



RANCHO SANTIAGO COMMUNITY COLLEGE DISTRICT

STRATEGIC PLANNING AND ENROLLMENT MANAGEMENT UPDATE

Marilyn Flores, Jeffrey Lamb, Enrique Perez

January 13, 2020

TODAY'S AGENDA

- Review of RSCCD Planning Processes
- Update on Strategic Planning Activities
- Update on Strategic Enrollment Management



RSCCD PLANNING

2013-2023

COMPREHENSIVE MASTER PLAN

Adopted May 2013

THREE STRATEGIC PLANNING CYCLES

2013-2016 • 2016-2019 • 2019-2022



RSCCD Goals used to
DEVELOP OBJECTIVES

in RSCCD Strategic Plan

Goals and Objectives aligned to
VISION FOR SUCCESS

ALIGNED RESOURCES AND PROGRAMS TO PUT STUDENTS FIRST

THE WHY

Our Students and Communities



THE WHAT

Vision for Success



THE HOW

Guided Pathways



THE TOOLS

System-level Support



RSCCD BOARD OF TRUSTEES

2018-19



REAFFIRMED

Mission Statement
(November 2018)



COMPLETED

Guided Pathways Retreat
(January 2019)



APPROVED

Guided Pathways Goals
(January 2019)

RSCCD PARTICIPATORY GOVERNANCE



PLANNING RETREAT



70 Participatory
Governance Committee
Members (including students)

PLANNING RETREAT ACCOMPLISHMENTS



REVIEWED &
UPDATED

Planning Design
Manual



REVIEWED &
DISCUSSED

External &
Internal Scans



REVIEWED
PROGRESS

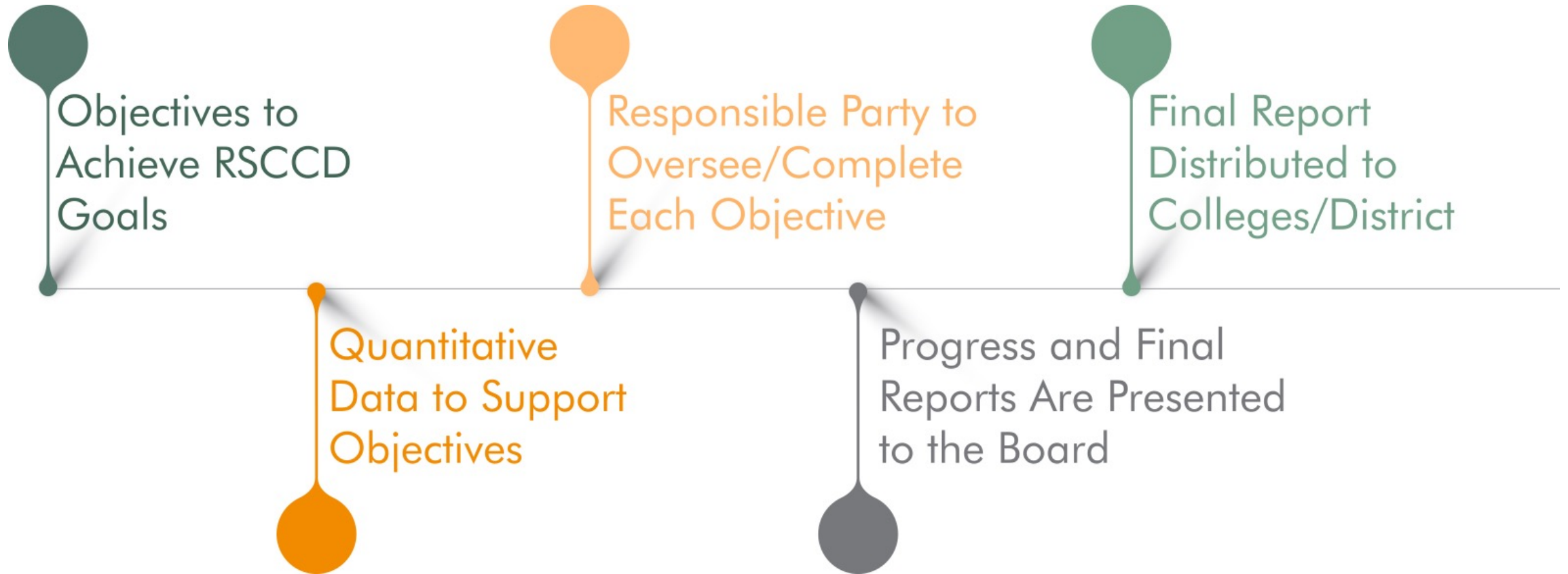
Of 2016-19
Strategic Plan



CREATED

2019-22
Strategic Plan

RSCCD STRATEGIC PLANNING



RSCCD PLANNING UPDATES



COMPLETED

Alignment of Goals to VFS
(April 2019)



COMPLETED

Districtwide Planning
Retreat (May 2019)



CREATED

2019-22 Strategic Plan
(May 2019)



COMPLETED

2016-19 Strategic Plan
Reports (June 2019)



COMPLETED

2019-21 District Services
Planning Portfolios (July 2019)



UPDATED

Functions/Mapping
of Responsibilities
(August 2019)



IN PROGRESS

Update Planning
Design Manual

ALIGNED RESOURCES AND PROGRAMS TO PUT STUDENTS FIRST

THE WHY

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THE TOOLS

