

Studies Reveal Changing Enrollment Trends Throughout the SCC Service Area

RSCCD
Educational
Services Division
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SCC Enrollment Trends

Changing enrollment trends within RSCCD are generating intense interest as the District considers the significance of these changes and how to adjust budget, curricula and services to accommodate them.

The RSCCD Research Department has responded to a variety of enrollment-related questions and conducted several ad hoc studies over the past few months.

This summarizes key points from those studies that we believe may provide useful insights and suggest some appropriate responses.

Because the two college service areas within RSCCD differ in many ways, separate summaries have been prepared.

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SCC enrollment continues to increase. Between Fall 1998 and Fall 2004, total SCC enrollment increased **17%** (8,462 to 9,910). (Statewide CCC enrollment increased **13%**).



On-campus enrollment has **steadily increased** since Fall 1998 (6,165 to 8,838), **43%**!

61%

of the total SCC enrollment currently resides within the RSCCD service area.



Of all students living in Orange and Villa Park zip codes and attending **any** O.C. community college, **34%** attend SCC, **36%** attend SAC, and the remaining attend neighboring colleges.



The proportion of **day-only** students has **increased 40%** in the last four years, but the number is not as high as it has been in some past years.



Of 2003-2004 SCC enrollees, 955 actually “transferred” to another community college the next year.



Room utilization rates for Monday through Thursday mornings range from 57% to 83%; for the afternoons from 10% to 50%; for evenings after 7pm from 63% to 68%; and for Fridays from 2% to 16%.

10%

of the enrollment at RSCCD is dually enrolled at SAC and SCC.

Student Persistence

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About **21%** of all course enrollments result in a “drop” before the third week of the semester (7,901 for Fall 2004).

Generally speaking, for **each student** that drops a typical **3-unit class** prior to census week (or for each seat that is permanently vacated), the college loses approximately **\$400** in potential FTES income.

W/F

Another **22%** of all enrollments result in **non-successful course** completion, either from a drop or failing grade.

AA

Of all new first-time freshmen who have a goal of transferring or obtaining an A.A. degree, **70%** persist to a second semester.

OUSD Enrollment Facts



While total enrollment at **OUSD** has declined slightly in the last two years, enrollment in **grades 9 through 12** has continued to grow. The number of graduates, however, has slightly decreased.



Growth in the number of graduates is projected to **continue through 2007**, then remain relatively stable for the remainder of the decade.



The proportion of **high school graduates** matriculating to SCC has only slightly declined in the past four years, from **25%** to **22%**.

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New high school graduates from **OUSD** comprise only **2%** of SCC on-campus enrollment; however, these students are typically **full-time and persisting**, generating more FTES.

Service Area Facts

22%

of those enrolled in undergraduate programs are enrolled at **private institutions**.

42%

of the adult population (**over 25 years of age**) have already obtained an A.A./A.S. degree or higher.



SCC Service Area's median household income is **15% higher** than in Orange County overall.

41%

of **civilian employment** is management, professional and related occupations.

Our findings suggest some questions for consideration:

How can we use these facts to enhance a solid core of enrollment?

Is there more we can do to attract the varieties of students within our service area of Orange and Villa Park?

Is there more we can do to encourage students to persist in courses?

How can we ensure that OUSD graduates attend SCC at higher rates?

How can we further maximize use of existing facilities during the day, as well as use the facilities during other times, to more fully address the needs of our students and enhance enrollment?