RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT

STRATEGIC PLANNING UPDATE

FEBRUARY 27, 2017
TODAY’S AGENDA

- RSCCD Planning Structure
- 2016-2019 RSCCD Strategic Plan
- External and Internal Data
- Santa Ana College Planning Structure
- Santiago Canyon College Planning Structure
- Enrollment Activities Update
The mission of the Rancho Santiago Community College District is to provide quality educational programs and services that address the needs of our diverse students and communities.
RSCCD Participatory Governance
(Board Approved, February 19, 2013)

District Council

Fiscal Resources Committee
Human Resources Committee
Physical Resources Committee
Planning and Organizational Effectiveness Committee
Technology Advisory Group

Each committee has representation from the district and the colleges, administration, faculty, classified staff and students (when possible)
## OVERVIEW OF RSCCD PLANNING PROCESS

### Timeline for Key Planning and Assessment Activities

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RSCCD PLANNING PROCESS

- Planning Design Manual – Adopted February 2013
- 2013-2023 Comprehensive Master Plan – Adopted May 2013
- RSCCD Goals Used To Develop Objectives in RSCCD Strategic Plan
- Three Strategic Planning Cycles:
  - 2013 – 2016
  - 2016 – 2019 (in progress)
  - 2019 – 2022
RSCCD STRATEGIC PLAN

• Strategic Plan Identifies:
  • Objectives to Achieve RSCCD Goals
  • Quantitative Data to Support Objectives
  • Responsible Party to Oversee/Complete Each Objective
  • Progress and Final Reports Are Presented to the Board of Trustees and Distributed to College/District
Goal #1: RSCCD will assess the educational needs of the communities served by RSCCD and will adjust instructional programs, offerings, and support services and will allocate resources as needed to optimize the alignment of students’ needs with services and fiscal resources.

- Objective 1A: Increase percentage of local high school graduates who attend RSCCD
- Objective 1B: Develop sustainable, alternative revenue streams to address student educational needs
- Objective 1C: Increase outreach to adults seeking college credit or continuing education classes
Goal #2: RSCCD will assess the educational needs of the communities served by RSCCD and then pursue partnerships with educational institutions, public agencies, non-profit organizations, and business/industry/labor to collaboratively meet those needs.

• Objective 2A: Strengthen current relationships and foster new partnerships that address local educational needs
• Objective 2B: Support regional collaboration that addresses the needs of local employers in high demand occupations
Goal #3: RSCCD will annually improve the rates of course completion and completion of requirements for transfer, degrees, certificates, and diplomas.

- Objective 3A: Enhance the ability to predict student instructional needs in order to improve program completion
- Objective 3B: Provide alignment of course offerings with student educational plans
- Objective 3C: Utilize equity plans to reduce disproportionate impact on student success
- Objective 3D: Increase support for Distance Education and Open Educational Resources (OER)
Goal #4: RSCCD will support innovations and initiatives that result in quantifiable improvement in student access, preparedness, and success.

- Objective 4A: Maintain and enhance RSCCD’s technological infrastructure
- Objective 4B: Enhance opportunities that enable students to access college classes and services prior to high school graduation
- Objective 4C: Support innovative pedagogies and curriculum design
- Objective 4D: In collaboration with constituent groups, provide support for efforts to increase faculty/staff diversity
Goal #5: RSCCD will use a cycle of integrated planning that will demonstrate the effective use of resources.