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GOAL #1

RSCCD will assess the educational needs of the communities served by RSCCD and will adjust instructional programs, offerings, and support services and will allocate resources as needed to optimize the alignment of students' needs with services and fiscal resources.



OBJECTIVES



Number of Feeder H.S. Students Enrolled at SAC / SCC.



Sustainable Revenue Streams to Address Educational Needs



Increase Outreach to Adults Seeking College Credit or Continuing Education Classes

GOAL #2

RSCCD will assess the educational needs of the communities served by RSCCD and then pursue partnerships with educational institutions, public agencies, non-profit organizations, and business/industry/labor to collaboratively meet those needs.



OBJECTIVES



Maintain Effective Relationships & Foster New Partnerships that Address Educational Needs



Support Regional Collaboration That Addresses Needs of Local Employers

GOAL #3

RSCCD will annually improve the rates of course completion and completion of requirements for transfer, degrees, certificates, and diplomas.



OBJECTIVES



Enhance Ability To Predict Instructional Needs



Align Course Offerings With Student Educational Plans



Reduce Impact on Student Success Utilizing Equity Plans

GOAL #4

RSCCD will support innovations and initiatives that result in quantifiable improvement in student access, preparedness, and success.



OBJECTIVES



Maintain & Enhance RSCCD Technological Infrastructure



Increase Access to College Classes Prior to H.S. Graduation



Support Innovative Pedagogies & Curriculum Design

GOAL #5

RSCCD will use a cycle of integrated planning that will demonstrate the effective use of resources.



OBJECTIVES



Continued Evaluation and Improvement of Integrated Planning & Resource Allocation



Support Green Practices & Sustainability Efforts

WHAT FACTORS IMPACT ENROLLMENT?

