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FOR IMMEDIATE RELEASE

Digital Media Center Incubator Adds New Resident Business Unique Business Incubator Has Room for More Emerging Companies

(Santa Ana)—Rancho Santiago Community College District's Digital Media Center (DMC) Business Incubator has announced one new resident company at its Santa Ana facility. The new resident is Topgallant Power & Locomotion (TPAL), a provider of advanced energy storage solutions for buildings and electric vehicles. With its addition, there are now seven digital media companies housed at the DMC.

According to Topgallant Power & Locomotion CEO Brian Hagerty, the battery storage technology that his company is working on will permit homeowners, as well as small businesses, to purchase a day's worth of energy during off-peak hours at a steep discount and store it for use throughout the next day or use it to fast-charge plug-in electric vehicles. Although large commercial energy users have deployed off-peak energy purchase and storage solutions for some time, the benefits have not been available to the masses because previous battery technology was not practical for the average homeowner or small business owner. However, with advances in solid-state battery technology, the day has come when energy storage is viable and cost-effective for broader markets. The Web-based interface with Topgallant's energy storage system will allow customers to decide where they want to purchase their power and whether it will be hydro-, wind-, solar-, geothermal-, biomass-, coal-, or nuclear-generated.

"I have known about incubators for a while," said Hagerty. "We've been in business for 18 months and we're ready for the next level of financing. The DMC is in a great location; it's a great facility that fits with what we're doing and I love that technology education goes hand in glove with business incubation."

The DMC Business Incubator, an economic development program of <u>Rancho Santiago</u> <u>Community College District</u>, is a dynamic workspace for 10 to 12 emerging digital media companies that offers completely furnished office space at competitive lease rates, a high-speed network infrastructure, a wireless Ethernet, an executive conference room, meeting rooms, and an

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incubator lounge. Business support services include access to business consulting and mentoring from legal experts, technology specialists, strategic marketing and sales authorities, and investor groups; discounted memberships and free access to networking organizations; monthly CEO roundtables; and on-site educational opportunities.

Uniquely hosted by a community college district, the DMC affords businesses a close connection with the Santa Ana College's educational programs in digital media arts, television and video, business, and digital music. Resident companies often utilize student talent and insights to assist their burgeoning enterprises. In addition to TPAL, the DMC Business Incubator includes <u>Abroadcasting</u>, <u>CouponEx</u>, <u>DesiYou</u>, <u>MelRoK Corporation</u>, <u>Reazon</u>, and <u>Teresis Media Management</u>.

"We currently have space for two more companies with a product or service that represents a unique technology that creates a competitive advantage and is not in direct competition with the present incubator residents," said Gustavo Chamorro, DMC director. "We invite interested companies to review our <u>requirements</u> and contact us."

For more information, call (714) 241-5836 or visit www.dmc-works.com.

About the Digital Media Center

The <u>Digital Media Center</u> (DMC), an economic development program of Rancho Santiago Community College District (RSCCD) and a Santa Ana College (SAC) instructional center, joins technology, business and education under one roof. The DMC was made possible through a \$1.6 million U.S. Department of Commerce grant facilitated by the WRJ Group, land donated by the City of Santa Ana and Measure E funds. The DMC features a RSCCD-hosted business incubator nurturing digital media companies and college programs and seminars in the digital media arts, TV/video and business.

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