICARE		1.450%			
UNEMPLOYMENT		0.050%			
WORKERS COMP		1.500%			
ACTIVE RET. INS. COST		0.000%			
ACTIVE RET. ING. COST		0.00070			
TOTAL TAX & BENEFIT COST		37.000%	\$ 57,810.54	\$	57,810.54
TOTAL CALADY & DENEELT COCT				•	21405526
TOTAL SALARY & BENEFIT COST				\$	214,055.26
FRINGE BENEFITS	BENEFI	Т	BENEFIT	Ī	
COST	RATE		COST		
FRINGE BENEFITS			3,320.00		
			2)2 2 2 2		
SOCIAL SECURITY		6.200%	205.84		
MEDICARE		1.450%	48.14		
UNEMPLOYMENT		0.050%	1.66		
WORKERS COMP		1.500%			
ACTIVE RET. INS. COST		0.000%			
TOTAL FRINGE BENEFIT COST		9.200%	\$ 3,625.44	\$	3,625.44
101111111111111111111111111111111111111		J.20076	, c,c_c,	4	-,020111
INSURANCE BENEFITS]				
LIFE INSURANCE (ANNUAL OR \$50,000 minimum	<u>1</u> 1)				
(Annual Life Insurance X \$0.075/1000 X 12 Months)	\$	156,244.72	140.62		
MEDICAL INSURANCE (see below)		ĺ	45,242.93		
,			,		
TOTAL INSURANCE COST			45,383.55	\$	45,383.55
			.5,505.55	Ψ	10,000.00
TOTAL COST OF POSITION				\$	263,064.25
	•				
BENEFITS = \$ 106,819.53					(0.0=0)
BENEFIT COST AS A PERCENT OF CONTRACT =	=				68.37%
Admn., Superv/Mang. & Conf.		Max	44,049.23	1	23,985.21
ACHILL SHOELV/WAILS & COLL		X KIV	1 44.047.23		43,703,41

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT CLASS SPECIFICATION SANTA ANA, CALIFORNIA Revised August 2013

MANAGERDIRECTOR OF, GRAPHIC COMMUNICATIONS CREATIVE SERVICES CLASS SUMMARY

Responsible for managing and coordinating the preparation and production of all district graphic visual communications. Directly supervises the district graphic design and, desktop publishing, and web content design staff and related functions. Assumes and performs other duties as required.

REPRESENTATIVE DUTIES

Plans, organizes, schedules, directs and supervises the operations of graphic production, and desktop publishing, web design content maintenance; establishes a district-wide creative vision and directs its execution through graphic designers, and desktop publishers, and web content design staff; institutes district-wide graphic standards visual identity standards, graphic standards and branding system; creates, coordinates, integrates and selects content and design elements of major district publications; consults with management, faculty and staff on their publications-reprographic, and design, video and visual communications -needs; supports district-wide design needs be performing design services, development, editing, and file manipulation as needed; has a complete understanding and keeps abreast of policies, programs, and priorities of the district; is aware of developments in the application of technology to graphic communications graphic design, video and new media, and web, as well as the equipment and techniques for effective production of complex print publications; develops and/or assists inoversees the development of visual and interactive content and campaigns for use on web sites, social media and various other media platforms; reviews, edits and organizes electronic content; develops develops and recommends policies and procedures for the efficient organization and operation of the graphic communicationscreative services -unit; prepares budget requests and monitors approved budgets; oversees acquisition of third party design vendors for print, digital and multimedianew media service; supervises the maintenance of equipment, inventory and supplies; oversees vendor contracts and ensures quality of services; reviews requests for equipment purchases and makes appropriate recommendations; develops plans for improving graphic design and, desktop publishing, and web contentnew media -services and makes appropriate recommendations; oversees district communications efforts of variable sizes as they pertain to graphic development, vendor contracting, web contentnew media production, and creative concepting; assists in the selection of staff; provides for in-service training; assigns, supervises, and evaluates staff; supervises and maintains department records; develops plans for improving graphic communications in the district through the use of appropriate graphic techniques. Ensure brand and visual identity adherence in all forms of visual communication and messaging; -Oversees department-wide use of proper customer service practices.

ORGANIZATIONAL RELATIONSHIPS

This manager director reports to the Director of Communications and PublicationChief Communications Officers and supervises staff, as well as student workers and interns. Consults with faculty, staff, management and administrative personnel on electronic, video, print and design needs and coordinates productiondevelopment, production, and fullfillment. Interfaces with administrators and staff in the planning, design and coordination of major publications and campaigns.

DESIRABLE QUALIFICATION GUIDE MINIMUM QUALIFICATIONS

Training and Experience

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Any combination of education and experience equivalent to a bachelor's degree in graphic design/fine art, and a minimum of five (5) years professional experience <u>leading a creative team in the areas of in graphic design</u>, <u>and multimedia new media production, print production or a related area.</u> Experience working in an educational environment is desirable.

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT CLASS SPECIFICATION SANTA ANA, CALIFORNIA

Revised October 29, 2021

MANAGER, GRAPHIC COMMUNICATIONS DIRECTOR OF CREATIVE SERVICES cont'd

Knowledge and Abilities

Thorough knowledge of: elements and principles of design and graphic communications; principles of marketing and communications as applied to design and video production; principles of electronic and print production; web design principles, practices, trends and techniques; current trade practices, procedures, terminology, equipment and techniques required for various effects; composition and layout techniques; computer applications for web page production; the uses, operation, and maintenance of graphic design, video, and photographic equipment; procedures, terminology, equipment and techniques required for design and layout of printed pieces and web documents; principles of planning, organizing, scheduling.

Knowledge of: principles of training and supervision; principles of production layout and efficient flow of work; record keeping, costing and filing; sources, ordering procedures and organizational systems for electronic media, <u>publications</u>, graphic design, <u>video</u> and photographic supplies and archives; English, spelling, punctuation and grammar.

Familiarity with: principles of public relations and their relationship to graphic design, <u>creative</u> <u>development</u>, <u>video</u> and <u>social engagement</u>, and <u>production</u>, <u>and reprographic services</u>.

Ability to: plan, schedule and organize projects; prepare layouts, comprehensives, and final art for print production; Ability to: plan, layout and organize the work of a publications center; Knowledge in implementation and management of proper customer service practices; operate photographic, graphic design and related equipment; train, supervise and evaluate personnel; communicate effectively; establish and maintain effective working relationships with faculty, management, staff, students and vendors; plan production schedules; conceptualize design and translate into specific visual content consistent with stated objectives; maintain records and make reports; evaluate processes and products and make recommendations for improvement.

Skills: proficiency in the operation of multimedia, new media, photographic, and graphic design production equipment including computer applications in electronic/print productions.

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RSCCD

2023-2024 Cost of Position

COST OF NEW POSITION - CLASSIFIED CONTRACT

POSITION TITLE	SAC Desktop Publishing Technician						
	MONTHLY	NO OF	ANNUAL				
GRADE & STEP	RATE	MONTHS	COST				
Grade 12 Step 3	\$ 5,704.383	12	\$ 68,452.59				

SALARY RELATED	BENEFIT	BENEFIT	
TAX/BENEFITS	RATE	COST	
PERS	26.68	18,263.15	
SOCIAL SECURITY	6.20	0% 4,244.06	
MEDICARE	1.450	992.56	
UNEMPLOYMENT	0.050)% 34.23	
WORKERS COMP	1.50	1,026.79	
ACTIVE RET. INS. COST	0.75)% 513.39	
TOTAL TAX & BENEFIT COST	36.630	% \$ 25,074.18	\$ 25,074.18
TOTAL SALARY & BENEFIT COST			\$ 93,526.77

FRINGE BENEFITS	BENEFIT	BENEFIT	
COST	RATE	COST	
FRINGE BENEFITS (CSEA only)		1,500.00	
SOCIAL SECURITY	6.200%	93.00	
MEDICARE	1.450%	21.75	
UNEMPLOYMENT	0.050%	0.75	
WORKERS COMP	1.500%	22.50	
ACTIVE RET. INS. COST	0.750%	11.25	
			ı
TOTAL FRINGE BENEFIT COST	9.950%	\$ 1,649.25	