Demographics

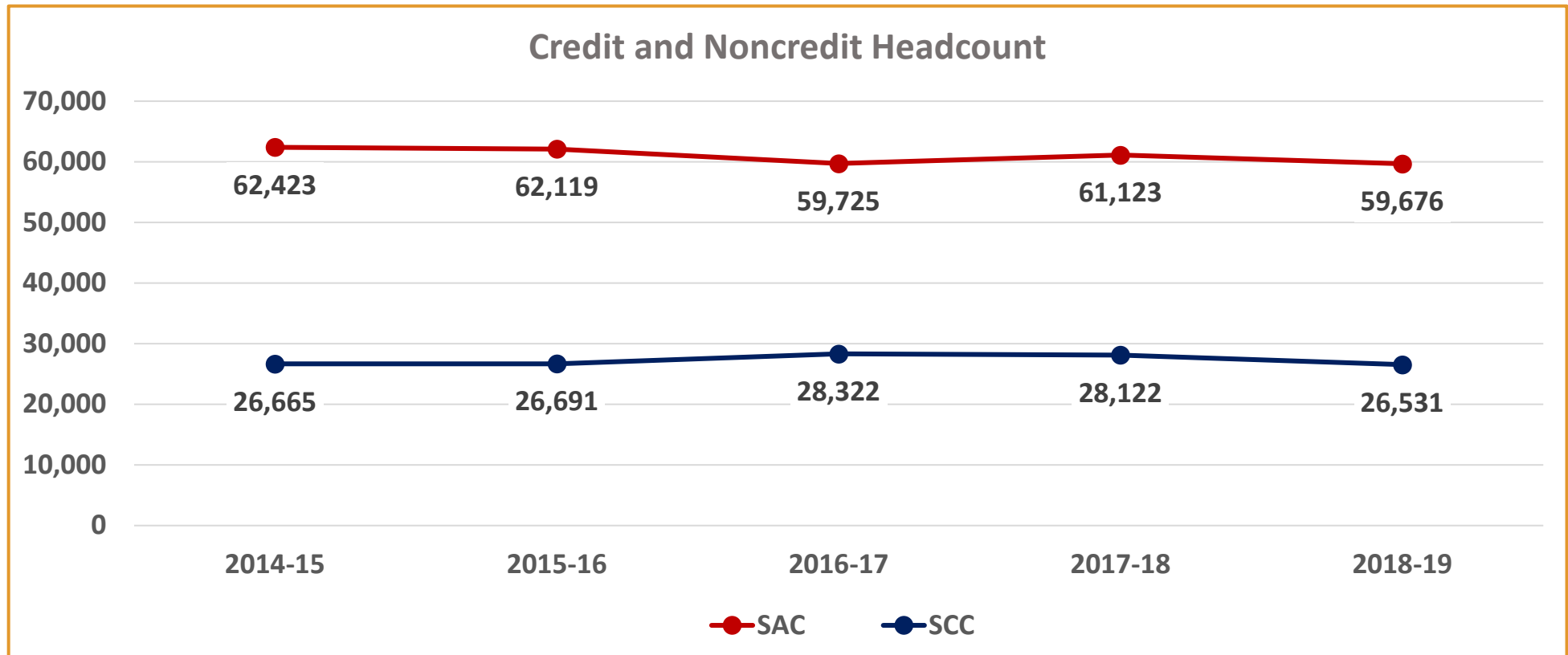
Statewide
Initiatives



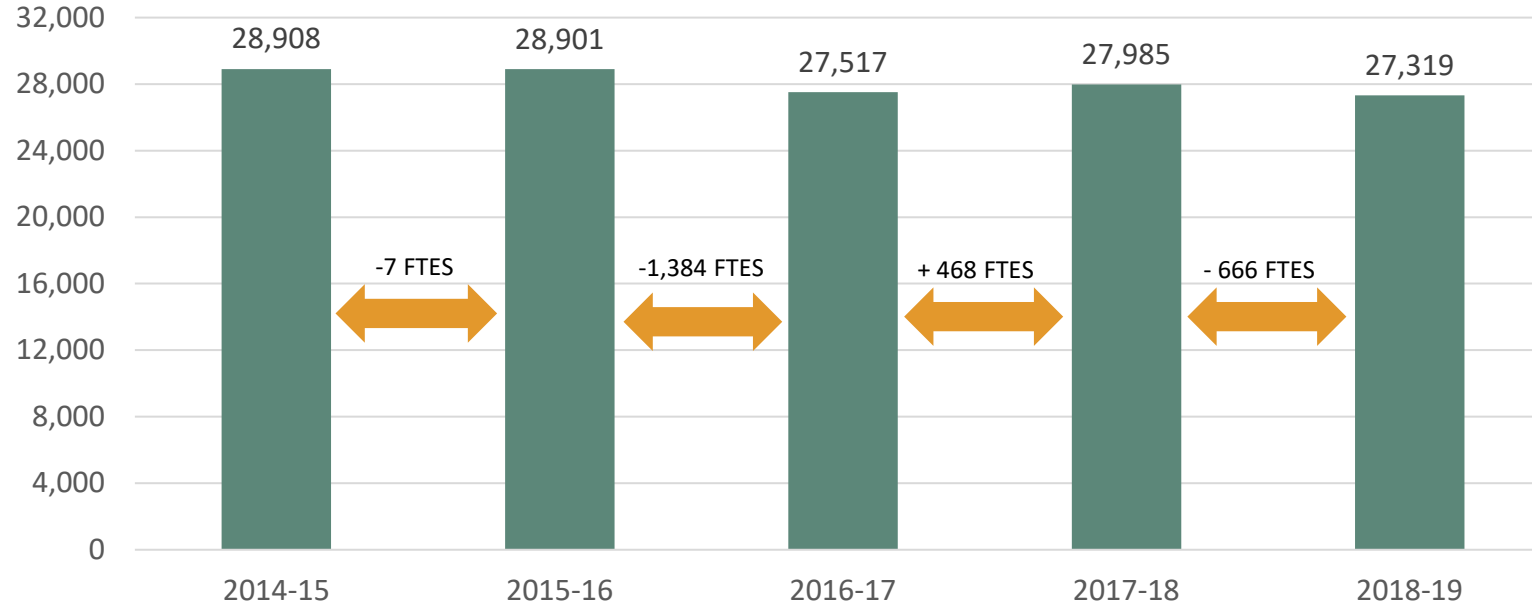
Economy

Students Taking
Less Credits

HEADCOUNT TREND

