

**Rancho Santiago Community College District**  
**ADMINISTRATIVE REGULATION**  
Chapter 6  
Business and Fiscal Services

---

**AR 6010 Equitable Opportunities for Business Enterprises**

**Reference(s):**

Title 5, California Code of Regulations Section 59500 et seq.  
Education Code 71028  
Public Contract Code 10115 et seq.

To adhere to the BP 6010 and State guidelines, the Director of Purchasing Services will do the following:

1. Maintain a comprehensive database of Minority and Women-owned Business Enterprises (MWBE), Disabled Veteran Business Enterprises (DVBE) and Small Business Enterprises (SBE) to track vendor participation.
2. Maintain regular lines of communication with other District departments to inform them of District policies and to get their support regarding communication and compliance.
3. Maintain regular lines of communication with the business community and the State Chancellor's Office for direction and information, provide information on our goals, and get request their support regarding communication and compliance.
4. Provide adequate training and communication for staff members to facilitate their compliance with the policy.

Following are some of the approaches we will use:

1. Participating in MWBE, DVBE and SBE vendor job fairs, trade shows and conferences.
2. Participating in MWBE, DVBE and SBE vendor chamber of commerce activities.
3. Advertising our bids in MWBE, DVBE and SBE vendor trade journals and publications.
4. Seek innovative ways to improve our outreach effort and relationship to local business persons, chamber of commerce members, etc.
5. Encouraging our general contractors to achieve the regulatory participation percentages for the work that they subcontract.

**Responsible Manager:** Director of Purchasing Services

**Revised: March 17, 2014 (Previously AR3301)**