• Objective 5A: Support and enhance green practices and sustainability efforts
• Objective 5B: Refine and improve the synchrony of integrated planning and resource allocation processes between the colleges and district
• Objective 5C: Evaluate and improve the cycle of integrated planning
ENVIRONMENTAL SCAN

(EXTERNAL AND INTERNAL)
ENVIRONMENTAL SCAN - EXTERNAL

RSCCD Community Growth Projections

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2020</th>
<th>2025</th>
<th>2030</th>
<th>2035</th>
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<tr>
<td>Anaheim</td>
<td>349,132</td>
<td>358,686</td>
<td>367,390</td>
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<td>146,294</td>
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<td>Tustin</td>
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ENVIRONMENTAL SCAN - EXTERNAL

Orange County Population Shift - Age

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<th>15-19</th>
<th>20-29</th>
<th>30-39</th>
<th>40-49</th>
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<td>18.5%</td>
<td>6.8%</td>
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<td>12.6%</td>
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<td>2030</td>
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<td>11.5%</td>
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Orange County Births
Successful Course Completion

Santa Ana College

- Fall 2012: 71%
- Fall 2013: 73%
- Fall 2014: 74%
- Fall 2015: 75%
- Fall 2016: 75%

Santiago Canyon College

- Fall 2012: 69%
- Fall 2013: 69%
- Fall 2014: 69%
- Fall 2015: 70%
- Fall 2016: 70%
ENVIRONMENTAL SCAN - INTERNAL

AA/AS Degrees and Certificates Awarded

Santa Ana College

Santiago Canyon College
ENVIRONMENTAL SCAN - INTERNAL

High School Diplomas and Certificates of Completion Awarded

SAC School of Continuing Education

SCC School of Continuing Education
ENVIRONMENTAL SCAN - INTERNAL

Matriculation of Continuing Education Students to Credit Program

SAC-SCE to Credit

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<td>847</td>
<td>41</td>
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<tr>
<td>2012-13</td>
<td>1137</td>
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<td>2013-14</td>
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<td>2014-15</td>
<td>1050</td>
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<td>2015-16</td>
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SCC-SCE to Credit

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<td>2014-15</td>
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<td>2015-16</td>
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ENVIRONMENTAL SCAN - INTERNAL

Transfers to 4-Year Institutions

Santa Ana College

Santiago Canyon College
Financial Aid Awarded to Students

Awarded by SAC

Awarded by SCC
SAC PLANNING PROCESS

• President’s Vision and Goals for the College
• Development of Integrated Planning Design Manual and Education Master Plan
  • Mission and Strategic Plan: Vision Themes (Student Achievement; Use of Technology; Innovation; Community; Workforce Development; Emerging American Community)
• Midterm Report: Response to Four Recommendations
  • Development of Research Office
  • Regular Cycle of Evaluation
  • Integrated Assessment, including Institutional Learning Outcomes
Current Planning Structure

- Participatory Governance Committees and Planning Documents
- College Council: Strategic Plan; Enrollment Management Plan; Institutional Program Review
  - Accreditation Oversight Committee
- Planning and Budget Committee: Resource Allocation Requests (RARs)
- Technology Advisory Committee (SACTAC): Technology Plan
- Student Success & Equity Committee: Equity/BSI/SSSP
- Facilities Committee: Facilities Plan
- Academic Senate: Academic and Professional Matters
- Curriculum and Instruction Council
  - Workgroup -- Teaching Learning Committee: Academic Program Review
SAC PLANNING PROCESS

Santa Ana College

Educational Master Plan
- Mission & Vision
- Strategic Plan
- Enrollment Management Plan
- Other college plans & documents

Mission and Vision Statements

Strategic Plan
- Goals
- Objectives

Department Goals/Program Review

Department Resource Allocation Requests
- Division Deans
- Vice Presidents
- Cabinet

Planning & Budgeting Committee
- College Council

RSCCD EMP

RSCCD Strategic Plan
## SAC PLANNING PROCESS

### Enhancement of Integrated Planning and Institutional Effectiveness at Santa Ana College: Assessing Documents and Processes

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* = comprehensive (1.8.6, 1.9.7)
SAC PLANNING PROCESS