INSURANCE BENEFITS			_	
LIFE INSURANCE (ANNUAL OR \$50,000 minimum	n)			
(Annual Life Insurance X \$0.075/1000 X 12 Months)	\$ 68,452.59	61.61		
MEDICAL INSURANCE (see below)		22,190.66		
TOTAL INSURANCE COST		22,252.27	\$	22,252.27

TOTAL COST OF POSITION \$ 117,42	TOTAL COST OF POSITION	\$	117,428.29
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BENEFITS =	\$	48,975.70		
BENEFIT COST AS A PERCENT C	F CO	ONTRACT =	=	71.55%

CSEA	Max	39,153.71	22,190.66	AVERAGE

RSCCD

2023-2024 Cost of Position

COST OF NEW POSITION - CLASSIFIED CONTRACT

POSITION TITLE	SCC Desktop Pub	lishing Tech	nician
	MONTHLY	NO OF	ANNUAL
GRADE & STEP	RATE	MONTHS	COST
Grade 12 Step 3	\$ 5,704.383	12	\$ 68,452.59

SALARY RELATED	BENEFIT	BENEFIT		
TAX/BENEFITS	RATE	COST		
PERS	26.6809	18,263.15		
SOCIAL SECURITY	6.200	4,244.06	1	
MEDICARE	1.450	% 992.56	1	
UNEMPLOYMENT	0.0509	% 34.23	1	
WORKERS COMP	1.500	1,026.79	1	
ACTIVE RET. INS. COST	0.7509	513.39	1	
TOTAL TAY & DENEELT COST	26 6200	/ 6 25 074 19	•	25 074 10
TOTAL TAX & BENEFIT COST	36.630%	6 \$ 25,074.18	\$	25,074.18

TOTAL SALARY & BENEFIT COST			\$	93,526.77
FRINGE BENEFITS	BENEFIT	BENEFIT]	

COST	RATE	COST	
FRINGE BENEFITS (CSEA only)	•	1,500.00	
SOCIAL SECURITY	6.200%	93.00	
MEDICARE	1.450%	21.75	
UNEMPLOYMENT	0.050%	0.75	
WORKERS COMP	1.500%	22.50	
ACTIVE RET. INS. COST	0.750%	11.25	
TOTAL FRINGE BENEFIT COST	9.950%	\$ 1,649.25	\$ 1,649.25

INSURANCE BENEFITS		_		_	
LIFE INSURANCE (ANNUAL OR \$50,000 minimum	i)				
(Annual Life Insurance X \$0.075/1000 X 12 Months)	\$	68,452.59	61.61		
MEDICAL INSURANCE (see below)			22,190.66		
TOTAL INSURANCE COST			22,252.27	\$	22,252.27

\$	117,428.29	
_	,	i

BENEFITS =	\$	48,975.70		
BENEFIT COST AS A PERCENT C	F CO	ONTRACT =	=	71.55%

CSEA Ma	x 39,153.71	22,190.66	AVERAGE

RSCCD

WORKERS COMP

ACTIVE RET. INS. COST

TOTAL INSURANCE COST

2023-2024 Cost of Position

COST OF NEW POSITION - CLASSIFIED CONTRACT

POSITION TITLE	Administrative Clerk					
	MONTHL'	Y	NO OF	ANN	IUAL	
GRADE & STEP	RATE		MONTHS	COS	Т	
Grade 10 Step 3	\$	5,187.862	12	\$	62,254.34	
SALARY RELATED	BENEFIT		BENEFIT	1		
TAX/BENEFITS	RATE		COST			
PERS		26.680%	16,609.46	1		
SOCIAL SECURITY		6.200%				
MEDICARE		1.450%	902.69	1		
UNEMPLOYMENT		0.050%	31.13	1		
WORKERS COMP		1.500%	933.82	1		
ACTIVE RET. INS. COST		0.750%	466.91			
TOTAL TAX & BENEFIT COST		36.630%	\$ 22,803.78	\$	22,803.78	
TOTAL SALARY & BENEFIT COST				\$	85,058.12	
EDINICE DEVELOPE	DEVICE		DEVIENT	1	,	
FRINGE BENEFITS	BENEFI	I	BENEFIT			
COST	RATE		COST	1		
FRINGE BENEFITS (CSEA only)			1,500.00	-		
SOCIAL SECURITY		6.200%	93.00	1		
MEDICARE		1.450%	21.75	1		
UNEMPLOYMENT		0.050%	0.75	1		

TOTAL FRINGE BENEFIT COST	9.950%	\$ 1,649.25	\$	1,649.25
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1.500%

0.750%

22.50

11.25

22,246.69

22,246.69

INSURANCE BENEFITS LIFE INSURANCE (ANNUAL OR \$50,000 minimum) (Annual Life Insurance X \$0.075/1000 X 12 Months) \$ 62,254.34 56.03 MEDICAL INSURANCE (see below) 22,190.66

\$ 108,954.06

BENEFITS =	\$	46,699.72		
BENEFIT COST AS A PERCENT O	OF CO	ONTRACT =	=	75.01

CSEA	Max	39,153.71	22,190.66	AVERAGE

RSCCD 2023-2024 Cost of Position

COST OF NEW POSITION -MANAGEMENT CONFIDENTIAL CONTRACT

POSITION TITLE	Manager of Publ	ications and l	Electronic Medi
	MONTHLY	NO OF	ANNUAL
GRADE & STEP	RATE	MONTHS	COST
Grade H/Step 4	\$ 11,117.592	12	\$ 133,411.10
	4 22,227.622		1
SALARY RELATED	BENEFIT	BENEFIT	
TAX/BENEFITS	RATE	COST	
PERS	26.680%	,	
SOCIAL SECURITY	6.200%		
MEDICARE	1.450%		
UNEMPLOYMENT WORKERS COMP	0.050%		
WORKERS COMP	1.500%		
ACTIVE RET. INS. COST	0.750%	1,000.58	
TOTAL TAX & BENEFIT COST	36.630%	\$ 48,868.49	\$ 48,868.49
	•	•	
TOTAL SALARY & BENEFIT COST			\$ 182,279.59
FRINGE BENEFITS	BENEFIT	BENEFIT	Ī
COST	RATE	COST	
FRINGE BENEFITS	MIL	3,320.00	
Turve Bereering		3,320.00	
SOCIAL SECURITY	6.200%	205.84	
MEDICARE	1.450%	48.14	
UNEMPLOYMENT	0.050%	1.66	
WORKERS COMP	1.500%	49.80	
ACTIVE RET. INS. COST	0.750%	24.90	
TOTAL FRINGE BENEFIT COST	9.950%	\$ 3,650.34	\$ 3,650.34
		1 + - ,	
INSURANCE BENEFITS			1
LIFE INSURANCE (ANNUAL OR \$50,000 minimum	<u> </u>		
(Annual Life Insurance X \$0.075/1000 X 12 Months)	\$ 133,411.10		
MEDICAL INSURANCE (see below)		23,985.21	
TOTAL INSURANCE COST		24,105.28	\$ 24,105.28
TOTAL INSURANCE COST		24,103.20	\$ 24,103.20
TOTAL COST OF POSITION			\$ 210,035.21
	_		Ψ 210,033.21
BENEFITS = \$ 76,624.11			<i>57 420/</i>
BENEFIT COST AS A PERCENT OF CONTRACT =	=		57.43%
Admn., Superv/Mang. & Conf.	Max	44,049.23	23,985.21

