

Rancho Santiago Community College District
BOARD POLICY
Chapter 6
Business and Fiscal Affairs

BP 6011 Interaction With and Solicitation From Private Businesses

RSCCD shall proactively interact with private businesses within our service area of Orange County, and with other businesses on a national and international basis. The Governing Board encourages the development of business and industry relationships which are mutually beneficial, and which are fiscally and logically prudent, and consistent with the District's mission and priorities.

Following are some examples of the benefits offered by RSCCD which businesses will be encouraged to pursue:

1. Quality instruction for staff members in credit and non-credit courses available through our regular college, Public Service Institute, and Community Service curriculum
2. Quality Contract Education programs tailored to specific organization needs
3. Use of RSCCD facilities for community service activities in which businesses may be participants (e.g. blood drives, bone marrow drives, AIDS education, voter registration etc.)
4. Partnerships and joint ventures in commercial opportunities like presentations of seminars and open entry courses on current topics
5. Partnerships and collaborations in economic development efforts which enhance community tax revenues or employment opportunities
6. Sharing in the results of general demographic research or specific focused research projects.
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Following are some examples of the benefits of business interaction which RSCCD or its Foundation will pursue:

1. Service by business representatives on Industry Advisory Councils for the improvement of curriculum and instruction and professional staff development
2. Monetary contributions from businesses to be used for the purchase or improvement of facilities, equipment, and supplies to enhance the instruction and overall development of our students and staff.

It is acknowledged that the institution's primary mission is the education of students. Accordingly, it is our policy that businesses and staff members be made clearly aware that none of the interactions and collaborations described above will improperly distract from our primary mission, or in any way violate any other Board policies or any of the public regulations by which the District is governed.

It is also acknowledged that some of the businesses from which RSCCD may solicit donations may be current or prospective vendors. It is our policy that donors and staff members be made

clearly aware that making donations to the district in no way improves or lessens a vendors' chances of receiving an award of business from the district, or of receiving any other economic concessions from the district.

A copy of this policy will be made available to vendors.

Revised: September 9, 2013 (Previously BP3311)