

“Google Yourself” - Digital Footprint Activity



How often do you search the Internet for yourself? If you're like most people, the answer is: not often enough. That's not good because what you find when you do will likely surprise you, and not necessarily in a good way.


1. Open a Google search page: www.google.com
2. Type **your name** into the search box.
 - Example: Sally Smith
 - Record the number of results you have here:
_____.

Google Sally Smith

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About 68,800,000 results (0.41 seconds)

Images for Sally Smith Report images



More images for Sally Smith


Sally J. Smith - Wikipedia, the free encyclopedia
https://en.wikipedia.org/wiki/Sally_J._Smith
 Sally J. Smith (b. c. 1958) is President and Chief Executive Officer of Buffalo Wild Wings, Inc. Biography[edit]. Sally Smith was born in Sioux Falls, South Dakota.

Welcome to Greenspirit Arts - Sally J Smith
www.greenspiritarts.com/Welcome_to_Greenspirit_Arts.html
 As the world around us seems to be spinning faster and faster with more layers of technology between our souls and this beautiful, magical planet upon which ...

Buffalo Wild Wings CEO Sally Smith on Minimum Wages - WSJ
www.wsj.com/.../buffalo-wild-wings-ceo-sally-smith-on-minimum-wages-144582493...
 Oct 25, 2015 - Buffalo Wild Wings CEO Sally Smith says higher labor costs will have an impact on expansion sites.

Sally Smith Riding High At Buffalo Wild Wings - FSR magazine
<https://www.fsrmagazine.com/sally-smith-riding-high-buffalo-wild-wings>
 Sally Smith Title: President and chief executive Age:54 Concept, headquarters location: Buffalo Wild Wings, Minneapolis, MN Number of Units: More than 840 ...

Sally J. Smith ←
 Executive



Sally J. Smith is President and Chief Executive Officer of Buffalo Wild Wings, Inc. Wikipedia
 Born: 1958, Sioux Falls, South Dakota, United States
 Education: University of North Dakota

Feedback

3. Let's be more specific with the keywords in our search. Beside your name now add

your location where you live.

- Example: Sally Smith Sioux Falls
- Record the number of results you have now:

_____.

Google Sally Smith Sioux Falls

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About 453,000 results (0.67 seconds)

Sally J. Smith - Wikipedia, the free encyclopedia
https://en.wikipedia.org/wiki/Sally_J_Smith
 Sally J. Smith (b c. 1958) is President and Chief Executive Officer of Buffalo Wild Wings, Inc. Biography[edit]. **Sally Smith** was born in **Sioux Falls**, South Dakota.

Sally Smith Buffalo Wild Wings profile - Business Insider
www.businessinsider.com/sally-smith-buffalo-wild-wings-profile-2015-6
 Jun 13, 2015 - **Smith**, 57, was born in **Sioux Falls**, South Dakota. She graduated from the University of South Dakota, earning a Bachelor's degree in business ...

Buffalo Wild Wings CEO Sally Smith says the market for pizza just as ...
www.bizjournals.com/05/05/buffalo-wild-wings-ceo-sally-smith-pizzarev-minn.htm
 May 15, 2014 - Buffalo Wild Wings CEO **Sally Smith** makes a pizza Wednesday at ... from other franchisees are in the works, including one in **Sioux Falls**, S.D..

Sally Smith - Healthy Food
healthyfood.bid/sally-smith.php
 Apr 7, 2016 - **Sally Smith** was born in **Sioux Falls**, South Dakota. **Sally Smith**, Actress: Alfred Hitchcock Presents. Sally grew up in a family with parents who ...

Sally Smith - Twin Cities Business
tcbmag.com/Honors-and-Events/Minnesota-Business-Hall-of-.../Sally-Smith
 Jun 29, 2012 - 1958: Born in **Sioux Falls**, South Dakota. ... foundation of good times, making someone as financially disciplined as **Sally Smith** your CEO might ...

4. Finally let's type your first and last name in specific **quotation marks**.

- a. Add a second set of quotations around your last name to make sure there are no variations of spelling.
 - Example: "sally "smith"" sioux falls
 - Record the number of results you have now:

_____.

Learn more about Google Search Operators here: <https://goo.gl/Q9BQ6X>

Google "Sally Smith" Sioux Falls

All News Images Maps Videos More Search tools


About 7,640 results (0.73 seconds)

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Sally Smith Buffalo Wild Wings profile - Business Insider
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www.bizjournals.com/.../05/.../buffalo-wild-wings-ceo-sally-smith-pizzarev-minn.htm...
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Images for "Sally Smith" Sioux Falls Report images



More images for "Sally Smith" Sioux Falls

Sally Smith - Healthy Food
healthyfood.bid/sally-smith.php
 Apr 7, 2016 - **Sally Smith** was born in **Sioux Falls**, South Dakota. **Sally Smith**, Actress: Alfred Hitchcock Presents. Sally grew up in a family with parents who ...

5. **Reflection.** Take a few moments to think about what you've discovered. Discuss the results with a partner, and then share back the highlights with the whole class.

- What did you expect to see?
- What were you surprised to see?
- What might you want to change or do in the future to protect your reputation and improve your digital footprint?

Optional: Google Alerts:

Google Alerts is a content change detection and notification service, offered by the search engine company Google. The service sends emails to the user when it finds new results—such as web pages, newspaper articles, blogs, or scientific research—that match the user's search term(s).

Now, using your Google account, discover how to turn on a Google 'alert' for yourself. Visit <https://goo.gl/Kh01N4>