RSCCD 2024-2025 Cost of Position

COST OF NEW POSITION - CLASSIFIED CONTRACT

POSITION TITLE	Graphic	c Designer			
	MONTHLY	7	NO OF		NUAL
GRADE & STEP	RATE		MONTHS	COS	ST
Grade 14 Step 3	\$	6,577.178	12	\$	78,926.13
SALARY RELATED	BENEFIT		BENEFIT	Ī	
TAX/BENEFITS	RATE		COST		
TANDELLETTS	KATL		COS1		
PERS		27.800%	21,941.46		
SOCIAL SECURITY		6.200%			
MEDICARE		1.450%	1,144.43		
UNEMPLOYMENT		0.050%			
WORKERS COMP		1.500%			
ACTIVE RET. INS. COST	T	0.000%	-		
TOTAL TAX & BENEFIT COST		37.000%	\$ 29,202.66	\$	29,202.66
TOTAL SALARY & BENEFIT COST				\$	108,128.79
FRINGE BENEFITS	BENEFIT	7	BENEFIT	Ī	
COST	RATE		COST		
FRINGE BENEFITS (CSEA only)	14112		1,500.00		
•					
SOCIAL SECURITY		6.200%			
MEDICARE		1.450%			
UNEMPLOYMENT		0.050%			
WORKERS COMP		1.500%			
ACTIVE RET. INS. COST		0.000%	-		
TOTAL FRINGE BENEFIT COST		9.200%	\$ 1,638.00	\$	1,638.00
INSURANCE BENEFITS	Ī				
LIFE INSURANCE (ANNUAL OR \$50,000 minimun)]			1	
(Annual Life Insurance X \$0.075/1000 X 12 Months)	/	78,926.13	71.03		
MEDICAL INSURANCE (see below)	Ψ	70,520.15	22,579.00		
			,		
TOTAL INSURANCE COST			22,650.03	\$	22,650.03
TOTAL COST OF POSITION				\$	132,416.82
BENEFITS = \$ 53,490.69	Ī				
BENEFIT COST AS A PERCENT OF CONTRACT =	:				67.77%
CCEA		M	20 152 51		22 100 77
CSEA NOTE: WHEN CALCULATING A VACANT PO		Max	39,153.71		22,190.66

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT Santa Ana, California

CLASS SPECIFICATION Revised January 2005

GRAPHIC DESIGNER

CLASS SUMMARY

Plans, designs, illustrates and produces visual media for marketing and public relations purposes using computer hardware and software as well as traditional graphics methods. Works under general supervision with considerable latitude for the use of initiative and independent judgment.

REPRESENTATIVE DUTIES

Conducts or participates in the planning, development and production of graphics materials to meet organization's communication needs; designs and produces layouts for publications such as brochures, folders, newsletters, invitations, mailers and other printed materials that adhere to district graphic standards and deadlines. Coordinates printing needs with district print shop and external vendors to ensure quality and cost-effective printing. Takes photographs on location and art directs special purpose photography sessions and coordinates with outside photography vendors. Provides support with electronic visual media. Consults with organization staff and provides technical graphics advice, translating those needs into visual application for print or multi-media. Presents layouts for approval and formally presents final products to organization staff. Troubleshoots system hardware and software problems. Maintains electronic graphics design system components such as laser printers, scanners, disk drives and modems. Archives electronic production files. Stays current with design trends, technological developments and professional practices.

ORGANIZATIONAL RELATIONSHIP

This position reports to appropriate department administrator, providing substantial support to the communications team in the development of creative concepts and original artwork.

Experience and Education

Any combination of education and experience equivalent to a bachelor's degree in fine arts/graphic arts and two years experience in graphic arts production. Knowledge of print and other visual media production processes.

Desired Skills

Proficient with graphic design and image manipulation applications, page layout programs, web development software programs such as Illustrator or equivalent applications. Demonstrable skill with digital single-lens reflex (SLF) cameras.

RSCCD **2024-2025 Cost of Position**

COST OF NEW POSITION - CLASSIFIED CONTRACT

POSITION TITLE	Publication Specialist				
			NO OF		NUAL
GRADE & STEP	RATE		MONTHS	COS	T
Condo 14 Star 2	ø	6 577 170	12	\$	78,926.13
Grade 14 Step 3	\$	6,577.178	12	Ф	70,920.13
SALARY RELATED	BENEFIT		BENEFIT	Ī	
TAX/BENEFITS	RATE		COST		
PERS		27.800%			
SOCIAL SECURITY		6.200%			
MEDICARE		1.450%			
UNEMPLOYMENT		0.050%			
WORKERS COMP		1.500%			
ACTIVE RET. INS. COST		0.000%	-		
TOTAL TAX & BENEFIT COST		37.000%	\$ 29,202.66	\$	29,202.66
	!		<u>'</u>		
TOTAL SALARY & BENEFIT COST				\$	108,128.79
FRINGE BENEFITS	BENEFIT	,	BENEFIT	Ī	
COST	RATE		COST		
FRINGE BENEFITS (CSEA only)	KAIL		1,500.00		
KINGE BENEFITS (CSEA only)			1,500.00		
SOCIAL SECURITY		6.200%	93.00		
MEDICARE		1.450%	21.75		
JNEMPLOYMENT		0.050%	0.75		
WORKERS COMP		1.500%	22.50		
ACTIVE RET. INS. COST	1	0.000%	-		
TOTAL FRINGE BENEFIT COST		9.200%	\$ 1,638.00	\$	1,638.00
	·			ı	
NSURANCE BENEFITS			.	1	
LIFE INSURANCE (ANNUAL OR \$50,000 minimum					
(Annual Life Insurance X \$0.075/1000 X 12 Months)	\$	78,926.13	71.03		
MEDICAL INSURANCE (see below)			22,579.00		
			22 (50 02	Φ.	22 (50.02
TOTAL INSURANCE COST			22,650.03	\$	22,650.03
TOTAL COST OF POSITION				\$	132,416.82
TOTAL COST OF TOSITION				Ψ	102,710.02
BENEFITS = \$ 53,490.69	<u> </u>				
BENEFIT COST AS A PERCENT OF CONTRACT =	=				67.77%
CSEA			1 40 1-0-1		
		Max	39,153.71		22,190.66

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT SANTA ANA. CALIFORNIA

CLASS SPECIFICATION Revised January 2005

PUBLICATIONS SPECIALIST

CLASS SUMMARY

Under general supervision – assists in planning, coordinating, scheduling and inspecting the work performed by all publications personnel including typesetters, lithographers and reprographics technicians; performs skilled work in the operation of a variety of offset and related photographic and duplicating equipment for the preparation and duplication of a wide variety of printed materials; confers and interacts with faculty and staff; performs other related duties as assigned.

REPRESENTATIVE DUTIES

Assists in planning, coordinating, scheduling and inspecting the work performed by publications personnel; instructs subordinate employees in the proper and safe use of materials and equipment; confers with and assists faculty and college personnel in preparing camera ready copy.

Operates offset camera and duplicating equipment in the reproduction of a wide variety of printed materials, including multi-color work; prepares negatives and plates for offset press; performs opaquing and masking; mixes printing chemicals; inventories printing supplies; operates other equipment as necessary, such as photocopy, binding, collating, jobbing, cutting, and paper drilling equipment; may supervise student assistants; adjusts, cleans, and makes minor repairs to offset duplicating equipment; keeps abreast of new lithographic and binding processes in the printing industry. The offset duplicating equipment are the 1250 Multilith and T-51 color head, 2850 multigraph press, and the 25" Harris with micro-flo water system

ORGANIZATIONAL RELATIONSHIPS

This class reports to the designated manager in the Publications department, may direct subordinate employees and student workers, and may assist faulty, other college personnel and other students in preparing camera-ready copy. This is a working lead position over all the workstations in the publications area.

DESIRABLE QUALIFICATIONS GUIDE

Training and Experience

Any combination of training and/or experience equivalent to four years journey level duties in printing shops involving experience in the operations of camera, stripping, plate-making, and a wide variety of publications equipment.