College Planning Connection to the District

• Parallel Governance Structure
• Development of College-District Planning/Budget Calendar (POE)
• Management/Senate/Classified Presence on District Council
• Integration with District Research Office
Santiago Canyon College
Planning Process
Santiago Canyon College is an innovative learning community dedicated to intellectual and personal growth. Our purpose is to foster student success and to help students achieve these core outcomes: to learn, to act, to communicate and to think critically. We are committed to maintaining standards of excellence and providing accessible, transferable, and engaging education to a diverse community.
SCC PLANNING PROCESS
INTEGRATED PLANNING

• Department Planning Portfolios
• Program Review
• Educational Master Plan & Institutional Goals
  • Enrollment Management Plan
  • Student Success and Support Program Plan
  • Student Equity Plan
  • Strong Workforce Program Plan
  • Facilities Master Plan
• Technology Master Plan
• Resource Allocation
## SCC Planning Process

### Planning Calendar

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<tr>
<th>RSCCD Mission</th>
<th>District Mission</th>
<th>RSCCD Comprehensive Master Plan</th>
<th>RSCCD Strategic Plan</th>
<th>RSCCD Progress Report</th>
<th>RSCCD Assessment of Planning</th>
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<tr>
<td>Student Equity Plan</td>
<td>2015-2016 Extended to 2017</td>
<td>2017-2019</td>
<td>2019-2021</td>
<td>2021-2023</td>
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<td>Technology Master Plan</td>
<td>2012-2017</td>
<td>2017-2022</td>
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<td>Student Services Program Review</td>
<td>2016-2019</td>
<td>2019-2022</td>
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### Timeline

- **Mission**
  - 2016-2019
  - 2019-2022
  - 2019-2020
  - 2020-2021
  - 2021-2022

- **Self Study**
  - 2016-2019
  - 2019-2022

- **Visit**
  - 2016-2019
  - 2019-2022

- **Letter**
  - 2016-2019
  - 2019-2022

- **Plan & Implement Change**
  - 2016-2019
  - 2019-2022

- **Assessment**
  - 2016-2019
  - 2019-2022
SCC PLANNING PROCESS
INSTUTIONAL GOALS

- Educational Master Plan
  - 9 overarching goals
  - 35 action items

- Enrollment Management Plan
  - 6 goals
  - 21 strategies

- Shared Objectives
  Enrollment Management Goals have been mapped to 5 Educational Master Plan Goals
<table>
<thead>
<tr>
<th>Enrollment Management Plan Goals</th>
<th>Educational Master Plan Goals</th>
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<tbody>
<tr>
<td>1. Collaborate with Outreach, Academic Affairs, Student Services, and high school leadership to increase the presence and visibility of SCC at high schools.</td>
<td>9. Enhance and expand the college’s community presence.</td>
</tr>
<tr>
<td>2. Collaborate with Outreach, the Marketing Task Force, Academic Affairs, Student Services, and local community-based organizations to increase the presence and visibility of SCC in the community.</td>
<td>9. Enhance and expand the college’s community presence.</td>
</tr>
<tr>
<td>3. Utilize data to inform and make recommendations to provide course offerings that are more reflective of student demand and enrollment goals.</td>
<td>3. Focus on student completion of pathways.</td>
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<tr>
<td>4. Collaborate with appropriate stakeholders to support student learning by increasing retention, success, and completion.</td>
<td>3. Focus on student completion of pathways.</td>
</tr>
<tr>
<td>5. Utilizing the College's data from the Student Equity Plan, program reviews and other sources, implement strategies that will decrease the equity gaps amongst disproportionately impacted students.</td>
<td>2. Support student success and equity by enhancing the integration of student services, instructional areas, and institutional initiatives.</td>
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<tr>
<td>6. Provide recommendations that ensure a balance between comprehensive, high-quality course offerings and fiscally responsible practices.</td>
<td>1. Support a college culture of academic excellence and personalized education.</td>
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<td></td>
<td>6. Optimize access to physical, technological, human, and fiscal resources through data-informed, integrated planning and resource allocation processes.</td>
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