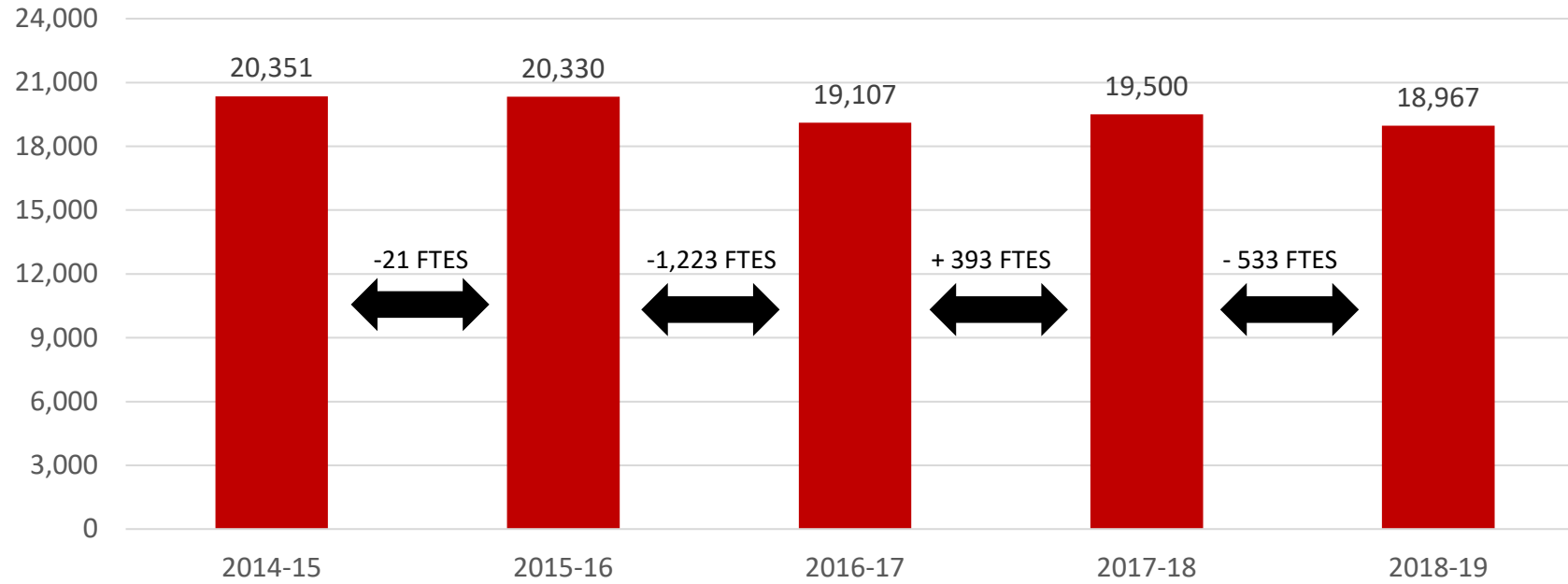


RSCCD FTES GENERATED



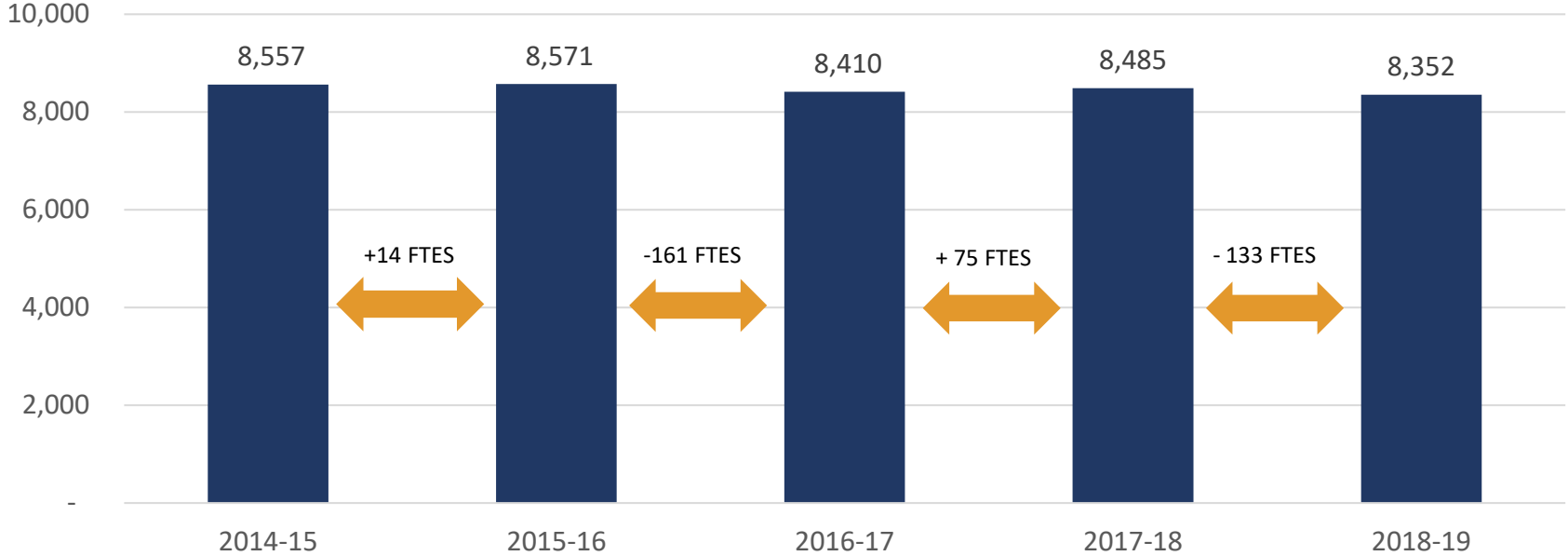
FTES 2014-15 — 2018-19

SAC FTES GENERATED



FTES 2014-15 — 2018-19

SCC FTES GENERATED



FTES 2014-15 — 2018-19

STRATEGIC ENROLLMENT MANAGEMENT

AT SANTA ANA COLLEGE AND SANTIAGO CANYON COLLEGE

STRATEGIC ENROLLMENT MANAGEMENT AND PLANNING

What is
considered?