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT SANTA ANA, CALIFORNIA

CLASS SPECIFICATION Revised January 2005

PUBLICATIONS SPECIALIST cont'd

Knowledge and Abilities

<u>Journey level knowledge of</u>: principles of supervision; operation and maintenance of offset duplicating equipment; proper trade practices, procedures, terminology and techniques required for various effects; various types of inks, paper stock and other supplies used, their characteristics, best uses and limitations; principles, tools, materials, and equipment used in binding and finishing.

Ability to: set up, adjust, and operate offset duplicating equipment and other equipment used; clean and maintain equipment in good working condition; prepare material for photographic; organize work and estimate time and materials required; estimate needed supplies; learn new procedures and the operation of new equipment rapidly; understand and carry out written and oral instructions.

License: valid California Motor Vehicle Operator's License.

<u>Skills</u>: proficiency in the operation of modern offset printing equipment, lifting and pushing heavy boxes of paper.

RSCCD **2024-2025 Cost of Position**

COST OF NEW POSITION -MANAGEMENT CONFIDENTIAL CONTRACT

POSITION TITLE	Brand Strategy Manager						
			MONTHLY NO OF			ANNUAL	
GRADE & STEP	RATE		MONTHS	COS	ST		
0 1 10 4	Ф	10.025.400	10	Φ	121 105 07		
Grade I Step 4	\$	10,925.488	12	\$	131,105.86		
SALARY RELATED	BENEFIT	•	BENEFIT				
TAX/BENEFITS	RATE		COST				
	<u> </u>			•			
PERS		27.800%	36,447.43				
SOCIAL SECURITY		6.200%	8,128.56				
MEDICARE		1.450%	1,901.03				
UNEMPLOYMENT		0.050%	65.55				
WORKERS COMP		1.500%	1,966.59				
ACTIVE RET. INS. COST	T	0.000%	-				
TOTAL TAX & BENEFIT COST		37.000%	\$ 48,509.16	\$	48,509.16		
	Į.				,		
TOTAL SALARY & BENEFIT COST				\$	179,615.02		
FRINGE BENEFITS	BENEF	T	BENEFIT				
COST	RATE		COST				
FRINGE BENEFITS	I		1,992.00				
SOCIAL SECURITY		6.200%					
MEDICARE		1.450%					
UNEMPLOYMENT		0.050%					
WORKERS COMP		1.500%					
ACTIVE RET. INS. COST	T	0.000%	-				
TOTAL FRINGE BENEFIT COST		9.200%	\$ 2,175.26	\$	2,175.26		
INSURANCE BENEFITS	Ī						
LIFE INSURANCE (ANNUAL OR \$50,000 minimun	n) 						
(Annual Life Insurance X \$0.075/1000 X 12 Months)	/	131 105 86	118.00				
MEDICAL INSURANCE (see below)	Ψ	131,102.00	24,404.95				
WEDICIE HISCHARICE (See Scion)			21,101.95				
TOTAL INSURANCE COST			24,522.95	\$	24,522.95		
			,				
TOTAL COST OF POSITION				\$	206,313.23		
BENEFITS = \$ 75,207.37							
BENEFIT COST AS A PERCENT OF CONTRACT =	=				57.36%		
Admn., Superv/Mang. & Conf.		М	44 040 22		23,985.21		
Admin Superviviand & Cont		Max	44,049.23		23.985.2T		

ADD

Job Title: Brand Strategy Manager

Reports To: Chief Communications Officer

Position Summary: The Brand Strategy Manager at the Rancho Santiago Community College District will be responsible for developing and implementing brand strategies to ensure consistent messaging and content representation across all communications channels. Reporting directly to the Chief Communications Officer, the Brand Strategy Manager will play a pivotal role in shaping the district's brand identity and enhancing its reputation.

Key Responsibilities:

- 1. Develop and execute comprehensive brand strategies to promote the Rancho Santiago Community College District's mission, vision, and values.
- 2. Collaborate with various departments and stakeholders to understand their goals and objectives and align brand strategies accordingly.
- 3. Work in coordination with our Director of Creative Services to develop and maintain brand guidelines, ensuring consistent use of messaging, tone, and visual elements across all communications materials.
- 4. Conduct market research and analysis to identify emerging trends, competitive landscapes, and opportunities for brand differentiation.
- 5. Perform in-depth competitive analysis of neighboring districts to unveil prevailing market trends, competitor strategies, and differentiators.
- 6. Monitor and evaluate the effectiveness of brand strategies through key performance indicators (KPIs) and metrics, adjusting approaches as needed to optimize outcomes.
- 7. Provide guidance and support to internal teams and external partners to ensure adherence to brand standards and messaging.
- 8. Serve as a brand ambassador, internally and externally, fostering a deep understanding and appreciation for the district's brand identity.
- 9. Stay abreast of industry best practices and emerging technologies related to brand management and communications.

Qualifications:

- 1. Bachelor's degree in marketing, communications, business administration, or a related field. Master's degree preferred.
- 2. Proven experience (3+ years) in brand management, marketing, or communications, preferably within the education sector or a similar industry.
- 3. Strong strategic thinking and analytical skills, with the ability to translate insights into actionable brand strategies.

ADD

- 4. Excellent written and verbal communication skills, with a keen eye for detail and a passion for storytelling.
- 5. Demonstrated project management abilities, with the capacity to prioritize tasks, meet deadlines, and manage multiple projects simultaneously.
- 6. Collaborative mindset with the ability to work effectively in cross-functional teams and build relationships at all levels of the organization.
- 7. Knowledge of digital marketing platforms, social media trends, and content management systems.
- 8. Familiarity with web analytics tools (e.g., Google Analytics) and data-driven decision-making processes.

RSCCD 2024-2025 Cost of Position

COST OF NEW POSITION - CLASSIFIED CONTRACT

POSITION TITLE	Video Content Creator						
	MONTHLY	7	NO OF		NUAL		
GRADE & STEP	RATE		MONTHS	COS	ST		
Grad 13 Step 4	\$	6,237.207	12	\$	74,846.48		
SALARY RELATED	BENEFIT		BENEFIT	Ţ			
TAX/BENEFITS	RATE		COST				
DEDC		27.9000/	20.907.22				
PERS SOCIAL SECURITY		27.800% 6.200%					
MEDICARE		1.450%					
UNEMPLOYMENT		0.050%					
WORKERS COMP		1.500%					
ACTIVE RET. INS. COST		0.000%					
TOTAL TAX & BENEFIT COST		37.000%	\$ 27,693.19	\$	27,693.19		
			, , ,		,		
TOTAL SALARY & BENEFIT COST				\$	102,539.67		
FRINGE BENEFITS	BENEFIT	,	BENEFIT	Ĩ			
COST	RATE		COST				
FRINGE BENEFITS (CSEA only)	1		1,500.00	•			
SOCIAL SECURITY		6.200%					
MEDICARE		1.450%					
UNEMPLOYMENT		0.050%					
WORKERS COMP		1.500%					
ACTIVE RET. INS. COST		0.000%	-				
TOTAL FRINGE BENEFIT COST		9.200%	\$ 1,638.00	\$	1,638.00		
INSURANCE BENEFITS	7						
LIFE INSURANCE (ANNUAL OR \$50,000 minimum	n)						
(Annual Life Insurance X \$0.075/1000 X 12 Months)		74,846.48	67.36				
MEDICAL INSURANCE (see below)		•	22,579.00				
TOTAL INSURANCE COST			22,646.36	\$	22,646.36		
TOTAL COST OF POSITION				\$	126,824.03		
BENEFITS = \$ 51,977.55	T						
BENEFIT COST AS A PERCENT OF CONTRACT =	=				69.45%		
COFA		3.6	20 4 # 2 # 4	- -	22 100 77		
CSEA NOTE: WHEN CALCULATING A VACANT PO		Max	39,153.71		22,190.66		

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT CLASS SPECIFICATION SANTA ANA, CALIFORNIA Created on February 12, 2024

Video Content Creator

CLASS SUMMARY

Under supervision of Director of Creative Services, this position is responsible for a wide variety of technical activities involved in the production of promotional and informational new media including video, photography, animation, and streaming; coordinates and participates in pre-production, production, and post-production activities; works collaboratively with faculty, staff, students, leadership, and outside community organizations providing expertise in studio and field new media productions.

