



# SOCIETY'S INVESTMENT

The Economic Value of Santiago Canyon College's Continuing Education Program | April 2020

Benefits created by the CE program extend to far more people than just its students. As students and employers enjoy higher earnings and increased output, society as a whole benefits from an expanded economy and a range of savings associated with the students' improved quality of life.

## THE CE PROGRAM RAISES PROSPERITY IN CALIFORNIA

- Students earn more because of the skills and qualifications they acquire at the CE program. Further, employers earn more because the added skills of the students they hire make their businesses more productive.
- Together, increases in earnings and business output stimulate corresponding increases in earnings and employment throughout the state. Over their working lives, the CE program's FY 2018-19 student population will increase the state's economic base by **\$479.4 million**.

## THE CE PROGRAM IMPROVES QUALITY OF LIFE

- As the CE program's students' achieve higher levels of education, they are statistically more likely to develop good health habits. This leads to a present value of **\$3.4 million** in savings to students and to society as a whole for medical treatments related to smoking, alcoholism, obesity, drug abuse, and mental disorders.
- Students enjoy better employment opportunities as a result of their education at the CE program. This makes them less likely to require earnings assistance and less likely to commit crimes. These effects translate to a present value of **\$4.5 million** in unemployment-related savings and **\$2.9 million** in law enforcement savings to society as a whole.
- Altogether, savings to society amount to a present value of **\$10.8 million**, equal to the sum of avoided costs

related to health, crime, and unemployment.

## BENEFITS TO SOCIETY OUTWEIGH SOCIAL COSTS

- In FY 2018-19, society invested **\$46.2 million** in CE program educations. This includes all of the CE program expenditures, all student expenditures, and all student opportunity costs. In return for this investment, society as a whole will receive a present value of **\$490.2 million** in benefits, the sum of the increased economic base and social savings that the CE program's 2018-19 student population will generate in the state.
- For every dollar spent on CE program educations, society as a whole in California will receive a cumulative value of **\$10.60** in benefits, for as long as the CE program's 2018-19 students remain active in the state workforce.

### PRESENT VALUE OF SOCIAL SAVINGS