What strategies are
being
implemented?



What are our
growth
opportunities?

What are our
challenges?

STRATEGIC ENROLLMENT MANAGEMENT

Setting District
and College
fiscal targets

Building
the schedule

Estimating the
cost of the
schedule

Managing the
schedule once
enrollment
begins

Planning for
future
schedules

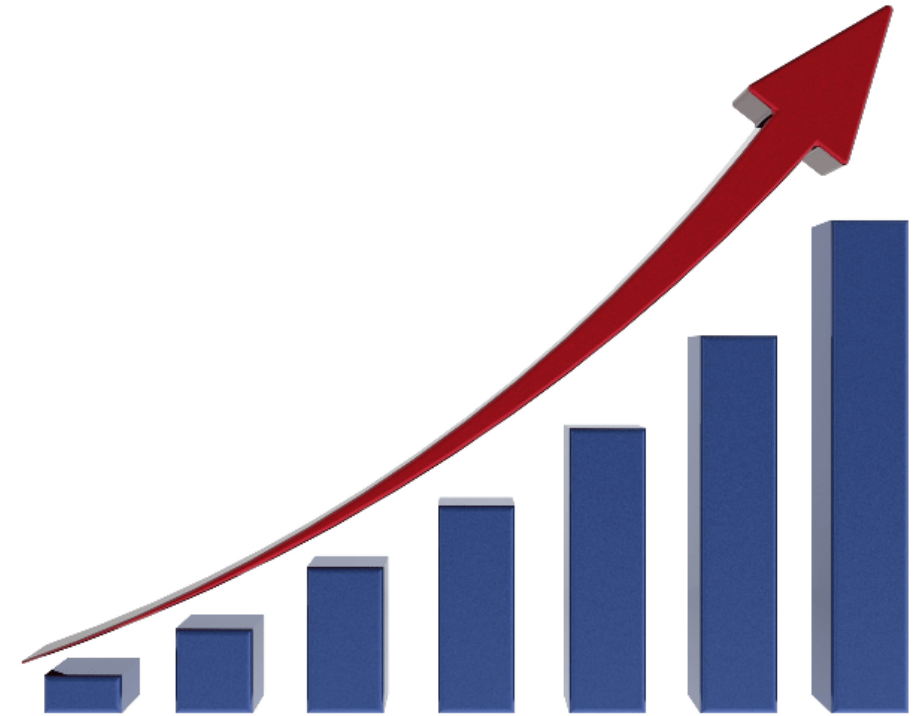
STRATEGIC ENROLLMENT PLANNING

- Term to Term Comparisons
- Historical Enrollment Trends
- Waitlists / Demands
- Programmatic Requirements
- Initiatives
- Overall Efficiency (FTES / FTEF)



STRATEGIES AND GROWTH OPPORTUNITIES

- Dual Enrollment
- Distance Education
- Working Adults
- Noncredit to Credit Pathways
- International Students
- Juvenile & Inmate Adults



STRATEGIES AND GROWTH OPPORTUNITIES

- Guided Pathways
- 2 Year Scheduling Patterns
- Public-Private Partnerships
- Career Education Expansion through Strong Workforce
- Pre-Apprenticeships

CHALLENGES AND OPPORTUNITIES

- Utilization of Visualization Software for Training and Enrollment Management Committees
- Data Integrity Project
- Opportunities with Ad-Astra
- Predictive Analytics Software
- EMT 2.0 tool
- Districtwide Dialogue

QUESTIONS?