REPRESENTATIVE DUTIES

Incumbents may not perform all of the listed duties and/or may be required to perform additional or different duties from those set forth below to address college or district needs and changing college or district practices.

Consult and coordinate with assigned faculty, staff, and leadership the production, direction, streaming, posting, and/or broadcasting of promotional content, meetings, and programs including, but not limited to outreach communications, interviews, social engagement videos and animations, paid media, student, campus and district culture videos, educational/informational shows, sports events, and others; as necessary and appropriate to assignment.

Plan, organize, and ensure that deadlines are met and the products meet client needs; review technical quality of programs/videos/photography/animation that may be provided to Creative Services and make recommendations for improvements; ensure content produced is in compliance with established regulations, licensee standards, copyright restrictions, and College/District brand standards.

Assist in recommending and developing goals, objectives, and procedures for new media production; research new and emerging technological advancements and recommend purchases in accordance with established policies and budget constraints.

Advise faculty, staff, and leadership on available media production services and capabilities; assist in developing programs and projects that meet their needs, goals, and objectives.

Assist faculty and staff in script development; serve as point person for production scheduling both in-house and contracted new media production projects.

Coordinate and participate with faculty and staff during studio and field productions and requested media products; produce, write, and direct audio and video for distribution via cable or internet; coordinate with personnel and subjects involved in productions; respond to questions from clients; meet with the faculty and staff to clarify needs and determine technical equipment, support personnel as related to student involvement; assist and coordinate with faculty and staff as related to all productions, activities, and events in classroom settings:

Provide video, graphics or digital still images for placement on campus/district monitors or new media channels as assigned.

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT CLASS SPECIFICATION SANTA ANA, CALIFORNIA Created on February 12, 2024

Video Content Creator cont'd

Commented [KC1]: I'm wondering if we can delete this and keep it more general. I'm not a fan of putting this person in a place where he/she is doing classroom events

Commented [LM2R1]: I'd like to keep this. We do film in classrooms and it's a different animal when it comes to coordination. They will definitely need to be filming in classrooms for promotional footage. They WON'T be filming in instructional settings (like for distance education, etc.)

Assist in development of program schedule for the college's media efforts

As assigned, ensure that videos produced are closed-captioned.

Participate with staff in the installation, operation and maintenance of a variety of equipment, computers, and applications including microphones, recording and playback hardware and software, cameras, monitors, control units, editors, lighting and other equipment; demonstrate proper use and operation of equipment; evaluate and recommend major equipment and software purchases, repair and replacement.

Maintain accurate inventory of media equipment; schedule equipment use; record loaned and borrowed equipment; ensure proper condition upon return; maintain inventory records.

Assist in purchasing equipment and supplies as assigned; research products; coordinate purchases with other divisions including public information, purchasing, accounting, and ITS; work with vendors in the acquisition of equipment, computer hardware and software.

Attend and participate in professional group meetings; review publications, journals and literature to stay abreast of changing communication technologies and philosophies related to assigned area of responsibility.

Interact with Board Members, the Chancellor, the College Presidents, faculty members, support staff, outside agencies, and members of the community as appropriate to assignment; respond to questions and inquiries; provide information within the area of assignment; resolve complaints in an efficient and timely manner.

Coordinate the receiving and/or delivery of new media files to and from other entities. Maintain and update college media outlet schedules, websites, and other publications, as necessary.

Perform related duties as required.

ORGANIZATIONAL RELATIONSHIPS

This position reports to the Director of Creative Services and works alongside creative and technical staff, as well as student workers and interns. Consults with faculty, staff, management and administrative personnel on new media services including but not limited to video and audio production, photography, animation, and streaming/multistreaming live and recorded content. Interfaces with administrators and staff in the planning, design and coordination of major publications.

MINIMUM QUALIFICATIONS TRAINING AND EXPERIENCE

Any combination of education and experience equivalent to a bachelor's degree in graphic design/fine art, and a minimum of five (5) years professional experience in communications, new media production, videography, broadcasting, or a related area. Experience working in an educational environment is desirable.

DESIRABLE KNOWLEDGE and SKILLS

RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT CLASS SPECIFICATION SANTA ANA, CALIFORNIA Created on February 12, 2024

Video Content Creator cont'd

- Pertinent federal, state, and local laws, codes, and regulations; confidentiality requirements when
 dealing with personal and sensitive information; legal requirements related to the area of assignment.
- Proficiency in professional video editing software (e.g., Adobe Premiere Pro, Final Cut Pro, DaVinci Resolve) to cut, trim, and enhance footage.
- Understanding camera settings, framing, and composition to capture high-quality footage.

- Understanding audio as part of the content creation process
- Ability to edit and enhance audio quality, removing background noise, and ensuring clear sound.
- Knowledge of basic lighting techniques to create visually appealing and well-lit videos.
- Skill in adjusting colors and tones to achieve a consistent and polished look.
- Basic knowledge of creating and incorporating motion graphics and visual effects.
- · Understanding video formats, codecs, and compression settings for optimal online streaming or sharing.
- Organizing and managing large video files efficiently.
- · Ability to craft engaging narratives to capture and retain the audience's attention.
- Writing compelling and effective scripts for video content.
- Basic graphic design skills for creating thumbnails, banners, and other visual elements.
- Proficient animation skills and knowledge of animation software including Adobe AfterEffects, Animate, and Character Animator
- The ability to research topics thoroughly to provide accurate and valuable content.
- Staying informed about current trends and understanding what resonates with the target audience.
- Knowledge of strategies to engage and interact with the audience through comments, social media, etc.
- Ability to adapt to changes and trends in the digital landscape.
- Understanding how to optimize video content for search engines.
- Analyzing video performance metrics and using insights for future content improvement.
- Strong Communication and Collaborative Skills
- Keeping up with the latest trends, technologies, and platform policies.
- Willingness to learn and improve skills continuously.
- Interpersonal skills using tact, patience, and courtesy.
- Principles and practices used in troubleshooting various hardware and software application problems.
- Techniques for providing a high level of customer service including methods and techniques of proper telephone and email etiquette.
- Techniques to facilitate effective interaction with people on an individual or group basis.

Business Services FY 2024-25 Budget Requests

Proposed Position	Proposed Cost	Responsible Duties	Impact of Not Having Position
Senior Safety & Security Officer (armed)	121,683.00	Reports to a Sargeant within the chain of command to the Chief, District Safety & Security engaged in routine patrol of campus, centers, and/or District Service Office buildings and parking lots, enforces parking regulations, issues citations, etc.	SAC and SCC have only 2 officers on duty at all times. Currently, the Department does not have enough full-time staff to provide optimal (or even minimal) coverage at both campuses, all centers, and the District Operations Center during business/class hours. This poses a potentially severe risk in the event of an emergency. Last Spring, the Department was prevented from using an outside temp agency to supply officers when needed. The alternative is to hire permanent full-time officers
Dispatcher	101,525.00	Reports to the Lieutenant within the chain of command to the Chief, District Safety & Security engaged in answering and routing calls, etc for assistance to the appropriate officer or agency. Triages requests for emergency assistance, coordinate communication among emergency response agencies e.g., fire, police, etc., clerical work as needed.	Dispatchers are a critical link between the public and the responding officers. There are only 2 Dispatch clerks, both stationed at SCC. Which leaves the public window at SAC Safety unstaffed during potential critical times. There is no relief if one or both of the Dispatchers is off work due to illness or vacation. This requires pulling an officer from patrol to work dispatch.

TOTAL STAFFING REQUEST COST

Business Services

Annual Program Review Summary

RSCCD's planning and resource allocation process is driven by the college mission, institutional outcomes, and Education Master Plan goals. This process intends to link Program Review, Outcomes Assessment, and Resource Allocation

Program/Department: District Office, Business Services

Report Prepared By (Name and Title): Iris Ingram, Vice Chancellor

Date: November 2, 2023

1. Progress Report: Review Previous Year's Institutional Review

Instructions: Describe the progress made on any recommendations or areas of need identified in your previous year's review. Specifically, describe progress made toward current department goals and objectives, and learning outcomes.

RSCCD will use a cycle of integrated planning that will demonstrate the effective use of resources.*

*DS&S has set a goal to fill vacancies expeditiously. DS&S has also requested additional officers and support staff in order to provide better coverage for our campuses. Safe campuses enhance student success since they are free to focus on their education without fear of becoming a victim or crime.

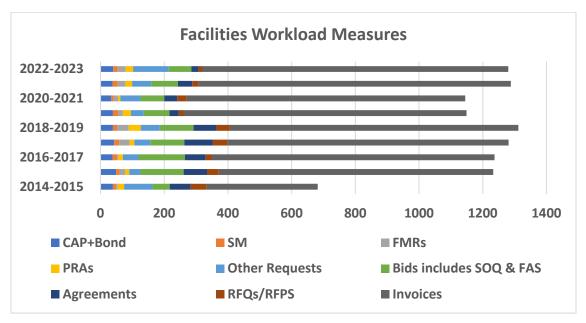
*Objective 5A: Support and enhance green practices and sustainability efforts (Assistant Vice Chancellor of Facility Planning, District Construction & Support Services and Vice Presidents of Administrative Services) Measurement of Success: Water usage by Site, natural gas usage by site, electricity usage by site. CM Comment: This needs to be expanded to align with the District's Sustainability Master Plan. We should not be utilizing "use" as a sole success of measurement. See the attached Report provided to Nga in 2021 and recommendations.

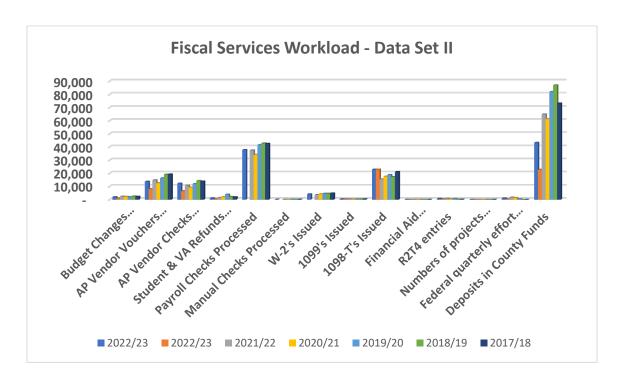
*RSCCD will adopt the State Chancellor's Office recommendation to raise general fund reserves to match GFOA recommendation of 2 months cash. (completed Spring 2023)

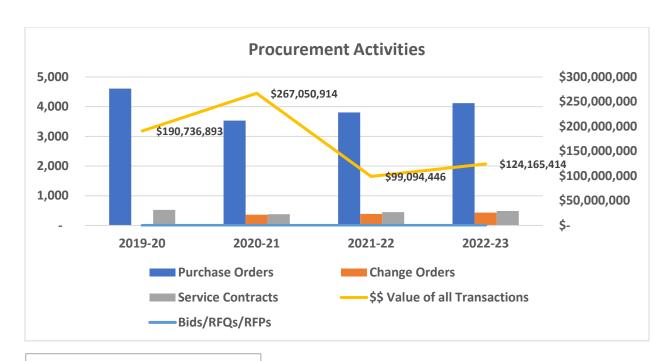
*BSS recommended the elimination the SRP Right-sizing Reserve and allowed campuses to retain carryover funds locally. (completed Spring 2023)

2. Provide effective data sources to evaluate this department

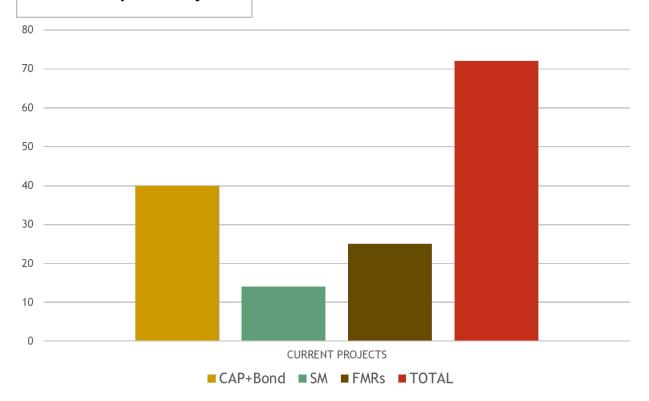
Instructions: Insert qualitative and quantitative data elements that can be used to evaluate this department—what information do you typically use to document your success and justify expanding your department or budget.





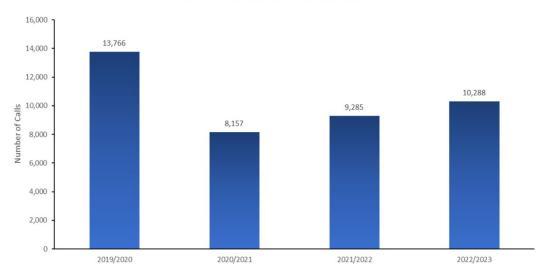


Current Capital Projects



Safety & Security





3. Program/Outcome assessment

Instructions: List Service Area/Unit/Learning Outcomes. Assess needs of your department dictated by changes in staffing, equipment, training, software/technology and facility needs. Provide findings of outcomes assessment and recommended changes as a result of the findings.

The workload of Business Services is compliance and volume driven. There have been several recent changes to state laws and regulations which have increased the demands placed on facilities and fiscal staff: GASB, CalGreen Act, State Water Resources Board, etc. Additionally, the large increase in the numbers of faculty and staff hires has impacted service delivery. The particular needs and impacts on each operating unit (Facilities, Purchasing and Safety) which have requested augmentations for fiscal year 2024-25 are listed below under Section 1. Staffing Needs.

- 4. List accomplishments department(s) has made in the last year
 - Implementation of GASB Rule 96 (recording of leases) through automation and streamlining of reporting.
 - Conclusion of Measure Q projects on time and within budget
 - Updated the District's Emergency Operations Manual (first update in 7 years)
 - Eliminated the Fund 11 structural deficit
 - Ended the SRP-savings reserve two years early while exceeding the Board Goal of \$32M in savings.
 - Increased the Board policy Contingency Reserve to \$54M or 14%.
 - Produced another year of "clean" audits without findings (as of October 30, 2023).
 - Developed the planning process for a potential general obligation bond in 2024.

5. List the department's current goals and objectives

Instructions: List 2-3 measurable goals that are congruent with Santa Ana College's RSCCD's Education Master Plan Goals.

Mission Statement

The mission of the Rancho Santiago Community College District Division of Business Services is to provide support and guidance to the District's college campuses, centers, and other district offices in all administrative and business operations matters. In the lead role as the fiscal steward for District resources, it serves as the primary vehicle for ensuring compliance with all District policies, procedures, federal, state, and local laws.

- Review all Administrative Regulations related to Business Services (46) and determine how they can be streamlined/simplified and remain in compliance with Board policies.
- Invest in professional development of staff to ensure that they attain and maintain the maximum level of expertise in their field.
- Find ways to encourage innovation while adhering to compliance with all appropriate laws and regulations.

1. Staff Needs

NEW OR REPLACEMENT STAFF (Administrator, Faculty or Classified) ¹

List Staff Positions Needed for the upcoming Academic	Indicate	
Year. Please justify and explain each staff request and	(N) = New or	Annual TCP*
include rubric/criteria used. Place titles on list in order (rank)	(R) =	Aillual ICF
or importance.	Replacement	
1. Assistant Project Manager	N	174,583.11
Reason:		
The APM is given a variety of tasks to ensure successful		
project delivery. There are hundreds of concurrent		
activities that need to be coordinated, budgeted,		
scheduled and procured in a project that include all		
phases of a project: from program/planning, design		
management, agency approval, bid phase, construction		
and close out (fiscal and DSA). An APM will be asked to		
handle many tasks and activities with the oversight and		
under the direction of a project manager or manager		
assigned. Delays in project delivery and construction		
implementation. Increases and added costs to capital		
projects due to lack of resources. Inefficient project		

¹ If your SLO assessment results make clear that particular resources are needed to more effectively serve students please be sure to note that in the "reason" section of this form.

delivery.		
2 Administration Clark	NT	100 475 00
2. Administrative Clerk	N	108,475.90
Reason:		
Provides specialized clerical work requiring detailed		
knowledge of a department's procedures, policies and		
precedents. Records management, coordinates clerical		
workflow, assists in scheduling, etc. Delays in project		
delivery, construction implementation and untimely		
responses due to volume of work. Increases and added		
costs to capital projects due to lack of resources.		
Inefficient project delivery. Colleagues will not get their		
projects and requests delivered timely. Department has a		
huge legacy backlog of over 100+ filing boxes that need to		
be reviewed according to the department's records		
retention policy for projects. Staff needs assistance of an		
administrative clerk to assist them with scheduling of		
meetings, and other daily clerical tasks.	N T	101 525
3. Dispatcher	N	101,525
Reason:		
Dispatchers are a critical link between the public and the		
responding officers. There are only 2 Dispatch clerks,		
both stationed at SCC. Which leaves the public window		
at SAC Safety unstaffed during potential critical times.		
There is no relief if one or both of the Dispatchers is off		
work due to illness or vacation. This requires pulling an		
officer from patrol to work dispatch.	NT	121 (02
4. Safety & Security Officer (armed)	N	121,683
Reason:		
SAC and SCC have only 2 officers on duty at all times.		
Currently, the Department does not have enough full-		
time staff to provide optimal (or even minimal) coverage		
at both campuses, all centers, and the District Operations Center during business/class hours. This poses a		
<u> </u>		
potentially severe risk in the event of an emergency. Last		
Spring, the Department was prevented from using an		
outside temp agency to supply officers when needed. The		
alternative is to hire permanent full-time officers.		

^{*} TCP = "Total Cost of Position" for one year is the cost of an average salary plus benefits for an individual. New positions (not replacement positions) also require space and equipment. Please speak with your college Business Officer to obtain accurate cost estimates. Please be sure to add related office space, equipment and other needs for new positions to the appropriate form and mention the link to the position.

2. OTHER NEEDS not covered by current budget ²

List Other Needs that do not fit elsewhere. Please be as specific and as brief as possible. Not	An	nual TCO*	
all needs will have a cost, but may require a reallocation of current staff time. Place items on list in order (rank) or importance.	Cost per item	Number Requested	Total Cost of Request
1. Replenishment of postage meter			45,000
Reason:			
Volume of mailings on behalf of campuses and			
district has increased; new bond will require			
additional mailings, funds were diverted to cover			
increased cost of purchasing new warehouse van.			
2. Restore Parking Fund			1.2M
Reason:			
Closure of campuses due to COVID reduced the			
revenue going into this fund, however the costs			
remained and increased. There has not been a			
parking fee increase in over 10 years. As a result,			
the fund has been depleted. This fund is used to			
pay salaries of officers and parking lot			
maintenance cost. The funding lost can be off-set			
by an increase in the Parking Fees by the Board of			
Trustees.			
3. Funds for consultants to manage compliance			500,000
with new state requirements for fire, life safety			·
assembly compliance and storm water diversion.			
Reason:			
The State's Water Resources Control Board now			
mandates in Fall 2024 that Community Colleges			
be designated as a municipal permit discharger			
that would require the District to develop and			
implement a Storm Water Management Plan and			
Program to reduce discharge into City and			
public stormwater systems. With this new MS4			
Permit designation, the District will be required			
to implement additional stormwater runoff			
measures that may include building of additional			
catch basins, or implement other best			
· •			
catch basins, or implement other best management practices or risk being fined by our local Water Quality Control Board as part of the program requires mandated inspection,			

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² If your SLO assessment results make clear that particular resources are needed to more effectively serve students please be sure to note that in the "reason" section of this form.

monitoring, testing and reporting by the District and local Water Quality Control Boards. We became responsible for college maintenance duties related to Fire Protection Systems, which transferred to our department from the colleges and Campus Safety on July 1, 2022. There was a change in the Fire Code in 2019 that has also resulted in additional corrective work. This corrective work is required and mandated by code. Repair work could fluctuate in both magnitude of scope and cost annually, and the		
Additionally, we continue to provide on-going districtwide maintenance services support that often requires much of our time and a diversion of the allocation of resources from our capital construction responsibilities (this has increased over the last 5 years). Some examples of this service support we provide include:		
•Elevator maintenance trouble shooting issues with colleges •New Districtwide Access Control implementation Test Pilots, new districtwide Key Lock Changes to new Medeco system standard, and troubleshooting issues with Campus Safety and colleges •Emergency Blue Phone software and troubleshooting issues with Campus Safety		
 Building Management/Energy Management Tridium software updates and trouble shooting HVAC Energy Management/Building Management Systems with colleges ONUMA Maintenance Work Order System updates Total Cost of Ownership Inventory of Buildings and Equipment Test Pilots support to colleges Utility management and data tracking, 		
coordination with utility companies and State Agencies on behalf of colleges and district 4. Reason:		



Building the future through quality education

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Santa Ana College • Santiago Canyon College

PLANNING AND ORGANIZATIONAL EFFECTIVENESS COMMITTEE

"The Mission of POE is to serve as the district level planning and accreditation oversight and coordinating committee that makes recommendations to District Council."

2024-2025 MEETING SCHEDULE

Location: Zoom or DO-Conference Room TBD

Time: 3:30pm-5:00pm*
*or as noted on agenda

2024	2025			
Wednesday, July 24	Wednesday, January 22			
Wednesday, August 28	Wednesday, February 26			
Wednesday, September 25	Wednesday, March 26			
Wednesday, October 23	Wednesday, April 23			
Wednesday, November 20 (due to Thanksgiving holiday)	Wednesday, May 28			
Wednesday, December 18 (due to winter break)	Wednesday, June 25			

Grant	District/ College	RSCCD Goals	Due	Status	Expected Notification Date	Match	If awarded	Institution- alization?	District/College authorized submission
Submitted									
EPA Innovative Water Infrastructure Workforce Development Grant \$250,000 - \$10 million	SCC – Jason Parks	Goals 1, 2, 3 and 4	Nov. 17, 2023	Submitted	Aug. 2024	25%	Career training program to address regions workforce development needs and provide access to employment opportunities through apprenticeships, occupational training/cross-training/mentoring, and/or leadership development training for water and wastewater utility workers.	No	Yes
California Department of Apprenticeship Standards California Opportunity Youth Apprenticeship (COYA) \$500,000 - \$2 million	SCC – Arteaga, Foley, Dennis	Goals 2, 3 and 4	March 15, 2024	UPDATE: Not awarded	June 2024	No	Enhance support and resources to participants in the Early Child Educator Apprenticeship program.	No	Yes
Congressionally Directed Spending Proposals – Correa	SAC -Correa Dr. Nery	Goals 3 and 4	March 22, 2024	UPDATE: Project selected by Cong.	Fall 2024	No	Project to support Criminal Justice apprenticeship programs.	No	Yes
Congressionally Directed Spending Proposals – Correa	SAC – Dr. Nery	Goals 2, 3, and 4	March,22 2024	UPDATE: Project selected by Cong.	Fall 2024	No	Project to improve the instructional spaces for the Automotive, Diesel and Manufacturing programs.	No	Yes
Congressionally Directed Spending Proposals – Correa	SAC – Dr. Nery	Goals 2, 3, and 4	March,22 2024	UPDATE: Project <u>not</u> selected by Cong.	Fall 2024	No	Project to develop a Precision Optics Technician program.	No	Yes
Congressionally Directed Spending Proposals – Padilla/Rep. Kim	SCC – Umberg / Kim Dr. Kim	Goals 2, 3, and 4	March 29, 2024	UPDATE: Project selected by Senator	Fall 2024	No	Project to support Water/Wastewater Technology programs	No	Yes

Grant	District/ College	RSCCD Goals	Due	Status	Expected Notification Date	Match	If awarded	Institution- alization?	District/College authorized submission
California Water, Wastewater and Energy Workforce Development Consortium Grant Up to \$750,000	SCC – Jason Parks, and Prof. Jeffry Dennis	Goals 2, 3, and 4	March 29, 2024	UPDATE: Not awarded.	June 2024	No	Provide a workforce training program that will produce 70 graduates who are employed in the Water and Wastewater industry.	Yes	Yes
U. S. Department of Energy Clean Energy and Manufacturing Workforce Training and Tech. Asst. Planning and Capacity-Building: \$100,000-\$200,000, 12 months, 10-20 IAC Execution and Scale: \$500,000 - \$2,000,000, 36 months, 4-16 IAC Consortia: \$4,000,000 - \$7,000,000, 36 months, 2-3	SCC: Elizabeth Arteaga, Denise Foley	Goals 1, 2, 3, 4	May 16, 2024	Submitted	Sept/Oct 2024	No	The college would implement a Planning and Capacity-Building project to convene employers, faculty and administrators to design a work-based learning/ internship, apprenticeship program involving its water/wastewater technology program and public works programs. DOE's Office of Manufacturing and Energy Supply Chains (MESC) and Office of Energy Justice and Equity (EJE) aim to support community and technical colleges to (A) provide job training while (B) helping small and medium-sized manufacturers (SMMs) save money, reduce energy waste, and improve productivity and worker well-being.	No	Yes
Spring/Summer 20	24								
U.S. Department of Education TRIO Student Support Services \$1,361,820 (\$272,364 per year	SAC: Veronica Hurtado (SSS- Reg)	Goals 1, 3, 4	July 15, 2024	Writing	Sept/Oct 2024	No	Continue to provide services to support 140 low-income, first-generation and disabled students to improve their retention and success in college.	No	Yes
for 5 years)	SAC: Brenda Estrada (SSS- Vets)	Goals 1, 3, 4	July 15, 2024	Writing	Sept/Oct 2024	No	Continue to provide services to support 120 low-income, first-generation and disabled veteran students to improve	No	Yes

Grant	District/ College	RSCCD Goals	Due	Status	Expected Notification Date	Match	If awarded	Institution- alization?	District/College authorized submission
							their retention and success in college.		
	SCC: LaKyshia Perez (SSS – Reg)	Goals 1, 3, 4	July 15, 2024	Writing	Sept/Oct 2024	No	Continue to provide services to support 140 low-income, first-generation and disabled students to improve their success in college.	No	Continuing program
	SCC: LaKyshia Perez (SSS – Vets)	Goals 1, 3, 4	July 15, 2024	Writing	Sept/Oct 2024	No	Continue to provide services to support 120 low-income, first-generation and disabled students to improve their success in college.	No	Continuing program
	SCC: LaKyshia Perez (SSS – Teacher Prep)	Goals 1, 3, 4	July 15, 2024	Writing	Sept/Oct 2024	No	Continue to provide services to support 140 low-income, first-generation and disabled students to improve their retention and success in college.	No	Continuing program
Fall 2024									
DOL YouthBuild \$700,000 - \$1.5 million	SAC SCC	Goals 1, 2, 3 and 4	2025	Planning for next year's competition	May 2024	25%	Provide a pre-apprenticeship program model as a community-based alternative educational program for youth aged 16-24 who left high school prior to graduation.	No	

	GRANT OPPORTUNITIES IDENTIFIED THROUGH DC TRIPS									
Agency	Opportunity	Purpose	Align with college or district priorities	Award Range	Due Date					
DOE	Clean Energy Workforce Training	Planning and Capacity Development project to create the partnerships with employers and CBOs to provide work-based learning and employment opportunities in Clean Energy occupations and to provide energy & efficiency assessment services to small- and medium-sized businesses as an Industrial Assessment Center.	Provide low-income students access to high- quality career education that leads to high-wage jobs	\$200,000	May 16, 2024					

	GRANT OPPORTUNITIES IDENTIFIED THROUGH DC TRIPS									
Agency	Opportunity	Purpose	Align with college or district priorities	Award Range	Due Date					
Congression- ally-Directed Spending	Cong. Correa, Rep. Kim, Sen. Padilla	Upgrade career education classrooms to provide training that is state-of-the-art and aligned with industry standards and priorities.	Provide low-income students access to high- quality career education that leads to high-wage jobs	Applied for \$2 million per project x 3 projects	Spring 2024					
Opportunities a	Opportunities applied for that were identified in 2023									
Congression- ally-Directed Spending	Cong. Correa	Upgrade career education classrooms to provide training that is state-of-the-art and aligned with industry standards and priorities.	Provide low-income students access to high- quality career education that leads to high-wage jobs	Applied for \$2 million	Spring 2023					
EPA	Innovative Water Infrastructure Workforce Development Grant	(1) assist in the development and use of innovative activities relating to water workforce development and career opportunities in the drinking water and wastewater utility sector, and (2) expand public awareness about drinking water and wastewater utilities.	Develop SCC's Water/Wastewater Technology Program	Applied for \$6 million	Nov. 17, 2023					

U.S. Department of Education

Basic Needs for Postsecondary Students Program

Due Date: August 5, 2024

Maximum Award: \$500,000 - \$900,000 Estimated # of Awards: 12 in the nation

Term: 36 months

Absolute Priority 1 – Cross Agency Coordination and Community Education to Advance Systemic Change: Coordinate with Federal, State, or local agencies or CBOs to provide support to students.

Absolute Priority 2 – Promoting Equity in Student Access in Educational Resources and Opportunities: Community Colleges, MSIs.

Competitive Preference Priority 1 – Meeting Student Social, Emotional and Academic Needs.

Competitive Preference Priority 2 – Increasing Postsecondary Education Access, Affordability, Completion and Post-Enrollment Success.

Invitational Priority 1 – Leveraging Public Benefits

Invitational Priority 2 – Development a Campus-Wide Strategy to Address Student Mental Health Needs

Grant Schedule Summary Sheet of Positions Related to Grant/Contract Proposals

#	Funder	Site	Grant Title/Project	Proposed Positions
1.	EPA	SCC	Water Workforce Development	 Dean of Apprenticeships 25% Project Director 50% Student Services Coordinator 19 hours on-going Job Developer 19 hours on-going
2.	CA Water, Wastewater and Energy Workforce Development Consortium Grant	SCC	Water, Wast	 Job Developer Faculty overload/hourly Project Support
3.	U.S. Department of Energy	SCC	Clean Energy and Manufacturing Workforce Training and Technical Assistant	Project Support hourly
4.	U.S. Department of Education	SAC	TRIO Student Support Services - Regular	• Est. 50% Director, 100% Coordinator, tutors
5.	U.S. Department of Education	SAC	TRIO Student Support Service - Vets	• Est. 50% Director, 50% Coordinator, tutors
6.	U.S. Department of Education	SCC	TRIO Student Support Services - Classic	Est. Director 25%, Coordinator 25%, tutors
7.	U.S. Department of Education	SCC	TRIO Student Support Services - Vets	• Est. Director 25%, Coordinator 25%, tutors
8.	U.S. Department of Education	SCC	TRIO Student Support Services – STEM	Est. Director 25%, Coordinator 25%, tutors
9.	U.S. Department of Education	SCC	TRIO Student Support Services – Teacher Prep	• Est. Director 25%, Coordinator 25%, tutors

June 2024